ICFAI Foundation for Higher Education
(Deemed-to-be-University under Section 3 of the UGC Act, 1956)

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IBS
ICFAI BUSINESS SCHOOL
Hyderabad



CHRM 2020

5th Conference on Human Resource Management

August 28 & 29, 2020

ABOUT THE UNIVERSITY

The ICFAI Foundation for Higher Education (IFHE) is a deemed-to-be-University established under section 3 of the UGC Act, 1956, Government of India. IFHE has three faculties viz., engineering, management, and law. IFHE has evolved a comprehensive student-centric learning approach consisting of several stages, designed to add significant value to the learner's understanding in an integrated manner, covering relevant knowledge, practical skills, and positive attitudes. IFHE has a large and well-qualified faculty pool comprising of mostly doctorates with rich industry experience. The faculty members are involved in research, case development, and industry consultancy. The IFHE campus at Hyderabad is a 91-acre lush green campus with a built-up area of over 16 lakh sq. ft. The campus is fully residential, Wi-Fi enabled and equipped with state-of-the-art facilities. Hostel facilities are available to students. Sports play a vital role in the all-round development of students. A wide range of indoor and outdoor games facilities are available.

ABOUT THE SCHOOL

ICFAI Business School (IBS) is a constituent of the IFHE. Established in 1995, IBS is one of the consistently top-ranked business schools in India. The school has been re-accredited by South Asian Quality Standards (SAQS), rated A** by CRISIL, EB2 IN by ICRA and as an Excellent Business School by Eduniversal. The programs offered at IBS include Ph.D., MBA and BBA. IBS's MBA program is one of the largest in Asia with a student intake of around 1,200 per annum. Besides, over 60 scholars are pursuing the Ph.D. program. The BBA program of IBS has an annual intake of around 900 students. IBS faculty members have published around several research papers in reputed International and National journals. IBS has a dedicated Case Research Centre (CRC) which is managed by a team of knowledge workers having years of academic and corporate experience. Case studies developed by IBS Hyderabad are used by the elite B-schools and premier consulting firms around the world. The institution has regularly won many awards and recognition in some of the most prestigious global Case Writing Competitions such as the EFMD Case Writing Competition, the Oikos Global Case Writing Competition, the John Molson Case Writing Competition, Dark Side Case Writing Competition, Baylor-USASBE Student Case Research Competition, etc. Some of the cases have also regularly figured in the list of The Case Centre's best sellers.

ABOUT THE DEPARTMENT

The Department of Human Resource plays a significant role in grooming the students for pursuing their chosen careers. The department has a diverse pool of faculty who has rich industry and academic experiences. In addition to core courses such as Organizational Behavior and Human Resource Management, the department offers specialization courses in Competency Mapping & Assessment, Employment Laws, Global HRM, HR Analytics, Positive Psychology, Agile HRM, Human Resource Planning, Organization Development: Diagnosis & Interventions, Performance Management & Reward Systems, Strategic

REGISTRAR
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(Deemed-to-be University establishes under section 3 of UGC Act 1956.)

ICFAI FOUNDATION FOR HIGHER EDUCATION ★ HYDERABAD

HRM, Training and Development, etc. Faculty members of the department have published research papers in reputed peer-reviewed national and international journals, which are Scopus abstracted and listed in ABDC, such as The Qualitative Report (Nova University, USA), Journal of Management Development (Emerald, UK), Advances in Developing Human Resources (Sage, USA), The Service Industries Journal (Taylor and Francis, UK), Evidence-Based HRM (Emerald, UK), International Journal of Social Economics (Emerald, UK) and others. The major thrust areas in which research activities are being pursued are Organizational Citizenship Behavior, Positive Psychology, Emotional Intelligence, Career Management, High-Performance Work Practices, HR Outsourcing, Competency Mapping & Assessment, Employer Branding, Work-life Integration, and HR Outsourcing.

ABOUT THE CONFERENCE



The future directions of HRM research are agility, strategy, and resource orientation as human resources have become 'critical' for organizational success. Automation provides a unique opportunity to re-think employees' engagement in their roles and how digital technologies can impact individuals, teams, and organizations. It is time for HR thinkers to focus on the future of jobs, work practices, and workforce. Sustainability of HRM in the future depends on creating frameworks and practices, policies and procedures that would optimize the deployment of intellectual resources between humans and robots. The focus of the conference is on changing paradigms of Human Resource Management, the source of sustained competitive advantage. Conceptual/theoretical papers on the themes/sub-themes of the Conference are invited. Papers aimed at theory development and empirical researches are welcome. Critical reflection of existing concepts, theories, or frameworks requiring refinement for carving a role for HRM in creating sustainable organizations are encouraged. This forum is meant to discuss, discover, innovate and deliver the future of human resource management.

CONFERENCE OBJECTIVES

- To be a platform for inspiring the exchange of human resource management thoughts by practicing managers and scholarly academics.
- To provide a platform for academics, students, practitioners, and policymakers for intellectual discourse and presentation of their ideas, research results, and innovative practices.

CONFERENCE THEME: EMERGING TRENDS, PRACTICES, AND CONCERNS IN HRM

Organizational Behavior

- *Career Management*
- *Deviant Behavior at Work*
- *Emerging models of leadership*
- *Group Dynamics*
- *Organizational Change*
- *Organizational Politics*
- *Positive Organizational Behavior*
- *Virtual Teams*

Human Resource Management

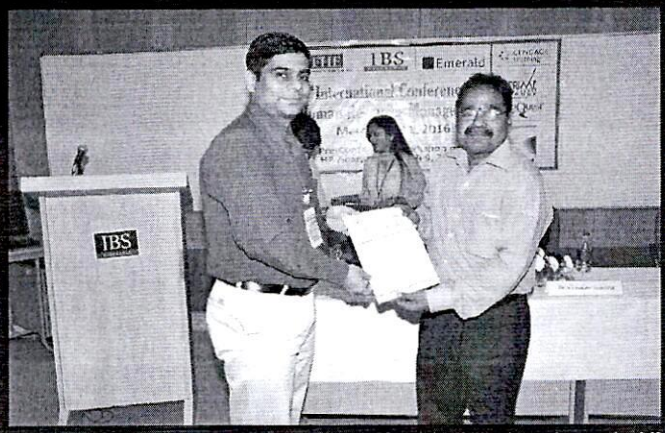
- *Challenges in HRM*
- *Compensation and Benefits*
- *Competency Mapping & Assessment*
- *Diversity at Work*
- *Employee Grievances*
- *Employer Branding*
- *Employment Laws*
- *Ethical Work Practices*
- *Evolving HR models in SMEs*
- *HR Outsourcing*
- *Intrapreneurship*
- *Learning and Development*
- *Performance Management*
- *Talent Acquisition and Management*

Emerging Trends

- *Agile HRM*
- *Flexible Workforce*
- *Gamification in HRM*
- *Green HRM*
- *HR Analytics*
- *Sustainable HRM*
- *Work-life integration*

CALL FOR PAPERS

Submit extended abstracts of 1,000-1,500 words clearly indicating the objective, methodology, findings, and contributions of the study. Authors whose extended abstracts are accepted may submit full papers of 5,000-8,000 words through e-mail to ibshrmconference@ibsindia.org. All papers must be written in the English language, prepared as per APA 6.0 guidelines (refer www.apastyle.org) and submitted in Microsoft Word format (.doc/docx).



REVIEW PROCESS

Completed submissions will be screened. Papers that pass the initial screening processes will be double-blind reviewed. All submissions must be original and should not have been published or accepted in a journal or conference proceedings, nor presented at another conference. Further, submissions must not be currently under consideration for publication or presentation elsewhere.



ATTRACTIONS

- Key-note speech(es)
- Best paper awards
- Best case award
- Certificate of participation/presentation
- Publication of select full-papers in a refereed journal or in an edited book with ISBN
- Workshop on HR Analytics using Python

IMPORTANT DATES

Extended Abstract Submission	Full Paper Submission	Registration Closing
July 31, 2020	August 7, 2020	August 15, 2020

REGISTRATION

Online registration can be done using the link of the 5th Conference on Human Resource Management at the IBS Hyderabad website. Details and registration form are available on the website. All attendees are requested to register for the conference. Registration fee and mode of payment details are given below:

Delegate Category	Domestic Delegate	International Delegate
Industry	Rs.5,853*	USD 85*
Academics	Rs.4,673*	USD 60*
Research scholars/ Students	Rs.2,313*	USD 35*

*Including GST

Bank Details for Remittance of Registration Fee through RTGS/NEFT

- Account No.: *020201007037*
- Type: *Savings Account*
- Name of the Account: *IFHE - Seminars & Workshops A/c*
- Address of the beneficiary: *Shankarpalli, Hyderabad- 501 203*
- Bank Name: *ICICI Bank, Panjagutta*
- Bank Address: *Umachambers,Plot # 99, Nagarjuna Hills, Punjagutta, Hyderabad- 500 082, Telangana State.*
- RTGS/NEFT IFSC Code: *ICIC0000202*

- Please send a copy of the registration form along with the online fee receipt to the Organizing Committee – CHRM 2020 (ibshrmconference@ibsindia.org).
- The conference would be conducted online.

ADVISORS

Dr. J Mahender Reddy
Vice-Chancellor,
ICFAI Foundation for Higher Education
Dr. S Venkata Seshaiah
Director, IBS Hyderabad
Dr. C S Shylajan
Dean- Academics, IBS Hyderabad
Dr. Sitamma Mikkilineni
Area Coordinator (HR), IBS Hyderabad
Dr. Pratap Reddy K
Adjunct Professor, IBS Hyderabad

ORGANIZING COMMITTEE

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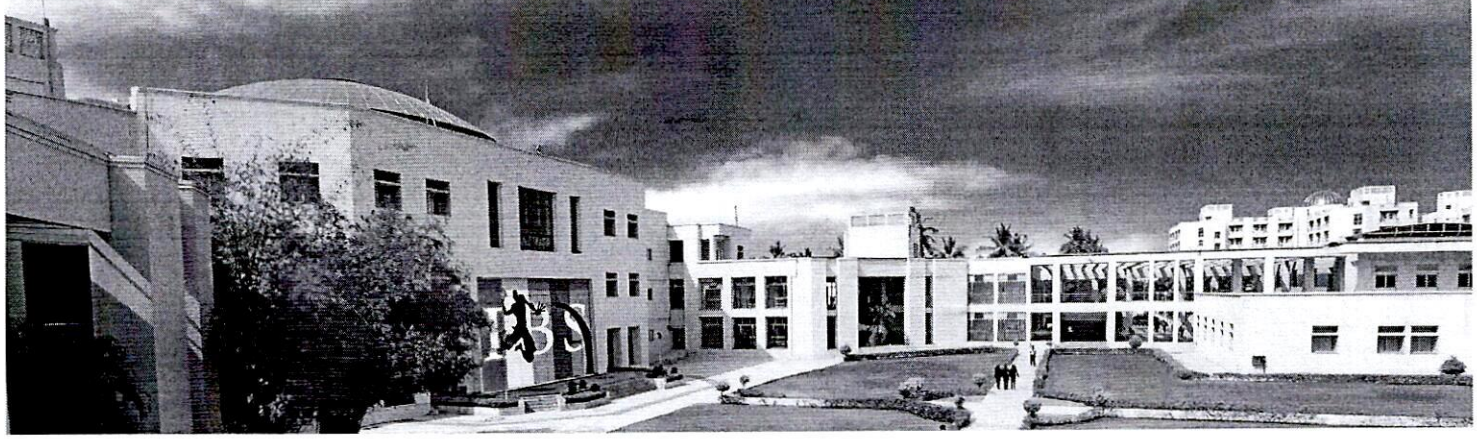
CONTACT

The Organizing Committee - CHRM 2020
IBS Hyderabad | Donthanpally | Shankarpally Road | Hyderabad | Telangana | India
www.ibshyderabad.org | ibshrmconference@ibsindia.org | +91 8712316252



ICFAI Business School, Hyderabad

AACSB ACCREDITED



The Dean, Faculty and Staff cordially invite you to attend

Inaugural Session of
The 13th Doctoral Thesis Conference
(Virtual)

INVITATION

In collaboration with

Indira Gandhi Institute of Development Research

(IGIDR) Mumbai

Inaugural Address by

Prof. C. Rangarajan

Former Chairman, Economic Advisory Council to the Prime Minister and
Former Governor, Reserve Bank of India

Special Address by

Prof. S. Mahendra Dev

Director and Vice Chancellor, Indira Gandhi Institute of Development Research
President, Indian Economic Association

Presided by

Prof. J. Mahender Reddy

Vice Chancellor, IFHE, Hyderabad

Topic

'Economy, Finance, Well Being and Some Issues in Research Methodology'

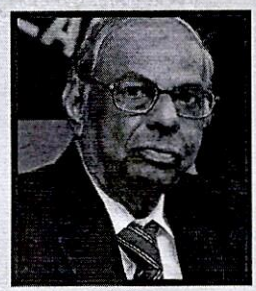
Date & Time

Thursday, 8th October, 2020 at 10.30 am

Google Meet Live Session : https://meet.google.com/vkz-wjqz-jxg

Invitees are requested to log-in by 10.15 am

Speaker



Dr. C. Rangarajan

Dr. Chakravarthi Rangarajan, the Chancellor of the University, is a leading economist who has played a key role both as an academic and as a policy maker in India. He has held several important positions which include Governor of Reserve Bank of India and Governor of Andhra Pradesh.

Dr. C. Rangarajan was the Chairman, Economic Advisory Council to the Prime Minister till May 2014 in the rank of Cabinet Minister, a position he held since January, 2005, except during 2008-09 when he was a Member of Parliament (RajyaSabha). He was also the Chairman of the Twelfth Finance Commission.

After his Honours Degree from Madras, he obtained his Ph.D. from the University of Pennsylvania. He taught at the Wharton School of Finance& Commerce, University of Pennsylvania and the Graduate School of Business Administration, New York University and served the International Food Policy Research Institute in Washington DC. He also taught at IIM-Aover a decade.

He was the President of the Indian Economic Association in 1988 and again was honored as the President of the centenary year (2017) of the association. He was also the President of the Indian Econometric Society in 1994. He is the only economist in the country with these three distinctions.

Dr. Rangarajan was recipient of several prestigious awards. Notable among them are the Honorary Fellow of the Indian Institute of Management, Ahmedabad, Alumni Award for Outstanding Leadership by the Wharton India Economic Forum and the Finance Man of the Decade by the Bombay Management Association. In recognition of his distinguished service to the country, the President of India honored him with Padma Vibhushanin 2002.

On June 29, 2020 he received Prof P. C. Mahalanobis National Award in official statistics, in lifetime achievement category, for 2020. This is in recognition of numerous distinguished and outstanding contributions he made to the Indian Statistical System.

He is currently Chairman, Madras School of Economics and President, C R Rao Advanced Institute for Mathematics, Statistics and Computer Science.

We are privileged to have published his book Tracking the Indian Economy - A Collection of Articles, which will immensely benefit the students and the faculty in economics and business across the country and abroad. This book is available online on Amazon.

Speaker



Prof. S. Mahendra Dev

Prof. S. Mahendra Dev has been the **Director and Vice Chancellor**, Indira Gandhi Institute of Development Research (IGIDR) in Mumbai, India since 2010. Prior to this position, he was **Chairman of the Commission for Agricultural Costs and Prices**, Ministry of Agriculture from 2008 to 2010. He was **Director, Centre for Economic and Social Studies**, Hyderabad, India for 9 years from 1999 to 2008. He is Vice Chairman of the *Board of Trustees of* ***International Food Policy Research Institute***, Washington, D.C. from 2018. He has been Board member of IFPRI since 2013. He was member and Acting Chairman of the ***National Statistical Commission***, Government of India. He got the prestigious **Malcolm Adisesaiah Award** in 2016.

He is **President of the Indian Economic Association** for three years from January 2018. He was the **Conference President** of the 59th Annual conference of the Indian Society of Labour Economics in 2017. He is the **President-elect for the 78th Annual** conference of the Indian Society of Agricultural Economics, 2018.

He received his Ph.D. from the **Delhi School of Economics** and did his postdoctoral research at **Yale University**. His main areas of interest are development economics, agriculture policies, rural development and social sector.

He has **around 120 research publications** in national and international journals in the areas of agricultural development, poverty and public policy, inequality, food security, nutrition, employment guarantee schemes, social security, farm and nonfarm employment. **He has written or edited 19 books**. His well cited publication is "Inclusive Growth in India: Agriculture, Poverty, and Human Development" published by Oxford University Press. **His book "Perspectives on Equitable Development" was released by the former Prime Minister of India**.

He has been a consultant and adviser to many international organizations, such as UNDP, World Bank, International Food Policy Research Institute, UNESCO, ILO, FAO, ESCAP, UNICEF, DFID, and OECD. He has been a member of several government committees in India, including the Prime Minister's Task Force on Employment chaired by Dr. Montek Ahulwalia, Member of the Committee on Financial Inclusion chaired by Dr. C. Rangarajan, member of the Expert Group on Poverty chaired by Dr. C. Rangarajan. He is the **Chairman of the Committee on Terms of Trade on Agriculture** constituted by the Ministry of Agriculture.

13th INTERNATIONAL CONFERENCE ON BUSINESS AND FINANCE, 2017

December 14th and 15th, 2017

Organized by

IBS
ICFAI BUSINESS SCHOOL
HYDERABAD

In collaboration with



Gokhale Institute of Politics and Economics, Pune

Venue of the Conference
IBS Business School, IFHE University,
Survey No. 156/157, Donthanapally Village
Shankerpally Road, RR District,
Telangana, India – 501 203

Email:
icbf2017@ibsindia.org
Website: http://ibshyderabad.org/icbf2017/index.htm

Important Dates

Submission / Registration Details	Last date
Submission of Abstracts	15.10.17*
Notification of acceptance or otherwise of abstracts	Within 3 Working Days
Regular Registration. (With / Without Paper Presentation)	15.11.17
Registration with late fee. (With / Without Paper Presentation)	05.12.17

* A full paper in lieu of abstract is also welcome.

Conference Participation Fee @

Category	Regular Submission (Before 15.11.17)	Late Submission (Before 05.12.17)
Indian Academicians	Rs.5 000	Rs. 6 000
Research Scholars	Rs.2 000	Rs.2 500
Indian Industry Delegates	Rs.8 000	Rs.10 000
Foreign Delegates	USD 300	USD 350

@ Conference fee includes conference kit, copy of the proceedings, tea/coffee, snacks, lunch, and dinner, and accommodation for two days (Conference days)

MODE OF PAYMENT OF REGISTRATION FEE

NEFT / RTGS		Demand Drafts (DD)
1. Account No	020201007037	DD, favouring **"IFHE – Seminars & Workshops A/c"** Payable at **Hyderabad.**
2. Type of Account	Current Account	
3. Name of the Account	IFHE – Seminars & Workshops A/c	
4. Name of the Bank	ICICI Bank	
5. Bank Address	Nerella House, No. 4, Nagarjuna Hills, Punjagutta,Hyderabad- 500 082, Telangana State.	
7. RTGS/NEFT IFSC Code	ICIC0000202	

Focus Areas of the Conference

- Accounting &International Financial Reporting
- Agency Issues and Corporate Governance
- Banks and Insurance
- Capital Structure and Dividend Policy
- Credit Management
- Emerging Markets and Market Integration
- Financial Crisis
- Financial Inclusion
- Financial Modeling
- Financial Stability in India
- Foreign investments in India - pros and cons
- International Business - Sustainable development
- International Capital Flows
- International Trade and Environment
- Management of Micro Finance Institutions
- Mergers and Acquisitions
- Non-performing loans in India
- Risk Management In Banks
- Value Creation and Value Based Management
- Asset Pricing
- Bank Licensing Policy
- Behavioral finance
- Changing Role of Auditing
- Demonetization
- Exchange Rate Issues
- Financial Econometrics
- Financial Institutions
- Financial Risk Management
- Financing and Dividend Decisions
- High Frequency Finance
- International Finance
- Investment Management
- Market Microstructure
- Market Volatility
- Mutual Funds
- Retail Lending – New trends
- Rural development
- Wealth management

For details please visit our website

All communications shall be addressed to

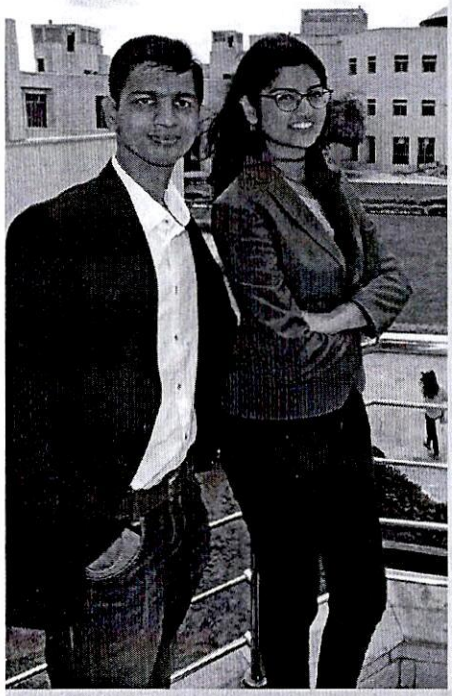
Prof. D Sreenivasa Chary
Conference Chair,
Department of Finance and Accounting
Office No F.208 (Finance Wing), 2nd Floor,
IBS Hyderabad, IFHE University,
Survey no 156/157, Donthanapally Village,
Shankarapalli Road,
Ranga Reddy District,
Telangana, India -5 01 203
Mobile: +91 9849709741

http://ibshyderabad.org/icbf2017/index.htm

Important Dates to Remember		
Last date for Abstract Submission	:	October 15, 2018
Notification of acceptance or otherwise for abstract	:	October 31, 2018
Last date for full paper submission	:	November 30, 2018
Last date to avail early bird registration	:	December 15, 2018
Conference Dates	:	January 10th to 12th, 2019

Venue of the Conference

ICFAI Business School Hyderabad,
Survey No. 156/157, Dontanapalli Village, Shankerpalli Road,
Ranga Reddy. District - 501 203, Hyderabad, Telangana State, India.



Conference Committees

Organizing Committee:

- Prof. J. Mahender Reddy, Vice-Chancellor, IFHE Hyderabad
- Prof. Rajas Parchure, Director, Gokhale Institute of Politics and Economics, Pune
- Prof. S. Vijaya Lakshmi, Registrar, IFHE Hyderabad
- Prof. S. Venkata Seshaiah, Director, IBS Hyderabad
- Prof. C.S. Shylajan, Dean-Academics, IBS Hyderabad
- Prof. A. K. Rao, Department of Operations and Management, IBS Hyderabad
- Prof. V. Nagi Reddy, Finance & Accounting Dept. IBS Hyderabad
- Dr. B. Brahmaiah, Area Coordinator, Finance & Accounting, IBS Hyderabad

Conference Chairs:

- Dr. Ranajee, IBS-Hyderabad
- Dr. Sangram Keshari Jena, IBS-Hyderabad
- Dr. Shiva Reddy, Gokhale Institute of Politics and Economics, Pune

Working Committee:

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- Prof. Nashim Ahmad
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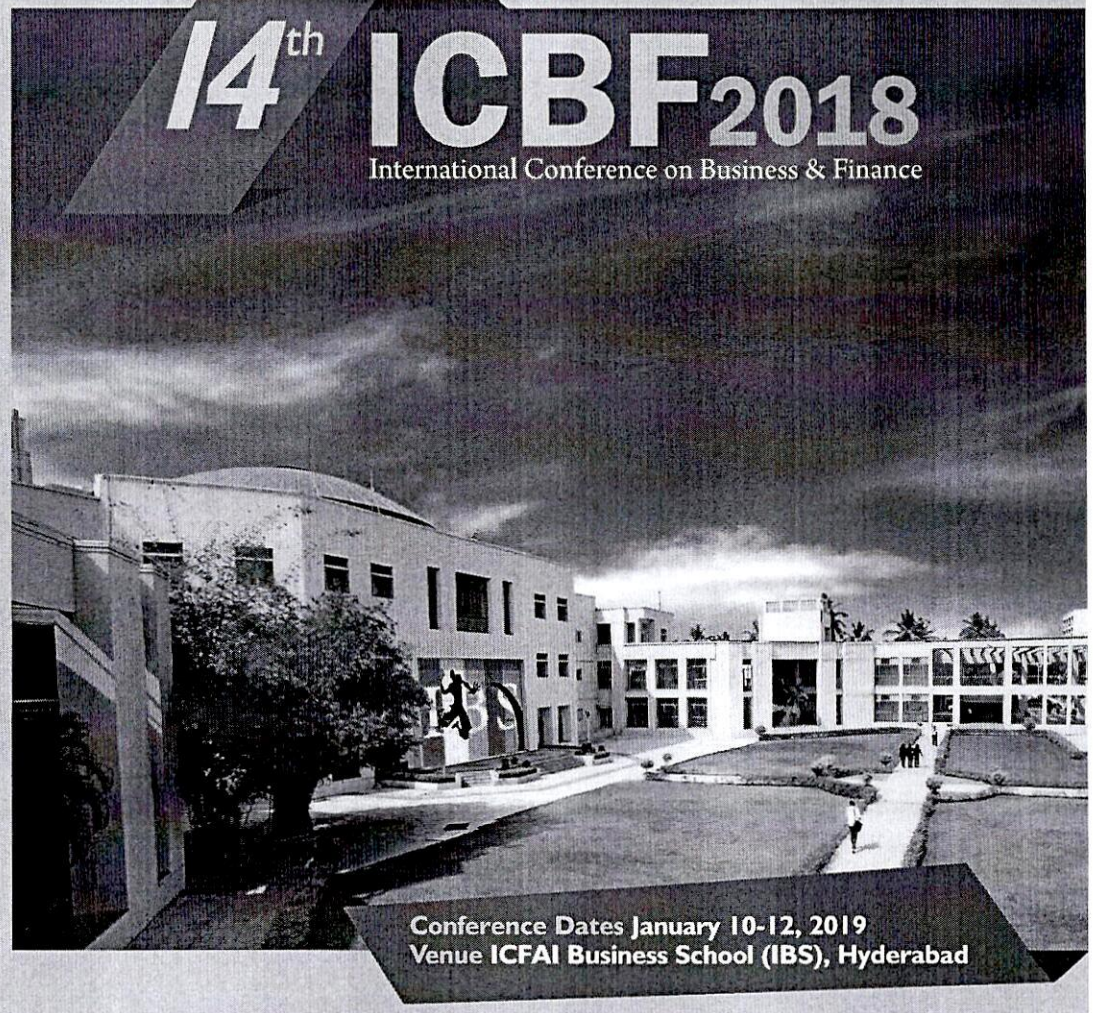
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Communications should be sent to
Dr. Ranajee (Conference Chair) ranajee@ibsindia.org
Dr. Sangram Keshari Jena (Conference Chair) skjena@ibsindia.org

ICFAI Foundation for Higher Education
(Deemed-to-be University under Section 3 of the UGC Act, 1956)
Autonomous Institution. Accredited by NAAC with 'A+' Grade

14th ICBF2018

International Conference on Business & Finance



Conference Dates January 10-12, 2019
Venue ICFAI Business School (IBS), Hyderabad

Organized by
IBS®
ICFAI BUSINESS SCHOOL

in colloboration with
Education : An Ennobling Influence
Gopal Krishna Gokhale
Gokhale Institute of Politics and Economics

About the Conference

ICFAI Business School (IBS) Hyderabad, a constituent of ICFAI Foundation for Higher Education (IFHE), Hyderabad, India is organizing the **14th International Conference on Business & Finance, (ICBF-2018)** in collaboration with Gokhale Institute of Politics and Economics, (GIPE) Pune.

Objectives of the Conference

The objective of the conference is to provide an opportunity for academicians and industry practitioners to discuss new concepts, progressive methodologies, and innovative practices within the world of business and finance. The Conference aims to bring together leading academicians, researchers and research scholars to exchange and share their experiences and research results on contemporary issues and challenges facing the world of Business and Finance. It also provides the platform for participants to present and discuss the most recent innovations, trends, concerns and practical challenges encountered and the solutions in the areas of business and finance.



About IBS Hyderabad

IBS Hyderabad is a constituent of the ICFAI Foundation for Higher Education (IFHE), a Deemed University. IBS Hyderabad offers high quality programs in different areas of management to a wide cross-section of students, executives and professionals across India. IBS has a reputation for innovative program design and delivery, quality courseware, personalized instruction, strong industry interface and research, consultancy and publications. Within the short span of time since its inception in 1995, IBS has grown impressively and achieved widespread recognition from industry, academic circles, and professional bodies. IBS has also been consistently ranked among the top B-Schools in India, in the annual B-School surveys conducted by independent research agencies. IBS Hyderabad has about 160-strong faculty of management, with specializations in Finance, Marketing and Strategy, Human Resources Management, Operations and Systems and Economics. IBS Hyderabad has been organizing a series of International conferences in different areas over the years. For more information please visit ***www.ibsindia.org***.

Call for Papers

Papers/Cases are invited in the following areas:

- Corporate Finance
- Macroeconomic, Business Finance and Financial Markets
- Banking, Insurance and Financial Services
- Asset Pricing
- Derivatives and Risk Management
- Managing Financial Institutions
- International Finance
- Corporate Accounting and Financial Disclosure Practices
- Corporate Governance
- Mergers and Acquisitions
- Market Micro-structure
- Financial Education, Financial Literacy, Financial Inclusion
- Financial Innovations/Engineering
- Sustainable Finance
- Crypto-currency, Block-chain and Fin-tech applications in finance

Industry Research:

- Special invitation to industry professionals to present their research (consultancy projects and research reports) at ICBF 2018.

Paper Review Process

The interested participants need to submit an extended abstract not exceeding 500 words along with keywords and JEL classification. The received abstracts will undergo a double blind review process and authors will be intimated regarding the acceptance or otherwise of the submitted abstracts.

Submission Guidelines

- Abstracts have to be mailed to icbf2018@ibsindia.org.
- The abstracts will be reviewed and the status of the same will be notified to the authors by email.
- Once the author gets the email acceptance of their abstracts; they can submit the full paper.
- Author of each accepted paper has to act as a discussant for one paper.



Registration Fee

Category	Early Bird (Before Dec, 15, 2018)	Regular (Before Dec. 31, 2018)
Indian Academicians	Rs.4000/-	Rs.5000/-
Research Scholars	Rs.3000/-	Rs.3000/-
Indian Industry Delegates	Rs.4000/-	Rs.5000/-
Foreign Delegates	USD 200	USD 300

Mode of Payment

- Registration fee has to be paid as per the format sent to you separately, once your paper is accepted.
- Conference fee includes conference kit, working lunches and dinners, snacks & free campus accommodation on first cum first serve basis.

Review, Acceptance & Award

- Paper submitted to the Conference will be reviewed through double blind review process.

Best Paper Award
involving a Certificate and Cash prize will be awarded to two papers during the conference

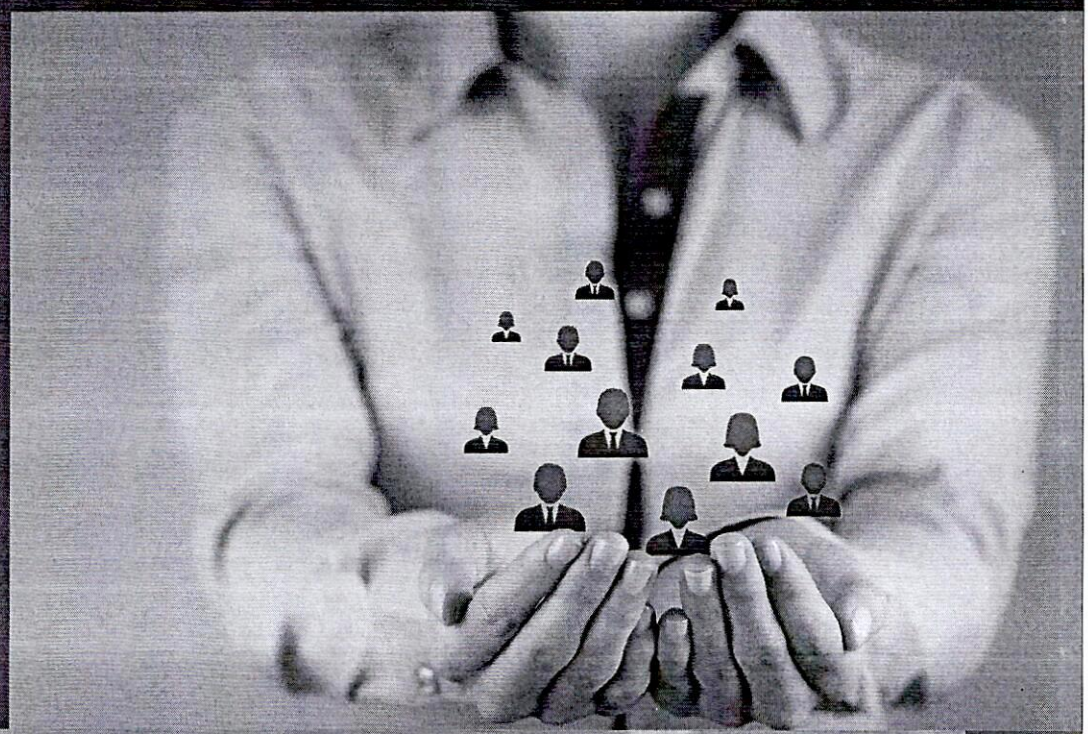
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ICHRM 2017

4th International Conference on Human Resource Management

November 10 & 11, 2017 (Friday & Saturday)

www.ibshyderabad.org/ICHRM2017



ICFAI Business School (IBS)

Hyderabad



About the University

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The programs offered at IBS include PhD, MBA and BBA. The MBA program is one of the largest in Asia with a student intake of around 1,200 per annum. In addition, 1,000 students are pursuing the BBA program and over 60 scholars the Ph.D. program. IBS has entered into MoUs with fifteen institutions in USA, UK, Australia, and Malaysia, which enable Ph.D. students engage in 9-month Visiting Scholar Program abroad. In addition to the full-time Ph.D. program, IBS offers a part-time Ph.D. program that facilitates working executives achieve their doctoral aspirations.

IBS faculty members have published around 400 research papers in reputed International and National journals. Case Research Centre of IBS develops on an average over 100 business cases per year. These cases are used all around the world for teaching, in textbooks and industry.





About the Conference

This is the age of human resource management. While innovation is the growth engine for organizations, it is the human capital that spurs innovation than any other organizational resource. The role of the human resource manager has metamorphosed from being tactical to strategic to sustainable in business organizations. In a globalized economy, HR analysts are driving predictive human resource management practices. The future directions of HRM research is clearly strategy and resource orientation, as human resources have become 'critical' for organizational success.

Automation provides a unique opportunity to rethink on workers engagement with their jobs and how digital technologies can impact individuals, teams, and organizations. It is time for top HR thinkers to focus on the future of jobs, the future of work practices and the future of the workforce. Surely sustainability of HRM in the future depends on creating frameworks and practices, policies and procedures that would optimize deployment of intellectual resources between the humans and robots.

The focus of the Conference is on changing paradigms of Human Resource Management, the source of sustained competitive advantage. Conceptual/theoretical papers on the themes/sub-themes of the Conference are invited. Papers aimed at stimulating future theory development and empirical research are welcome. Critical reflection of existing concepts, theories, or frameworks requiring refinement for carving a role for HRM in creating sustainable organizations are encouraged. This forum is meant to discuss, discover, innovate and deliver the future of HRM.

Conference Objectives

- To provide a platform for policymakers, practitioners, academicians, researchers and students for intellectual discourse and for presentation of their ideas, research results and innovative practices.
- To be a platform for fostering exchange of human resource management thoughts between practicing managers and academicians.

Glimpses of the 3rd ICHRM





Theme: Advances in Human Resource Management

Sub-themes

- Digital/Emerging HRM
- Employer Branding
- Engaging & Maintaining Human Resources
- Green HRM
- HR Analytics
- HRM & Entrepreneurship
- HRM & Corporate Ethics
- Strategic Human Resource Planning/ Strategic Staffing
- Industrial Relations
- Learning & Development
- Leadership, with focus on self-leadership
- Performance Management
- Organizational Behaviour
- Self-sustaining Excellent HR Systems
- HRM in Creating Sustainable Organizations
- Workforce
  - Augmented Workforce
  - Demographic Dynamics
  - Discrimination at Workplace
  - Diversity & Inclusion
  - Global Mobility
  - Liquid Workforce
  - Millennial Workforce
  - Offices without Humans
  - Social Media & Privacy
  - Work-life Balance
- Interdisciplinary studies in contemporary research
- Other contextually relevant research papers

Call for Papers

- Submit extended abstracts of 1,000-2,500 words clearly indicating objectives methodology, findings, and contributions of the study.
- Authors whose extended abstracts are accepted may submit full papers of 5,000-8,000 words.
- All papers must be written in English language, prepared as per APA 6.0 guidelines (refer www.apastyle.org) and submitted in Microsoft Word format (.doc/docx).
- All extended abstracts/full papers must be submitted through e-mail to ibshrmconference@ibsindia.org.

Best Paper Awards

The authors of two best papers will be awarded certificates for their work of ingenuity, importance and quality research as adjudged by an awards committee. To compete for the best paper award, a full paper must be submitted as per schedule.

Review Process

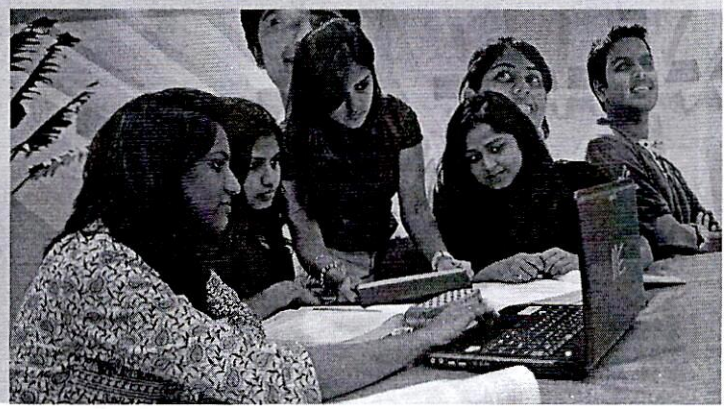
Completed submissions shall be pre-screened for conformity with submission guidelines and for overall appropriateness for the Conference. Papers that pass the initial screening processes will be double-blind reviewed.

Originality

All submissions must be original and should not have been published or accepted in a journal or conference proceedings, nor presented at another conference. Further, submissions must not be currently under consideration for publication or presentation elsewhere.

Publication

All accepted extended abstracts shall be published in conference proceedings. The authors must have registered and completed the formalities of payment of registration fee for inclusion of the paper in conference proceedings. Selected papers shall be published in an International Refereed Journal and/or in an edited book with ISBN number.



Important Dates

Extended Abstract Submission	Extended Abstract Acceptance	Registration Opens	Full Paper Submission	Full Paper Acceptance
June 15, 2017	June 30, 2017	July 01, 2017	September 10, 2017	September 30, 2017

Online registrations will start from 1st July, 2017 on the link: ***www.ibshyderabad.org/ICHRM2017***. Registrations can be done only through online. Details and registration forms will be available on the website. All attendees are requested to register for the Conference. The Conference fee includes conference kit, lunch, refreshments and tea.

Delegate Category	Domestic Delegate	International Delegate	NEFT Mode of Payment
Industry	Rs.5,000	USD 200	**Name:** ICICI Bank **Branch:** Nerella House, No.4, Nagarjuna Hills, Punjagutta, Hyderabad **Account:** IFHE-Seminars & Workshops A/c **Account No.:** 020201007037 **IFSC Code:** ICIC0000202
Academic	Rs.2,500	USD 150	
Research scholars / Students	Rs.1,500	USD 75	

- Please send printout of the registration form along with printout of the online fee receipt to the Organizing Committee – ICHRM 2017.
- Delegates can also pay registration fee by demand draft drawn on "The ICFAI Foundation for Higher Education" payable at Hyderabad.
- International delegates who are unable to attend the Conference personally can present their papers through Skype for which an additional fee of USD 75 per delegate is charged, which is payable by October 15, 2017, as per above procedure.
- Information on accommodation options would be shared with registered delegates in due course to enable them make their own arrangements.

Advisory Committee

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- **Prof. S. V. Seshaiah**
  Director, IBS, Hyderabad
- **Prof. Y. K. Bhushan**
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- **Prof. C. S. Shylajan**
  Dean, Academics, IBS, Hyderabad
- **Prof. M. Sitamma**
  Area Head-HR, IBS, Hyderabad

Organizing Committee

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  Conference Chair
  e-mail: mbr@ibsindia.org
  Tel: +91 9908102340
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- **Prof. Kalaa Chenji**
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The Organizing Committee - ICHRM 2017

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IBS
ICFAI BUSINESS SCHOOL
www.ibshyderabad.org

Registration Process, Travel and Accommodation

Registration Process

No registration fee is charged for the full time as well as part time research scholars. The filled-in registration form should be sent by mail to dtc@ibsindia.org

Travel and Accommodation

The IBS Hyderabad will reimburse to and fro 3rd AC train fare in shortest route within India for one of the authors (full time Research scholar) who will be presenting papers in the conference. The part-time research scholars shall not be given travel reimbursement. For getting travel reimbursement, the research scholar has to submit a certificate of bonafide candidature as a full-time research scholar duly signed by the Dean/Head of the respective department at the time of the conference. Free accommodation at the campus on a twin sharing basis and other hospitality will be provided for the paper presenters (full time as well as part time scholars).

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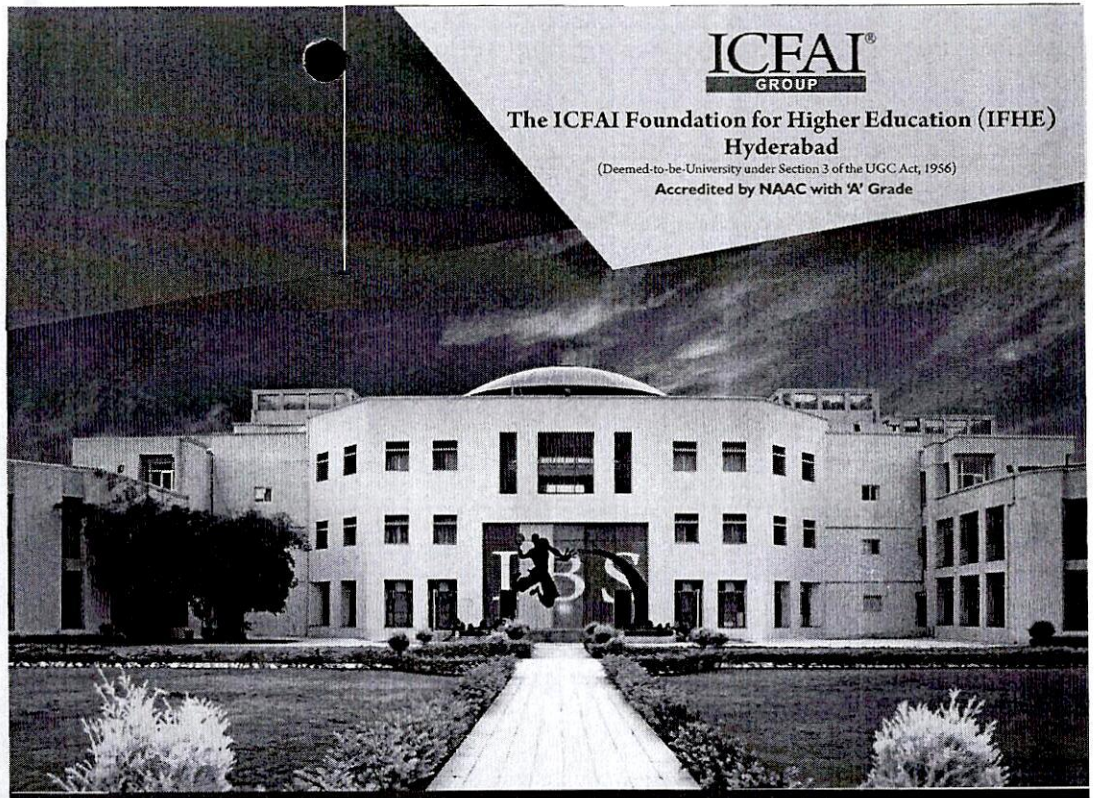
Venue of the Conference

IBS-Hyderabad,
Donthanpally, Shankarpally Road,
Hyderabad, Telangana,
India. Tel: +91-8417-236661 to 63

For Enquiry

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Prof. Rashmi Ranjan paital (+91 - 9021429210)
Email: dtc@ibsindia.org

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11th Doctoral Thesis Conference

19-20 April, 2018

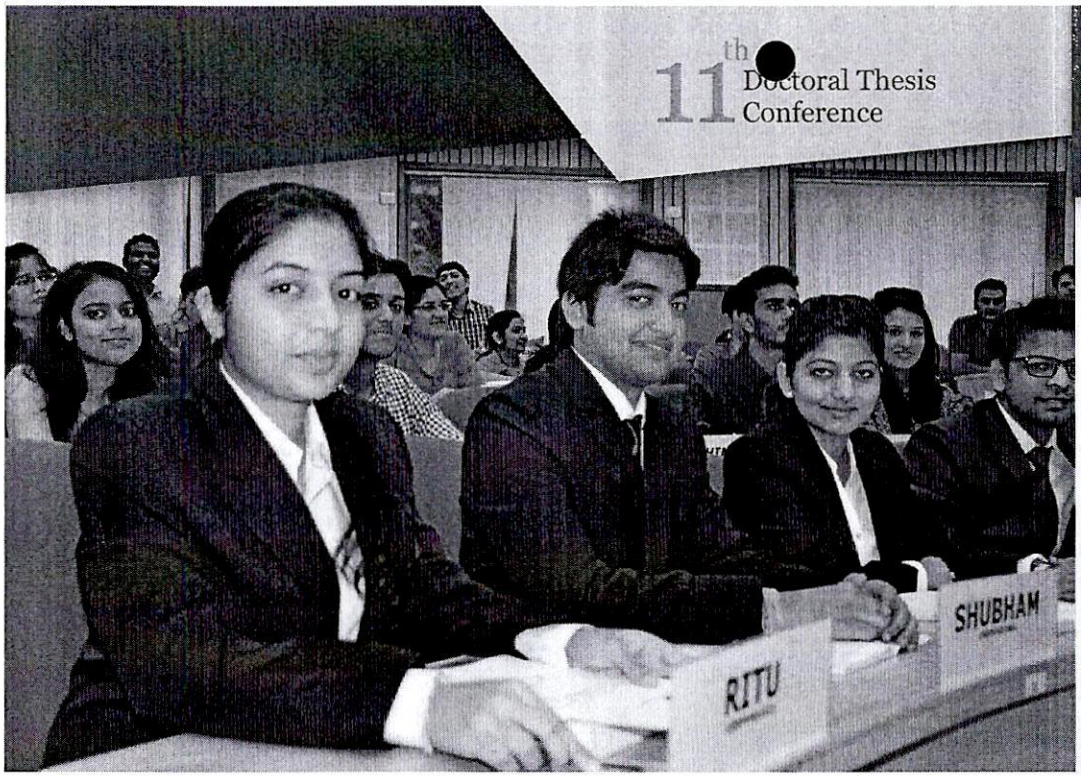
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Indira Gandhi Institute of Development Research (IGIDR) Mumbai

11th Doctoral Thesis Conference



About IBS, Hyderabad

The ICFAI Business School (IBS) Hyderabad is a constituent of the ICFAI Foundation of Higher Education (IFHE), a Deemed to be University as per the UGC Act 1956. IFHE has been awarded the National Assessment and Accreditation Council (NAAC) rating of A. The institute offers high-quality programs in different areas of management to a wide cross-section of students, executives and professionals. The mission of the institute is to offer high quality management programs that equip students with the right knowledge, skills and attitudes required to succeed in a dynamical world. The School has been re-accredited by SAQS (South Asian Quality Standards) till 2018, rated A** by CRISIL, EB2 IN by ICRA and as an "Excellent" Business School by Eduniversal.

About IGIDR, Mumbai

Indira Gandhi Institute of Development Research (IGIDR) is an advanced research institute established and fully funded by the Reserve Bank of India for carrying out research on development issues from a multi-disciplinary point of view. Subsequently, the Institute was recognized as a Deemed University under Section 3 of the UGC Act. Since then it has been awarded the highest National Assessment and Accreditation Council (NAAC) rating of A++ (under the old methodology) given to Indian academic institutions. Starting as a purely research institution, it rapidly developed into a full-fledged teaching cum research organization when it launched a Ph.D. program in the field of development studies in 1990.

About the Conference

The Doctoral Thesis Conferences (DTC) organized by IBS Hyderabad has received wide recognition from the researchers across various universities and institutions of repute in India and overseas since its inception in 2007. The enthusiastic and positive responses of the participants in the previous Doctoral Thesis Conferences inspire us to continue with this effort. We are also pleased to inform that in the 11th Doctoral Thesis Conference we are introducing a special and separate track for PhD aspirants who are at the initial stage of their program to present their Ph.D proposals. This would help them in streamlining their research thoughts and have a well-defined PhD proposal.

Objectives of the Conference

The Doctoral Thesis conference is expected:

- To provide a platform for sharing the research ideas on an international level.
- To provide a platform to meet domain experts to discuss research ideas, methodologies and career issues.
- To provide a platform for scholars to make informal networks with their peers from other institutions.

11th Doctoral Thesis Conference

Call for Papers

There would be two tracks in the 11th Doctoral Thesis Conference.

Track 1: Research Design Presentation - Papers are invited from those scholars who are in their initial stages of PhD. Program Research scholars who have completed their course work and have made progress in drafting a research proposal are expected to participate. Participants in this track are not expected to present any estimation results and are requested to follow the following structure for paper submission:

Introduction, Extensive literature survey, Research gaps, Objectives, Proposed Hypothesis, Proposed Methodology, Expected contribution to the literature.

Track 2: Advanced Research Paper Presentation - Track two is for scholars who are in their advanced stages of thesis. Research scholars who have made progress in thesis work and are near submission/ submitted and waiting for defence are expected to participate. Participants are requested to follow the following structure for paper submission: Introduction, Extensive literature review, Research gaps, Objectives, Hypothesis, Methodology, interpretation of results, Conclusion and policy or managerial implications.

Paper Submission Guidelines

- Kindly refer to the following guidelines before submitting your manuscript.
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- **Maximum words:** 8,000 (for Doctoral Thesis paper), 5,000 (for Doctoral Proposal).
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- Paper should be sent via mail to *dtc@ibsindia.org*.
- While sending the mail, the authors should clearly mention the track and area (theme).

Main Themes

- Finance and Accounting
- Banking and Insurance
- Human Resource Management
- Operations Marketing
- Business Strategy
- General Management
- Economics
- Statistics
- Information Technology
- Social Work
- Psychology
- Entrepreneurship Development

Important Dates

Last date for submission of full paper	:	15th February, 2018
Intimation on acceptance	:	25th February, 2018
Last date for receiving Registration form	:	15th March, 2018
Dates of Conference	:	**19-20 April, 2018**

Registration Process, Travel & Accommodation

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Venue of the Conference

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For Enquiry

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Conference Co-conveners
Prof. Varun Mahajan (+91-7889146831)
Prof. Neeraj Kumar (+91-9720791156)
Email: dtc@ibsindia.org

For more details, please contact:
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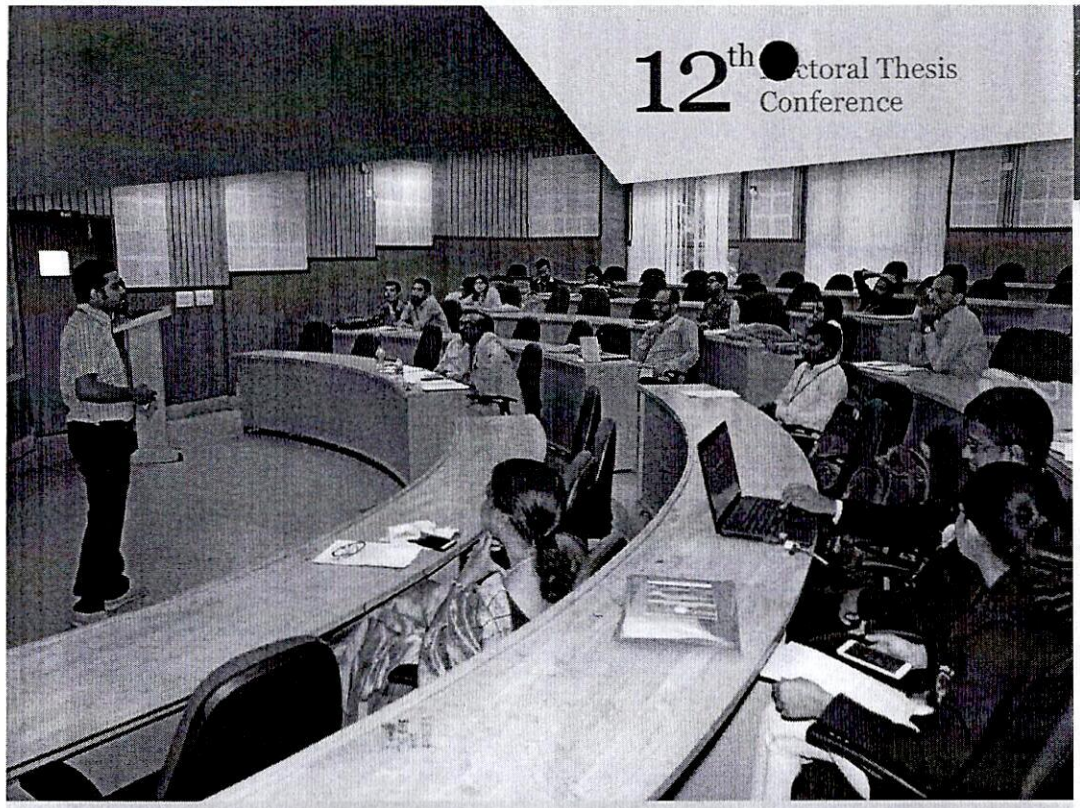
12th Doctoral Thesis Conference

18-19 April, 2019

Organized by
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Indira Gandhi Institute of Development Research (IGIDR) Mumbai

12th Doctoral Thesis Conference



About IBS, Hyderabad

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Objectives of the Conference

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- To provide a platform to meet domain experts to discuss research ideas, methodologies and career issues.
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12th Doctoral Thesis Conference

Call for Papers

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- **Track 1: Research Design Presentation** - Papers are invited from those scholars who are in their initial stages of PhD. Research Scholars who have completed their course work and have made progress in research proposal are expected to participate. Participants in this track are not expected to present any estimation results and are requested to follow the following structure for paper submission: Introduction, Extensive literature survey, Research gaps, Objectives, Proposed Hypothesis, Proposed Methodology, Expected contribution to the literature.
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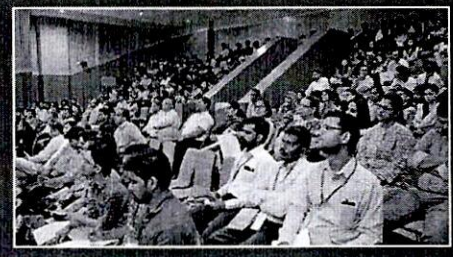
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- Business Strategy
- General Management
- Economics
- Statistics
- Information Technology
- Social Work
- Psychology
- Entrepreneurship Development

Important Dates

Last date for submission of Full paper	28th February, 2019
Intimation on Acceptance	10th March, 2019
Last date for receiving Registration Form	20th March, 2019
Dates of Conference	**18 -19th April, 2019**





Registration Process

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Prof. Laila Memdani
(+91 88863 44916)

Campus Address

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14th Doctoral Thesis Conference (Virtual)

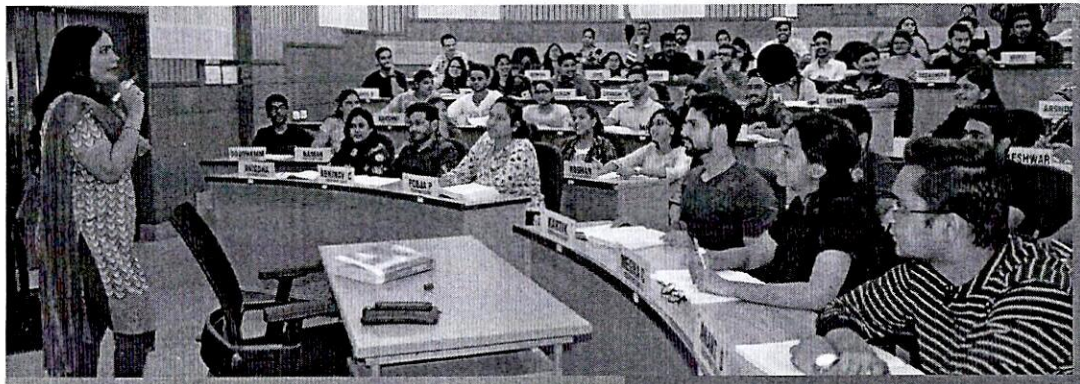
6 & 7 May, 2021

Organized by

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Indira Gandhi Institute of Development Research (IGIDR) Mumbai



About IBS, Hyderabad

The ICFAI Business School (IBS) Hyderabad is a constituent of the ICFAI Foundation of Higher Education (IFHE), a Deemed to be University as per the UGC Act 1956. IFHE has been awarded the National Assessment and Accreditation Council (NAAC) rating of A. IBS, Hyderabad has also received the prestigious AACSB accreditation recently. The institute offers high-quality programs in different areas of management to a wide cross-section of students, executives and professionals. The mission of the institute is to offer high quality management programs that equip students with the right knowledge, skills and attitudes required to succeed in a dynamical world. IBS Hyderabad is one of the first business schools to be re-accredited by SAQS (South Asian Quality Standards), AMDISA in 2020 valid till 2025, rated A** by CRISIL, EB2 IN by ICRA and as an "Excellent" Business School by Eduniversal.

IBS ICFAI BUSINESS SCHOOL | AACSB ACCREDITED

About IGIDR, Mumbai

Indira Gandhi Institute of Development Research (IGIDR) is an advanced research institute established and fully funded by the Reserve Bank of India for carrying out research on development issues from a multi-disciplinary point of view. Subsequently, the Institute was recognized as a Deemed University under Section 3 of the UGC Act. Since then it has been awarded the highest National Assessment and Accreditation Council (NAAC) rating of A++ (under the old methodology) given to Indian academic institutions. Starting as a purely research institution, it rapidly developed into a full-fledged teaching cum research organization when it launched a Ph.D. program in the field of development studies in 1990.

Call for Papers

There would be two tracks in the 14th Doctoral Thesis Conference.

- **Track 1: Research Design Presentation**

  Papers are invited from those scholars who are in their initial stages of PhD. Research scholars who have completed their course work and have made progress in research proposal are expected to participate. Participants in this track are not expected to present any estimation results and are requested to follow the following structure for paper submission: Introduction, Extensive literature survey, Research gaps, Objectives, Proposed Hypothesis, Proposed Methodology, Expected contribution to the literature.

- **Track 2: Advanced Research Paper Presentation**

  Track two is for scholars who are in their advanced stages of thesis. Research scholars who have made progress in thesis work and are near to submission/ submitted and waiting for defence are expected to participate. Participants are requested to follow the following structure for paper submission: Introduction, Extensive literature review, Research gaps, Objectives, Hypothesis, Methodology, interpretation of results, Conclusion and policy or managerial implications.

Paper Submission Guidelines

Kindly refer to the following guidelines before submitting your manuscript.

- **Cover page:** Each paper should include a cover page with title of the paper, abstract (not more than 200 words), author names and affiliations with full postal addresses, email and mobile number.
- **Structure of the paper**

  Doctoral proposal track: Introduction, followed by literature survey, Research gaps, Objectives, Hypothesis, Methodology, Expected contribution to the literature.

  Doctoral Thesis paper Track: Introduction, followed by literature review, Research gaps, Objectives, Hypothesis, methodology, interpretation of results, conclusion and policy or managerial implications
- **Font:** Times New roman, size 12, double space.
- **Maximum words:** 8000 (for Doctoral Thesis paper), 5000 (for Doctoral Proposal).
- **References:** All papers should follow the APA 6th Edition style guide available at:
- *http://www.apastyle.org/manual/* List the references in alphabetical order at the end of the paper. All references must be single spaced and must be distinguished by hanging indents.
- Paper should be sent via mail to *dtc@ibsindia.org*
- While sending the mail, the authors should clearly mention the track and area (theme).

About the Conference

The Doctoral Thesis Conferences (DTC) organized by IBS Hyderabad has received wide recognition from the researchers across various universities and institutions of repute in India and overseas since its inception in 2007. The enthusiastic and positive responses of the participants in the previous Doctoral Thesis Conferences inspire us to continue this effort. We are also pleased to inform that in the 14th Doctoral Thesis Conferences (Virtual) we are introducing a special and separate track for PhD aspirants who are at the initial stage of their program to present their Ph.D proposals. This would help them in streamlining their research thoughts and have a well-defined PhD proposal.

Objectives of the Conference

The Doctoral Thesis conference is expected:

- To provide a platform for sharing the research ideas on an international level.
- To provide a platform to meet domain experts to discuss research ideas, methodologies and career issues
- To provide a platform for scholars to make informal networks with their peers from other institutions.



Important Dates	
Last date for submission of Full paper	15th April, 2021
Intimation on Acceptance	20th April, 2021
Last date for receiving Registration Form	25th April, 2021
Dates of Conference	6th & 7th May, 2021

Main Themes

- Finance and Accounting
- Banking and Insurance
- Human Resource Management
- Operations
- Marketing, Business Strategy
- General Management
- Economics
- Statistics
- Information Technology
- Social Work
- Psychology
- Entrepreneurship Development

SAS Workshop

About SAS:

SAS is the leader in analytics. Through innovative software and services, SAS empowers and inspires customers around the world to transform data into intelligence. SAS gives you THE POWER TO KNOW®. Through innovative solutions, SAS helps customers at more than 83,000 sites and 147 countries, improve performance and deliver value by making better decisions faster. 96 of the top 100 companies on the 2017 FORTUNE Global 500® list use SAS. Since 1976 SAS has been giving customers around the world The Power to Know®.

SAS has been in India since 1997. SAS India operations are headquartered in Mumbai with regional offices in Bangalore. New Delhi and Pune. SAS works with organizations across Industries and offers them Analytics & Business Intelligence to fuel innovation and meet their business objectives. Year on year SAS has been leading the Advanced Analytics market in India with majority market share. SAS Education helps in building skills for some of today's most desired positions, such as data scientists and business analysts. To know more about SAS, visit website - *www.sas.com/india*

Conference Reward/Prize

SAS is the technology partner of ICOM 2020. SAS is offering the following certificate programs for the conference participants.

Prize	Course	Value in (INR)	Practice session
1st	SAS® Certified Data Scientist	3,00,000	200 hours
2nd	SAS® Certified Advanced Analytics Professional	1,75,000	100 hours
3rd	SAS® Certified Big Data Professional	1,25,000	100 hours

Registration Process

Fee Details

Once the abstract is accepted for presentation at the ICOM 2020, at least one of the authors of their respective papers need to register to the conference. The delegate needs to register online by filling the application form and submit the requisite registration fee. The conference registration fees are as below:

Participant classification	Registration fees (₹) for Indian Delegates	Registration fees ($) for International Delegates
Student/Doctoral student	2360	60
Government/NGO	3540	150
Faculty members	4720	175
Industry	5900	225

The above conference fee is inclusive of GST @ 18 percent.

(SAS workshop seats will be allocated on first-come- first-serve basis due to limited availability)

The registration fee will include the conference materials, access to all sessions, SAS workshop, conference dinner and lunch. The above price does not include the cost of accommodation.

Online Fee Remittance Details

1. Account No	020201007037
2. Type of Account	Current Account
3. Name of the Account	IFHE - Seminars & Workshops A/c
4. Name of the Bank	ICICI Bank
5. Bank Address	Plot No.99, Uma Chambers, Nagarjuna Hills, Punjagutta, Hyderabad, Telangana State, Pin:500 034, India.
6. RTGS/NEFT IFSC Code	ICIC0000202

To complete the registration process, please fill in the attached remittance form and send the scanned copy along with screenshot of online payment to *icom2020@ibsindia.org*

We will email the acknowledgement receipt once the payment is confirmed along with the conference registration form.

To Download the Registration Form, follow the event website at *www.ibshyderabad.org/ICOM2020*

Dignitaries

Please follow the website for further details at *www.ibshyderabad.org/ICOM2020*

How to Reach

From Airport: IBS, Hyderabad campus is located 42 km from Rajiv Gandhi International Airport, Shamshabad. Delegates can avail several cab options and pre-paid taxi services available at the airport.

From Secunderabad Railway Station: IBS, Hyderabad campus is located 36 km from Secunderabad railway station. Delegates can avail several cab options and pre-paid taxi services available at the railway station.

From Nampally/ Hyderabad Deccan Railway Station: IBS, Hyderabad campus is located 32 km from Nampally/ Hyderabad Deccan railway station. Delegates can avail several cab options and pre-paid taxi services available at the railway station.

Travel and Accommodation

- Transportation facility would be provided from the nearest scheduled IBS pickup points, which would be communicated in advance.
- Accomodation at IBS,Hyderabad would be provided to the participants, and prior request-based bookings would be provided on pre-payment basis.

Please follow the website for further details on charges regarding accommodation at *www.ibshyderabad.org/ICOM2020*

Conference Committees

Advisory Committee
Dr. J. Mahender Reddy
Dr. S. Venkata Seshaiah
Dr. C S Shylajan

Conveners
Dr. Samyadip Chakraborty
Dr. Anusha Sreeram

Co-Conveners
Dr. Shankha Sengupta

Organizing Committee:
Dr. Nikhat Afshan
Dr. Murty N. Kadiyala
Dr. D Saravanan
Dr. Nishit Kumar Srivastava
Dr. Vaibhav Mishra
Dr. Santosh Kumar Yadav
Dr. Shailja Tripathi
Dr. Arindam Ghosh
Dr. Bijeta Shaw
Dr. Sumant Tewari
Dr. Dennis Joseph
Dr. Vidushi Pandey
Dr. Shubhagata Roy
Dr. Jaipal Dhobale
Mr. Rajesh Kalepu

Technical Committee
Prof. A.K.Rao
Prof. Nagi Reddy
Dr. Sashikala P.
Dr. Vishal Mishra
Dr. Nasina Jigeesh
Dr. Sindhuja P.N.
Prof. N Siva Prasad

For Enquiry

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Dr. Anusha Sreeram (Convener) **(+91-9912622388)**
Dr Shankha Sengupta (Co-convener) **(+91-7331109180)**

Important Dates

Last date of Submission of Abstract / Extended Abstract	**20-01-2020** (for conference participation)
Notification of Abstract Acceptance Commencement	**30-01-2020**
Registration Commences	**31-01-2020**
Last date of Extended Abstract/Full Paper Submission	**29-02-2020** (for publication)
Notification of Full Paper Acceptance	**06-03-2020**
Last Date of Registration	**13-03-2020**
Conference Dates	**24-04-2020 & 25-04-2020**

IBS®
ICFAI BUSINESS SCHOOL
Dontanapally, Shankarpally Road, Hyderabad
icom2020@ibsindia.org

ICFAI Foundation for Higher Education
(Deemed-to-be University under Section 3 of the UGC Act, 1956)

IBS®
ICFAI BUSINESS SCHOOL

ICOM-2020
International Conference on Operations Management

On

Operations Management, IT & Analytics

Then, Now & Hereafter...



Conference Dates:
April 24 & 25, 2020

Technology Partner
sas

Venue:
ICFAI Business School (IBS)
Dontanapally, Shankarpally Road, Hyderabad - 501 203

About the Conference

The traditional perception of operations as a horizontal function is rapidly changing and the field is now established as more of a vertical function that can lead to creation of sustainable competitive advantage. With the advancement in technology, medium of communication, network connectivity, and business dynamics, achieving and sustaining such competitive advantage has become increasingly vital as well as challenging. Managing resources is turning out to be of vital importance for organizations. With recent boom in data science and analytics applications, its ability to derive insights from data and turn those insights into tangible results has opened up far greater avenues to achieve operational excellence. These data analytics solutions, along with the entire gamut of latest technologies like IoT, Blockchain, Cloud computing and Social Media platforms have evolved the ecosystem of operational management. In this complex business environment mere good data and information is not sufficient to lead to extraordinary results. For this Knowledge discovery is strongly desired. This need of knowledge is popularizing the need of Decision Sciences in Operations Management.

In the light of the aforesaid development, the 3rd International Conference on Operations Management (ICOM, 2020), the department of Operations and IT, IBS Hyderabad, IFHE University, India, we encourage the community of researchers from different universities of India and abroad to share common experiences and discussions. In this regard, the conference committees invite all professors, researchers and executive officials to submit, individually or in partnership with other researchers, their valuable articles comprising the latest scientific and research findings on the main or related themes and topics of the conference to the conference secretariat. All honorable authors are kindly encouraged to contribute to and help shape the conference through submissions of their research abstracts or full papers. Attending the conference will provide an opportunity to network and share thoughts on recent advances with other academics and experts in the similar fields.

Objectives of the Conference

The objectives of the conference are to:

- Provide a platform for researchers, academicians, analysts, policy makers as well as industrial professionals to present their research results, trends, concerns, challenges and best practices related to operations management, IT and Analytics.
- Invite case studies on applications of tools & techniques and various organizational strategies.
- Explore novel ideas, exposed practical applications of theories through real life examples and cases and share experiences.
- Feature inspiring talks by OM & IT professionals and academicians that complement the theme of the conference.

About The Organisers

The ICFAI Business School (IBS) Hyderabad is a constituent of the ICFAI Foundation of Higher Education (IFHE), a Deemed to be University as per the UGC Act 1956. IFHE has been awarded the National Assessment and Accreditation Council (NAAC) rating of A. The institute offers high-quality programs in different areas of management to a wide cross-section of students, executives and professionals. The mission of the institute is to develop ethically grounded, professional managers who can add value to the organizations and communities to which they belong. The School has been reaccredited by SAQS (South Asian Quality Standards) till 2018, rated A** by CRISIL, EB2 IN by ICRA and as an "Excellent" Business School by Eduniversal.

The International Conference on Operations Management (ICOM), 2020 is organized by the Department of Operations and Information Technology. This department is a part of IBS Hyderabad, which came into existence in 1995. The department has two major areas of focus – Operations and Information Technology. The department offers various courses as part of PhD in Management, MBA, BBA, BBA-LLB (Hons.) and BTech programs of the University. The department also academically contributes to the Workshops/Faculty Development Programs and Management Development Programs of the Centre for Management Development of the University.

The major thrust areas in which research activities are being pursued are Supply Chain Management, Information Technology, Project Management, Information Security, e-Governance, Analytics and Decision Support Systems. Faculty members of the department have published research papers in reputed peer reviewed national and international journals such as Information and Management, Intelligent Information Systems, Business Theory and Practice, Requirements Engineering, Information Technology, Omega, International Journal of Production research etc. Besides, the faculty members have published many books and chapters/articles in original/edited books, conference proceedings etc.

Call for Papers

We invite original papers (full length or extended abstracts) from academicians, industry professionals, research scholars, and independent consultants/professionals from NGOs, for paper presentation and subsequent possible publication in the proceedings of the conference. We also encourage case studies and white papers related to operations management and related areas.

Paper submission link: *https://easychair.org/conferences/?conf=icom2020*

Website link: *www.ibshyderabad.org/ICOM2020*

Themes

Suggested themes for the research article / case study may include (but not limited to) the following:

Operations Management	**Supply Chain Management**
• Strategic Operations Management • Operations Research • Six Sigma • Quality Management Systems • Ergonomics and Designing	• Sustainable Supply Chain • Digital Supply Chain • Green Supply Chain • Lean and Agile Supply Chain • Supply Chain Contracts • Agri-business Supply Chain Management
Data Science	**Project Management**
• Artificial Intelligence • Machine Learning • Big Data • Analytics and its Applications • Deep Technologies & Learning	• Project Management • Startup Incubation and Acceleration
IT and Disruptive Technologies / Advanced Computing	**Service Operations**
• Block Chain Technologies • Internet of Things • Information Systems: Governance and Ethics • Cloud Computing • E-commerce • Smart Phone Addiction	• Travel & Tourism Management • Event Management • Humanitarian and Disaster Management • Not-for-profit Operations Management • Healthcare Operations
Case Studies and White Papers	
We also invite interdisciplinary studies interacting with financial management, human resource management, marketing management, and science & technology.	

Paper Submission Guidelines

Abstract / Extended Abstract / Full Paper MUST ONLY be submitted through the submission link *https://easychair.org/conferences/?conf=icom2020*. The details regarding the paper submission guidelines can be checked on our website at *www.ibshyderabad.org/ICOM2020*

Abstract

Abstracts should not exceed 200 words in length including brief introduction, core objectives of the paper, proposed methodology, findings and expected contributions and implications along with key words.

Extended Abstract / Full paper

We encourage academicians, research scholars, and industry professionals to submit their full papers which would undergo a double blind peer review process. Kindly refer to the following guidelines before submitting your manuscript:

For Extended Abstract submission:

- Length : The extended abstract should be around 1000 – 2000 words. Word count includes everything: abstract, text, footnotes, references, tables and figures.
- Line Spacing : The paper must be 1.5 spaced.
- Margins : one-inch margins
- Font size : 12-point Times New Roman font
- Page size : A4 paper
- Typeset text : Use normal capitalization within the text and do not use bold face for emphasis. Italics are acceptable. Please use footnotes if necessary. Endnotes are not permitted.
- Language : All papers must be in good English. Please proofread carefully your paper before submission. Authors for whom English is a second language may choose to have their manuscript professionally edited before submission to improve its language.
- Paper Title : The title of the paper should be Times New Roman 14 point font with upper- and lowercase letters in bold font.
- Authorship : All authors should be listed on the first page after the title. The corresponding author is responsible for ensuring that all authors have seen, approved and are fully conversant with the contents of the paper. All authors are responsible for the accuracy of the manuscript, including all statistical calculations.

For Full Paper submission:

- Submitted manuscripts must not have been previously published, presented, accepted for publication for any other journal or research conference/ seminar.
- The entire manuscript (including cover page, abstract, main text, exhibits, appendices, and references) should be included in one document.
- All author related information – name, affiliation, and contact details should be mentioned only in the cover page and any information conveying identification of the author(s) (including name, affiliation, and acknowledgements) must be removed from the manuscript.
- The manuscript must be submitted in A4 size pages with double-spaced, Times New Roman-12 pitch in MS Word compatible format text.
- The length of research papers (including exhibit and references) should be between 3000-8000 words. Case studies may be between 2000-5000 words.
- All manuscripts must be formatted according to the APA 6TH Edition style guide available at: *http://www.apastyle.org/manual/*
- List the references in alphabetical order at the end of the paper. All references must be single spaced. The references should be distinguished by hanging indents.
- The authors need to send along with the paper their brief bio-data and the certificate of originality and consent for publication in proceedings without which it will not be accepted.
- All the papers will be blind reviewed by an expert committee with respect to their quality, originality, and relevance. Articles will be subject to plagiarism check before being sent for review process.

Paper submission link *https://easychair.org/conferences/?conf=icam2020*. The details regarding the paper submission guidelines can be checked on our website at *www.ibshyderabad.org/ICOM2020*

Publication Opportunities

Accepted papers will be published in the conference proceedings provided at least one of the authors will register and present the paper. In case of joint authors, each author has to individually register to attend/participate and avail the conference kit. There is also a possibility of publication of selected papers in peer-reviewed journals listed with a reputed publishing house subject to them meeting the quality standard and scope of the respective journals.

- IUP Journal of Operations Management
- IUP Journal of Supply Chain Management.
- IBS Case Research Centre
- IUP journal of Applied Economics (ABDC-C)

(Papers relevant to the area of applied economics will be considered for publication)

The details on other publication partners will be announced subsequently. Please follow the website at *www.ibshyderabad.org/ICOM2020* for further details.

All rights of publication of papers presented in the conference shall rest with the Conference Organizers and the Journal.

Paper submission link *https://easychair.org/conferences/?conf=icom2020*

Sessions conducted by trainers from SAS

Topics

Application of Statistical Analysis in Business
Hands-on session using SAS Enterprise Guide
Data Mining using Machine Learning and Artificial Intelligence Models
Hands –on session on SAS Enterprise Miner
Big Data Visualization and Visual Machine Learning
Hands-on session on SAS Visual Analytics/Visual Statistics
Unstructured Data Analytics (NLP & Text Mining)
Hands-on session on SAS Text Miner

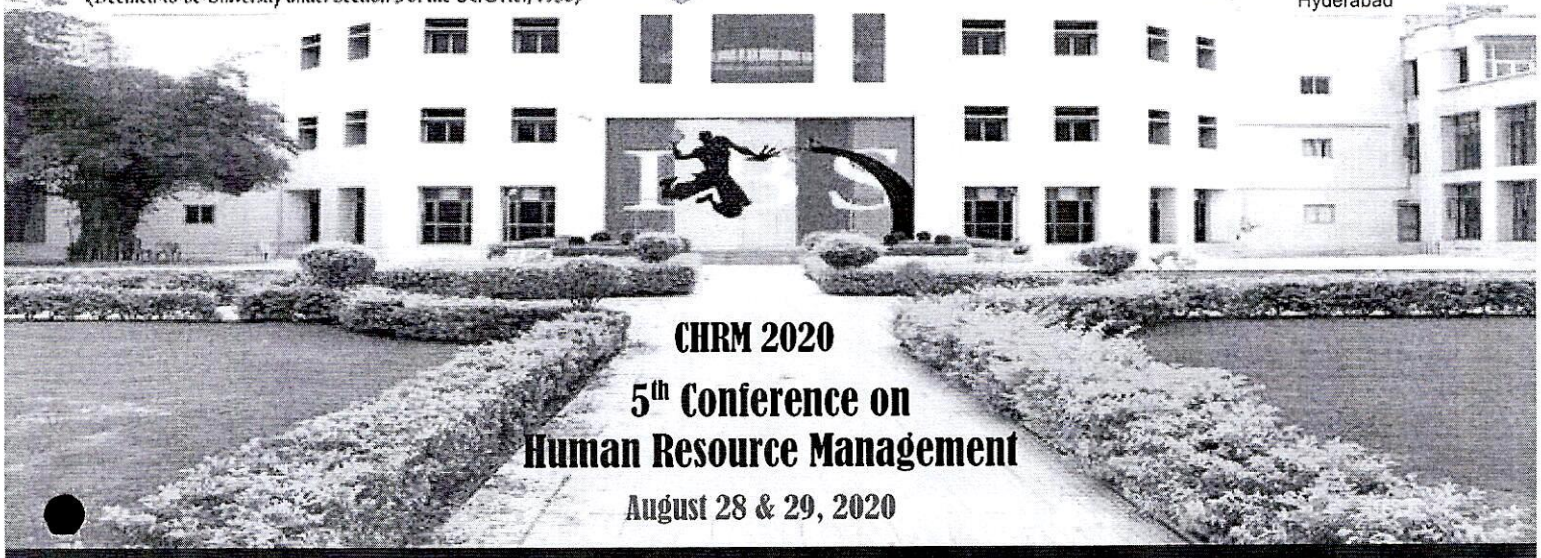
For the complete schedule regarding the workshop, follow the website at *www.ibshyderabad.org/ICOM2020*

The registration fee of the conference includes the access to SAS workshop. The seats will be allocated on first-come-first serve basis (based on the registration) due to limited availability.

ICFAI Foundation for Higher Education
(Deemed-to-be-University under Section 3 of the UGC Act, 1956)

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Hyderabad



CHRM 2020

5th Conference on Human Resource Management

August 28 & 29, 2020

ABOUT THE UNIVERSITY

The ICFAI Foundation for Higher Education (IFHE) is a deemed-to-be-University established under section 3 of the UGC Act, 1956, Government of India. IFHE has three faculties viz., engineering, management, and law. IFHE has evolved a comprehensive student-centric learning approach consisting of several stages, designed to add significant value to the learner's understanding in an integrated manner, covering relevant knowledge, practical skills, and positive attitudes. IFHE has a large and well-qualified faculty pool comprising of mostly doctorates with rich industry experience. The faculty members are involved in research, case development, and industry consultancy. The IFHE campus at Hyderabad is a 91-acre lush green campus with a built-up area of over 16 lakh sq. ft. The campus is fully residential, Wi-Fi enabled and equipped with state-of-the-art facilities. Hostel facilities are available to students. Sports play a vital role in the all-round development of students. A wide range of indoor and outdoor games facilities are available.

ABOUT THE SCHOOL

ICFAI Business School (IBS) is a constituent of the IFHE. Established in 1995, IBS is one of the consistently top-ranked business schools in India. The school has been re-accredited by South Asian Quality Standards (SAQS), rated A** by CRISIL, EB2 IN by ICRA and as an Excellent Business School by Eduniversal. The programs offered at IBS include Ph.D., MBA and BBA. IBS's MBA program is one of the largest in Asia with a student intake of around 1,200 per annum. Besides, over 60 scholars are pursuing the Ph.D. program. The BBA program of IBS has an annual intake of around 900 students. IBS faculty members have published around several research papers in reputed International and National journals. IBS has a dedicated Case Research Centre (CRC) which is managed by a team of knowledge workers having years of academic and corporate experience. Case studies developed by IBS Hyderabad are used by the elite B-schools and premier consulting firms around the world. The institution has regularly won many awards and recognition in some of the most prestigious global Case Writing Competitions such as the EFMD Case Writing Competition, the Oikos Global Case Writing Competition, the John Molson Case Writing Competition, Dark Side Case Writing Competition, Baylor-USASBE Student Case Research Competition, etc. Some of the cases have also regularly figured in the list of The Case Centre's best sellers.

ABOUT THE DEPARTMENT

The Department of Human Resource plays a significant role in grooming the students for pursuing their chosen careers. The department has a diverse pool of faculty who has rich industry and academic experiences. In addition to core courses such as Organizational Behavior and Human Resource Management, the department offers specialization courses in Competency Mapping & Assessment, Employment Laws, Global HRM, HR Analytics, Positive Psychology, Agile HRM, Human Resource Planning, Organization Development: Diagnosis & Interventions, Performance Management & Reward Systems, Strategic

HRM, Training and Development, etc. Faculty members of the department have published research papers in reputed peer-reviewed national and international journals, which are Scopus abstracted and listed in ABDC, such as The Qualitative Report (Nova University, USA), Journal of Management Development (Emerald, UK), Advances in Developing Human Resources (Sage, USA), The Service Industries Journal (Taylor and Francis, UK), Evidence-Based HRM (Emerald, UK), International Journal of Social Economics (Emerald, UK) and others. The major thrust areas in which research activities are being pursued are Organizational Citizenship Behavior, Positive Psychology, Emotional Intelligence, Career Management, High-Performance Work Practices, HR Outsourcing, Competency Mapping & Assessment, Employer Branding, Work-life Integration, and HR Outsourcing.

ABOUT THE CONFERENCE



The future directions of HRM research are agility, strategy, and resource orientation as human resources have become 'critical' for organizational success. Automation provides a unique opportunity to re-think employees' engagement in their roles and how digital technologies can impact individuals, teams, and organizations. It is time for HR thinkers to focus on the future of jobs, work practices, and workforce. Sustainability of HRM in the future depends on creating frameworks and practices, policies and procedures that would optimize the deployment of intellectual resources between humans and robots. The focus of the conference is on changing paradigms of Human Resource Management, the source of sustained competitive advantage. Conceptual/theoretical papers on the themes/sub-themes of the Conference are invited. Papers aimed at theory development and empirical researches are welcome. Critical reflection of existing concepts, theories, or frameworks requiring refinement for carving a role for HRM in creating sustainable organizations are encouraged. This forum is meant to discuss, discover, innovate and deliver the future of human resource management.

CONFERENCE OBJECTIVES

- To be a platform for inspiring the exchange of human resource management thoughts by practicing managers and scholarly academics.
- To provide a platform for academics, students, practitioners, and policymakers for intellectual discourse and presentation of their ideas, research results, and innovative practices.

CONFERENCE THEME: EMERGING TRENDS, PRACTICES, AND CONCERNS IN HRM

Organizational Behavior

- *Career Management*
- *Deviant Behavior at Work*
- *Emerging models of leadership*
- *Group Dynamics*
- *Organizational Change*
- *Organizational Politics*
- *Positive Organizational Behavior*
- *Virtual Teams*

Human Resource Management

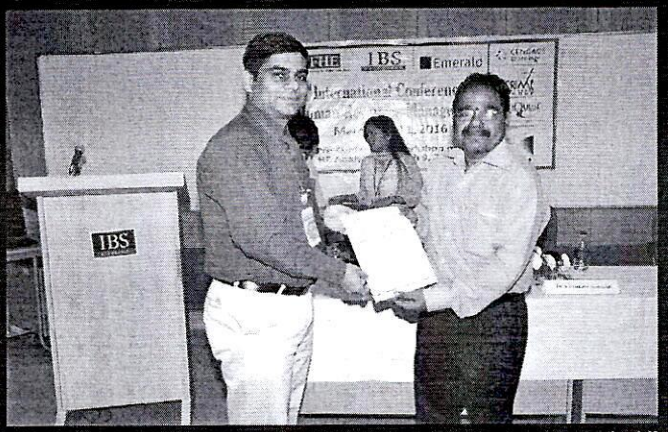
- *Challenges in HRM*
- *Compensation and Benefits*
- *Competency Mapping & Assessment*
- *Diversity at Work*
- *Employee Grievances*
- *Employer Branding*
- *Employment Laws*
- *Ethical Work Practices*
- *Evolving HR models in SMEs*
- *HR Outsourcing*
- *Intrapreneurship*
- *Learning and Development*
- *Performance Management*
- *Talent Acquisition and Management*

Emerging Trends

- *Agile HRM*
- *Flexible Workforce*
- *Gamification in HRM*
- *Green HRM*
- *HR Analytics*
- *Sustainable HRM*
- *Work-life integration*

CALL FOR PAPERS

Submit extended abstracts of 1,000-1,500 words clearly indicating the objective, methodology, findings, and contributions of the study. Authors whose extended abstracts are accepted may submit full papers of 5,000-8,000 words through e-mail to ibshrmconference@ibsindia.org. All papers must be written in the English language, prepared as per APA 6.0 guidelines (refer www.apastyle.org) and submitted in Microsoft Word format (.doc/docx).



REVIEW PROCESS

Completed submissions will be screened. Papers that pass the initial screening processes will be double-blind reviewed. All submissions must be original and should not have been published or accepted in a journal or conference proceedings, nor presented at another conference. Further, submissions must not be currently under consideration for publication or presentation elsewhere.



ATTRACTIONS

- Key-note speech(es)
- Best paper awards
- Best case award
- Certificate of participation/presentation
- Publication of select full-papers in a refereed journal or in an edited book with ISBN
- Workshop on HR Analytics using Python

IMPORTANT DATES

Extended Abstract Submission	Full Paper Submission	Registration Closing
July 31, 2020	August 7, 2020	August 15, 2020

REGISTRATION

Online registration can be done using the link of the 5th Conference on Human Resource Management at the IBS Hyderabad website. Details and registration form are available on the website. All attendees are requested to register for the conference. Registration fee and mode of payment details are given below:

Delegate Category	Domestic Delegate	International Delegate
Industry	Rs.5,853*	USD 85*
Academics	Rs.4,673*	USD 60*
Research scholars/ Students	Rs.2,313*	USD 35*

*Including GST

Bank Details for Remittance of Registration Fee through RTGS/NEFT

- Account No.: *020201007037*
- Type: *Savings Account*
- Name of the Account: *IFHE - Seminars & Workshops A/c*
- Address of the beneficiary: *Shankarpalli, Hyderabad- 501 203*
- Bank Name: *ICICI Bank, Panjagutta*
- Bank Address: *Umachambers,Plot # 99, Nagarjuna Hills, Punjagutta, Hyderabad- 500 082, Telangana State.*
- RTGS/NEFT IFSC Code: *ICIC0000202*

- Please send a copy of the registration form along with the online fee receipt to the Organizing Committee – CHRM 2020 (ibshrmconference@ibsindia.org).
- The conference would be conducted online.

ADVISORS

Dr. J Mahender Reddy
Vice-Chancellor,
ICFAI Foundation for Higher Education
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Director, IBS Hyderabad
Dr. C S Shylajan
Dean- Academics, IBS Hyderabad
Dr. Sitamma Mikkilineni
Area Coordinator (HR), IBS Hyderabad
Dr. Pratap Reddy K
Adjunct Professor, IBS Hyderabad

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Co-convenor
Dr. Kranthi Kumar
Dr. Namrata Chatterjee
Dr. Neha Gahlawat
Dr. Rajasekhar David

TECHNICAL COMMITTEE

Dr. Akbar Jan
Dr. Asha Binu Raj
Dr. Chetna Priyadarshini
Dr. Kalaa Chenji
Dr. M Bhaskar Rao
Dr. Nayeem Mohammed Abdul
Dr. Niraj Chimote
Dr. Prerna Chhetri
Dr. Preshita Neha Tudu
Dr. Radha Mohan
Dr. Sharda Singh
Dr. Srinivasa Rao
Dr.Sode Raghavendra
Prof. Ashok Kumar G
Prof. Memendu Showry
Prof. Smita Kulkarni

MEMBERS

Mr. Syed Hassan Abdullah
Ms. Sonali Narbariya
Ms. Sreya Roy Chowdhury
Ms. Swati Hans

CONTACT

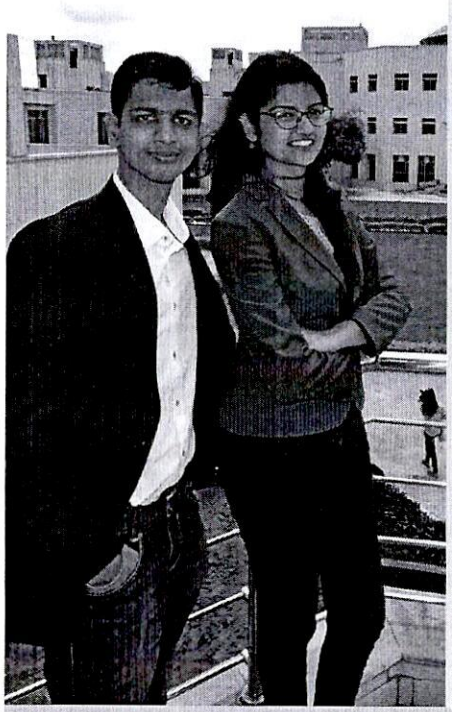
The Organizing Committee - CHRM 2020
IBS Hyderabad | Donthanpally | Shankarpally Road | Hyderabad | Telangana | India
www.ibshyderabad.org | ibshrmconference@ibsindia.org | +91 8712316252



Important Dates to Remember		
Last date for Abstract Submission	:	October 15, 2018
Notification of acceptance or otherwise for abstract	:	October 31, 2018
Last date for full paper submission	:	November 30, 2018
Last date to avail early bird registration	:	December 15, 2018
Conference Dates	:	January 10th to 12th, 2019

Venue of the Conference

ICFAI Business School Hyderabad,
Survey No. 156/157, Dontanapalli Village, Shankerpalli Road,
Ranga Reddy. District - 501 203, Hyderabad, Telangana State, India.



Conference Committees

Organizing Committee:

- Prof. J. Mahender Reddy, Vice-Chancellor, IFHE Hyderabad
- Prof. Rajas Parchure, Director, Gokhale Institute of Politics and Economics, Pune
- Prof. S. Vijaya Lakshmi, Registrar, IFHE Hyderabad
- Prof. S. Venkata Seshaiah, Director, IBS Hyderabad
- Prof. C.S. Shylajan, Dean-Academics, IBS Hyderabad
- Prof. A. K. Rao, Department of Operations and Management, IBS Hyderabad
- Prof. V. Nagi Reddy, Finance & Accounting Dept. IBS Hyderabad
- Dr. B. Brahmaiah, Area Coordinator, Finance & Accounting, IBS Hyderabad

Conference Chairs:

- Dr. Ranajee, IBS-Hyderabad
- Dr. Sangram Keshari Jena, IBS-Hyderabad
- Dr. Shiva Reddy, Gokhale Institute of Politics and Economics, Pune

Working Committee:

- Dr. C. V. Kumar
- Dr. Surya Narayan Mohapatra
- Dr. D. Satish
- Prof. C. Anita
- Dr. Kaniya Lal Parmar
- Dr. G. P. Girish
- Dr. Bharat Supra
- Prof. Nashim Ahmad
- Dr. Ritesh Dubey

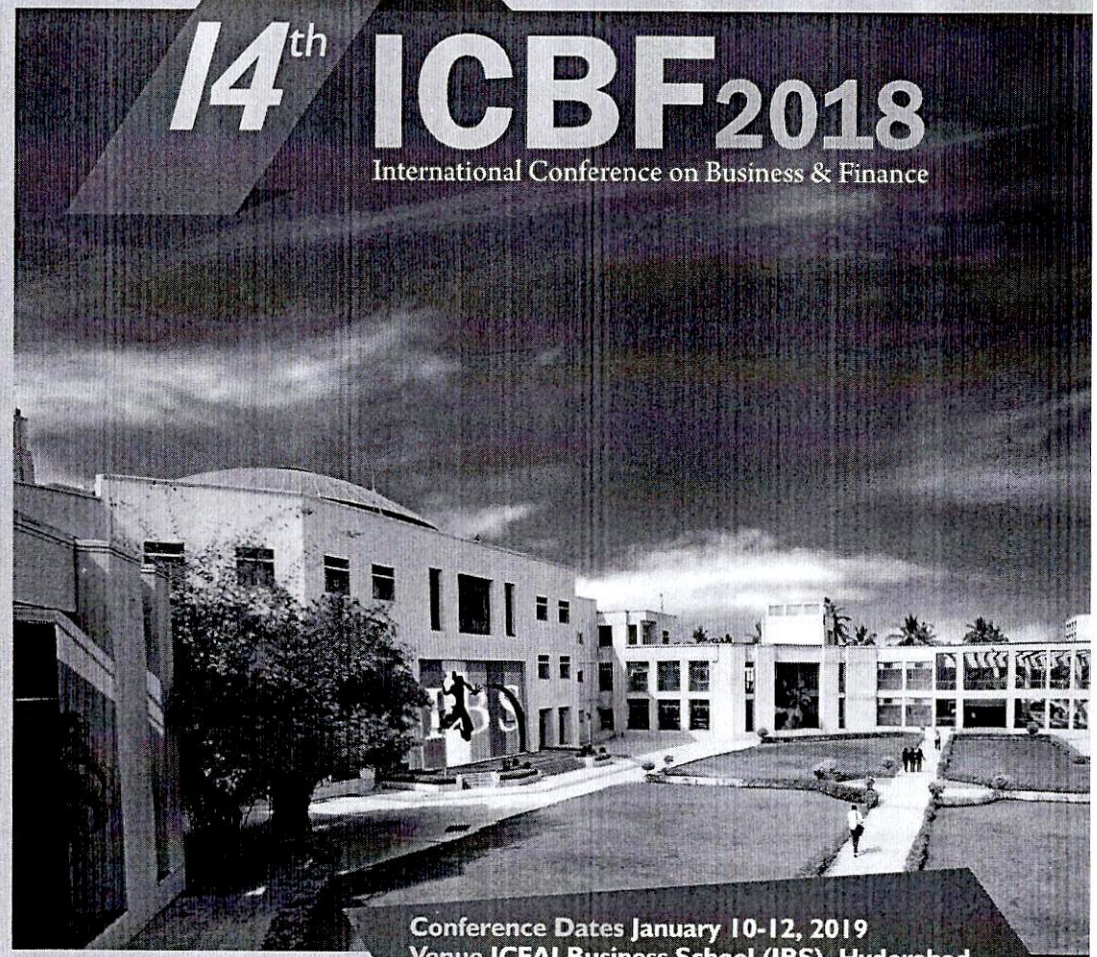
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Communications should be sent to
Dr. Ranajee (Conference Chair) ranajee@ibsindia.org
Dr. Sangram Keshari Jena (Conference Chair) skjena@ibsindia.org

ICFAI Foundation for Higher Education
(Deemed-to-be University under Section 3 of the UGC Act, 1956)
Autonomous Institution. Accredited by NAAC with 'A+' Grade

14th ICBF2018

International Conference on Business & Finance



Conference Dates January 10-12, 2019
Venue ICFAI Business School (IBS), Hyderabad

Organized by
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ICFAI BUSINESS SCHOOL

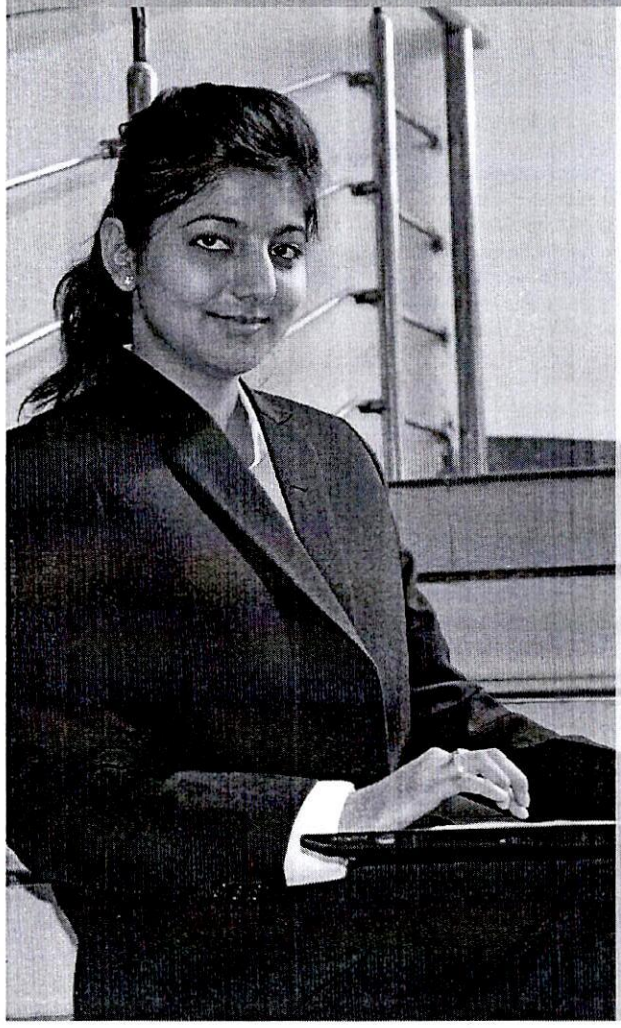
in colloboration with
Education: An Ennobling Influence
Gopal Krishna Gokhale
Gokhale Institute of Politics and Economics

About the Conference

ICFAI Business School (IBS) Hyderabad, a constituent of ICFAI Foundation for Higher Education (IFHE), Hyderabad, India is organizing the **14th International Conference on Business & Finance, (ICBF-2018)** in collaboration with Gokhale Institute of Politics and Economics, (GIPE) Pune.

Objectives of the Conference

The objective of the conference is to provide an opportunity for academicians and industry practitioners to discuss new concepts, progressive methodologies, and innovative practices within the world of business and finance. The Conference aims to bring together leading academicians, researchers and research scholars to exchange and share their experiences and research results on contemporary issues and challenges facing the world of Business and Finance. It also provides the platform for participants to present and discuss the most recent innovations, trends, concerns and practical challenges encountered and the solutions in the areas of business and finance.



About IBS Hyderabad

IBS Hyderabad is a constituent of the ICFAI Foundation for Higher Education (IFHE), a Deemed University. IBS Hyderabad offers high quality programs in different areas of management to a wide cross-section of students, executives and professionals across India. IBS has a reputation for innovative program design and delivery, quality courseware, personalized instruction, strong industry interface and research, consultancy and publications. Within the short span of time since its inception in 1995, IBS has grown impressively and achieved widespread recognition from industry, academic circles, and professional bodies. IBS has also been consistently ranked among the top B-Schools in India, in the annual B-School surveys conducted by independent research agencies. IBS Hyderabad has about 160-strong faculty of management, with specializations in Finance, Marketing and Strategy, Human Resources Management, Operations and Systems and Economics. IBS Hyderabad has been organizing a series of International conferences in different areas over the years. For more information please visit *www.ibsindia.org*.

Call for Papers

Papers/Cases are invited in the following areas:

- Corporate Finance
- Macroeconomic, Business Finance and Financial Markets
- Banking, Insurance and Financial Services
- Asset Pricing
- Derivatives and Risk Management
- Managing Financial Institutions
- International Finance
- Corporate Accounting and Financial Disclosure Practices
- Corporate Governance
- Mergers and Acquisitions
- Market Micro-structure
- Financial Education, Financial Literacy, Financial Inclusion
- Financial Innovations/Engineering
- Sustainable Finance
- Crypto-currency, Block-chain and Fin-tech applications in finance

Industry Research:

- Special invitation to industry professionals to present their research (consultancy projects and research reports) at ICBF 2018.

Paper Review Process

The interested participants need to submit an extended abstract not exceeding 500 words along with keywords and JEL classification. The received abstracts will undergo a double blind review process and authors will be intimated regarding the acceptance or otherwise of the submitted abstracts.

Submission Guidelines

- Abstracts have to be mailed to icbf2018@ibsindia.org.
- The abstracts will be reviewed and the status of the same will be notified to the authors by email.
- Once the author gets the email acceptance of their abstracts; they can submit the full paper.
- Author of each accepted paper has to act as a discussant for one paper.



Registration Fee

Category	Early Bird (Before Dec, 15, 2018)	Regular (Before Dec. 31, 2018)
Indian Academicians	Rs.4000/-	Rs.5000/-
Research Scholars	Rs.3000/-	Rs.3000/-
Indian Industry Delegates	Rs.4000/-	Rs.5000/-
Foreign Delegates	USD 200	USD 300

Mode of Payment

- Registration fee has to be paid as per the format sent to you separately, once your paper is accepted.
- Conference fee includes conference kit, working lunches and dinners, snacks & free campus accommodation on first cum first serve basis.

Review, Acceptance & Award

- Paper submitted to the Conference will be reviewed through double blind review process.

Best Paper Award
involving a Certificate and Cash prize will be awarded to two papers during the conference

IBS
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ICHRM 2017

4th International Conference on Human Resource Management

November 10 & 11, 2017 (Friday & Saturday)

www.ibshyderabad.org/ICHRM2017



ICFAI Business School (IBS)

Hyderabad



About the University

The ICFAI Foundation for Higher Education (IFHE) is a deemed-to-be-University with faculties in management, science & technology and law. IFHE has evolved a comprehensive student-centric learning approach consisting of several stages, designed to add significant value to the learner's understanding in an integrated manner, covering relevant knowledge, practical skills and positive attitudes. IFHE has a large and well qualified faculty pool comprising of mostly doctorates with rich industry experience. The faculty members are involved in research, case development and industry consultancy.

IFHE campus at Hyderabad is a 91-acre lush green campus with built-up area of over 16 lakh sq. ft. The campus is fully residential, Wi-Fi enabled and equipped with state-of-the-art facilities. Hostel facilities are available to students. A wide range of indoor and outdoor games facilities are available.

About IBS

ICFAI Business School (IBS) is a constituent of IFHE. Established in 1985, IBS is one of the consistently top ranked business schools in India. The school has been re-accredited by South Asian Quality Standards (SAQS), rated A** by CRISIL, EB2 IN by ICRA and as an Excellent Business School by EdUniversal.

The programs offered at IBS include PhD, MBA and BBA. The MBA program is one of the largest in Asia with a student intake of around 1,200 per annum. In addition, 1,000 students are pursuing the BBA program and over 60 scholars the Ph.D. program. IBS has entered into MoUs with fifteen institutions in USA, UK, Australia, and Malaysia, which enable Ph.D. students engage in 9-month Visiting Scholar Program abroad. In addition to the full-time Ph.D. program, IBS offers a part-time Ph.D. program that facilitates working executives achieve their doctoral aspirations.

IBS faculty members have published around 400 research papers in reputed International and National journals. Case Research Centre of IBS develops on an average over 100 business cases per year. These cases are used all around the world for teaching, in textbooks and industry.





About the Conference

This is the age of human resource management. While innovation is the growth engine for organizations, it is the human capital that spurs innovation than any other organizational resource. The role of the human resource manager has metamorphosed from being tactical to strategic to sustainable in business organizations. In a globalized economy, HR analysts are driving predictive human resource management practices. The future directions of HRM research is clearly strategy and resource orientation, as human resources have become 'critical' for organizational success.

Automation provides a unique opportunity to rethink on workers engagement with their jobs and how digital technologies can impact individuals, teams, and organizations. It is time for top HR thinkers to focus on the future of jobs, the future of work practices and the future of the workforce. Surely sustainability of HRM in the future depends on creating frameworks and practices, policies and procedures that would optimize deployment of intellectual resources between the humans and robots.

The focus of the Conference is on changing paradigms of Human Resource Management, the source of sustained competitive advantage. Conceptual/theoretical papers on the themes/sub-themes of the Conference are invited. Papers aimed at stimulating future theory development and empirical research are welcome. Critical reflection of existing concepts, theories, or frameworks requiring refinement for carving a role for HRM in creating sustainable organizations are encouraged. This forum is meant to discuss, discover, innovate and deliver the future of HRM.

Conference Objectives

- To provide a platform for policymakers, practitioners, academicians, researchers and students for intellectual discourse and for presentation of their ideas, research results and innovative practices.
- To be a platform for fostering exchange of human resource management thoughts between practicing managers and academicians.

Glimpses of the 3rd ICHRM





Theme: Advances in Human Resource Management

Sub-themes

- Digital/Emerging HRM
- Employer Branding
- Engaging & Maintaining Human Resources
- Green HRM
- HR Analytics
- HRM & Entrepreneurship
- HRM & Corporate Ethics
- Strategic Human Resource Planning/ Strategic Staffing
- Industrial Relations
- Learning & Development
- Leadership, with focus on self-leadership
- Performance Management
- Organizational Behaviour
- Self-sustaining Excellent HR Systems
- HRM in Creating Sustainable Organizations
- Workforce
  - Augmented Workforce
  - Demographic Dynamics
  - Discrimination at Workplace
  - Diversity & Inclusion
  - Global Mobility
  - Liquid Workforce
  - Millennial Workforce
  - Offices without Humans
  - Social Media & Privacy
  - Work-life Balance
- Interdisciplinary studies in contemporary research
- Other contextually relevant research papers

Call for Papers

- Submit extended abstracts of 1,000-2,500 words clearly indicating objectives methodology, findings, and contributions of the study.
- Authors whose extended abstracts are accepted may submit full papers of 5,000-8,000 words.
- All papers must be written in English language, prepared as per APA 6.0 guidelines (refer www.apastyle.org) and submitted in Microsoft Word format (.doc/docx).
- All extended abstracts/full papers must be submitted through e-mail to ibshrmconference@ibsindia.org.

Best Paper Awards

The authors of two best papers will be awarded certificates for their work of ingenuity, importance and quality research as adjudged by an awards committee. To compete for the best paper award, a full paper must be submitted as per schedule.

Review Process

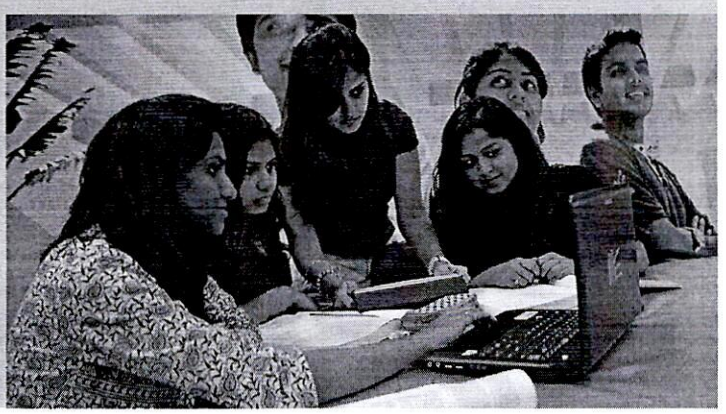
Completed submissions shall be pre-screened for conformity with submission guidelines and for overall appropriateness for the Conference. Papers that pass the initial screening processes will be double-blind reviewed.

Originality

All submissions must be original and should not have been published or accepted in a journal or conference proceedings, nor presented at another conference. Further, submissions must not be currently under consideration for publication or presentation elsewhere.

Publication

All accepted extended abstracts shall be published in conference proceedings. The authors must have registered and completed the formalities of payment of registration fee for inclusion of the paper in conference proceedings. Selected papers shall be published in an International Refereed Journal and/or in an edited book with ISBN number.



Important Dates

Extended Abstract Submission	Extended Abstract Acceptance	Registration Opens	Full Paper Submission	Full Paper Acceptance
June 15, 2017	June 30, 2017	July 01, 2017	September 10, 2017	September 30, 2017

Online registrations will start from 1st July, 2017 on the link: ***www.ibshyderabad.org/ICHRM2017***. Registrations can be done only through online. Details and registration forms will be available on the website. All attendees are requested to register for the Conference. The Conference fee includes conference kit, lunch, refreshments and tea.

Delegate Category	Domestic Delegate	International Delegate	NEFT Mode of Payment
Industry	Rs.5,000	USD 200	**Name:** ICICI Bank **Branch:** Nerella House, No.4, Nagarjuna Hills, Punjagutta, Hyderabad **Account:** IFHE-Seminars & Workshops A/c **Account No.:** 020201007037 **IFSC Code:** ICIC0000202
Academic	Rs.2,500	USD 150	
Research scholars / Students	Rs.1,500	USD 75	

- Please send printout of the registration form along with printout of the online fee receipt to the Organizing Committee – ICHRM 2017.
- Delegates can also pay registration fee by demand draft drawn on "The ICFAI Foundation for Higher Education" payable at Hyderabad.
- International delegates who are unable to attend the Conference personally can present their papers through Skype for which an additional fee of USD 75 per delegate is charged, which is payable by October 15, 2017, as per above procedure.
- Information on accommodation options would be shared with registered delegates in due course to enable them make their own arrangements.

Advisory Committee

- **Prof. J. Mahender Reddy**
  Vice Chancellor, IFHE
- **Prof. S. V. Seshaiah**
  Director, IBS, Hyderabad
- **Prof. Y. K. Bhushan**
  Senior Advisor and Campus Head
  IBS, Mumbai
- **Prof. E. S. Srinivas**
  XLRI, Jamshedpur
- **Prof. Sita Vanka**
  University of Hyderabad
- **Prof. C. S. Shylajan**
  Dean, Academics, IBS, Hyderabad
- **Prof. M. Sitamma**
  Area Head-HR, IBS, Hyderabad

Organizing Committee

- **Prof. M. Bhaskara Rao**
  Conference Chair
  e-mail: mbr@ibsindia.org
  Tel: +91 9908102340
- **Prof. G. Ashok Kumar**
- **Prof. Kalaa Chenji**
- **Prof. Thomas J. Menachery**
- **Prof. Manish Gupta**

Technical Committee

- **Prof. K. Prathap Reddy**
- **Prof. O. B. Sayeed**
- **Prof. V. S. P. Rao**
- **Prof. C. Radha Mohan**
- **Prof. M. Showry**
- **Prof. Prerna Chetri**
- **Prof. Ritu Gupta**
- **Prof. Pratyush Banerjee**

Members

- **Prof. Smita Kulkarni**
- **Prof. Md. Abdul Nayeem**
- **Prof. Bhavna Jaiswal**
- **Prof. Niraj Kishore Chimote**
- **Prof. Sireesha Mamidenna**
- **Prof. S. Raghavendra**
- **Prof. Luqman Hussaini**
- **Prof. Asha Binu Raj**

The Organizing Committee - ICHRM 2017

ICFAI Business School (IBS)
IFHE Campus, Dontanapally, Shankarpally Road
Hyderabad, Telangana State, India
e-mail:ibshrmconference@ibsindia.org
Tel: +91 9908102340/9441926363

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www.ibshyderabad.org

Conference Registration Details

Registration Fee: The registration fee can be paid online to HDFC A/c No.: 05212020001733; Branch: Banjara Hills, Hyderabad; A/c Name: **IBS Hyderabad; RTGS/NEFT** Code: **HDFC0000521.**

Receipt of the fee paid can be sent along with the Registration Form. Alternatively the fee can also be paid by issuing a demand draft in favor of **IBS Hyderabad,** payable at Hyderabad.

- The registration fee includes conference kit and food.
- Accommodation facility is available to conference delegates on first come first serve basis subject to payments. Advance booking might be availed on payment of the room charge (₹ 1500 per head per night).
- The accommodation facility can be availed from 26/10/2017 afternoon till 28/10/2017 afternoon.
- Registration form can be downloaded from conference website: *http://ibshyderabad.org/International conference on OM*
- Send filled registration form by registered/speed post to The Conference Convener, International Conference on Operations Management 2017, E107, Academics Block, IBS Hyderabad, 156/157 Dontanapalli Village, Shankarpalli Road, 501203, RR Dist Hyderabad or Scanned /typed copy by email to **IBSOM2017@ibsindia.org**

About the Organizers

The Department of Operations and Information Technology came into existence in 1995. The department is a part of IBS Hyderabad, the Faculty of Management of the University. The department has two major areas of focus – Operations and Information Technology. Currently, the department has twenty seven faculty members involved in teaching, research and administration.

Research and Publications

The major thrust areas in which research activities are being pursued are Supply Chain Management, Remanufacturing, Green Supply Chain Management, Information Technology, Project Management, Information Security, e-Governance, Analytics and Decision Support Systems. Faculty members of the department have published research papers in reputed peer reviewed national and international journals such as Omega, Journal of Cleaner Production, Information and Management, Intelligent Information Systems, Business Theory and Practice, Requirements Engineering, Information Technology, etc. Besides, the faculty members have published many books and chapters/articles in original/edited books, conference proceedings etc.

Fee Details (Regular Registration)

Participant classification	Registration fees (₹.) for Indian Delegates	Registration fees ($.) for international Delegates
Student/Doctoral student	1500	50
Government/NGO	2500	100
Faculty members	3000	150
Industry	4500	200

- For Early Bird Registration the fees are discounted by INR 500 (USD 5) per delegate.
- For Spot Registrations the fees are increased by INR 1000 (USD 15) per delegate.

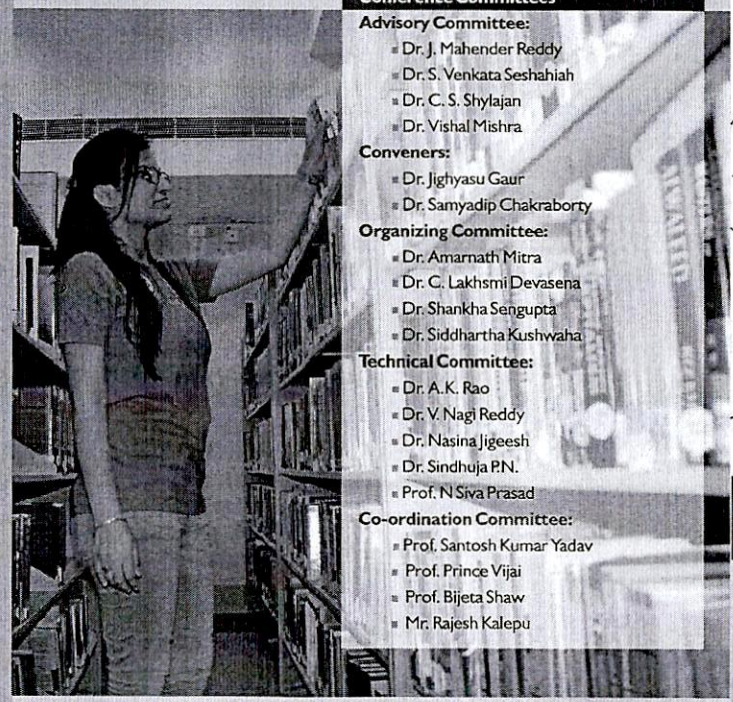
About IBS Hyderabad

ICFAI Business School (IBS), Hyderabad is a constituent of IFHE (The ICFAI Foundation for Higher Education), a Deemed-to-be-University, declared by the UGC, under Section 3 of the UGC Act, 1956. It has been ranked among the top business schools in India, consistently for the past few years. Silicon India ranked IBS, Hyderabad as Second in their All India Ranking of non- IIM Business schools-2014.

The School has been re-accredited by SAQS (South Asian Quality Assurance System) till 2018, rated A** by CRISIL, EB2 IN by ICRA and as an "Excellent" Business School by Eduniversal. The World Consulting & Research Corporation (WCRC)–Asian Edition has ranked IBS Hyderabad, IFHE, among the Asia's Best Private Educational Institutions for the year 2012-13. The business school has been accredited by NAAC with 'A' Grade.

The school has an excellent Case Research Center which has a repository of 5000+ cases covering all areas of management. Some of the IIMs and leading business schools in India and abroad use the cases developed by the Institute.

Apart from contributing to regular courses leading to award of degrees, our faculty members also offer MDPs to executives and undertake research and consultancy projects. The institute holds International Conferences in all areas of management. The institute offers PhD degree program which is rigorous and known for its high quality inputs. IBS Hyderabad has state-of-the-art infrastructure at its campus spread across 94 acres located near Dontapalli, Shankarpalli Road, Hyderabad. The School offers BBA, MBA and PhD programs.



Conference Committees

Advisory Committee:
- Dr. J. Mahender Reddy
- Dr. S. Venkata Seshahiah
- Dr. C. S. Shylajan
- Dr. Vishal Mishra

Conveners:
- Dr. Jighyasu Gaur
- Dr. Samyadip Chakraborty

Organizing Committee:
- Dr. Amarnath Mitra
- Dr. C. Lakhsmi Devasena
- Dr. Shankha Sengupta
- Dr. Siddhartha Kushwaha

Technical Committee:
- Dr. A.K. Rao
- Dr. V. Nagi Reddy
- Dr. Nasina Jigeesh
- Dr. Sindhuja P.N.
- Prof. N Siva Prasad

Co-ordination Committee:
- Prof. Santosh Kumar Yadav
- Prof. Prince Vijai
- Prof. Bijeta Shaw
- Mr. Rajesh Kalepu

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Dontanapally, Shankarpally Road, Hyderabad

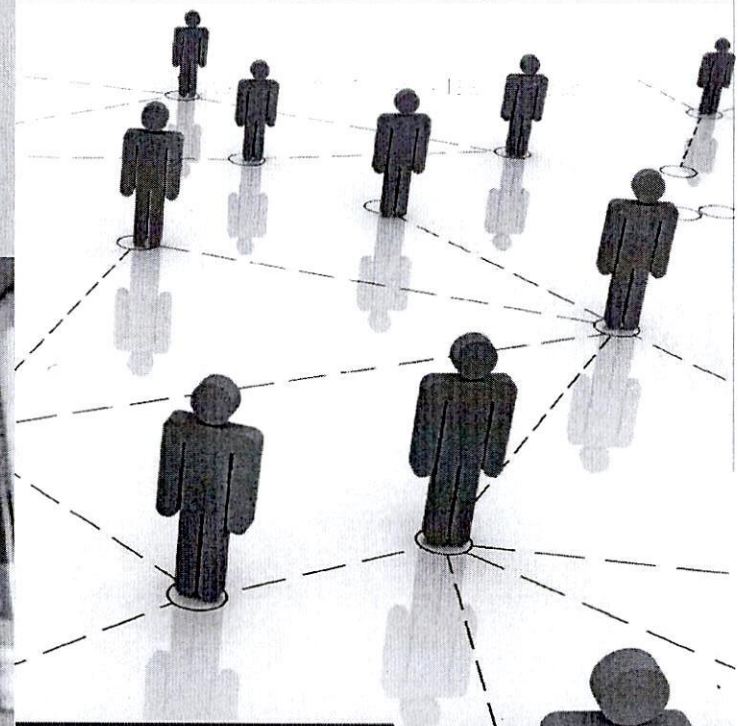
ICOM 2017

International Conference on Operations Management

AMDISA
SUPPORTED PROGRAMME

Contemporary Operations Management Research & Practice

http://ibshyderabad.org/International conference on OM



October 27-28, 2017
Venue: IBS Hyderabad

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The ICFAI Foundation for Higher Education (IFHE)
(Declared as a Deemed-to-be-University under Section 3 of the UGC Act, 1956)
Hyderabad
Accredited by NAAC with 'A' Grade

About the Conference

We are at the crossroads of technological advancement and operational excellence, where optimization, trade-off management, total quality management, continuous improvement, logistics excellence, coordination, supply chain relationships are the buzzwords that are making rounds. In an environment characterized by greater uncertainty in an increasingly connected world, the traditional function of operations management has undergone a metamorphosis. Operations management, which was often considered a horizontal function, has now established itself as a vertical with multiple branches and varied ramifications.

Nowadays, operations managers provide vital insights on how to align the operations strategy to the overall organizational goals. Not stopping just there, business analysts and supply chain specialists are delivering futuristic predictions about the impact of technology, network design and quality norms on the operations of the firms. Owing to an increased contribution towards employment generation and an increasing share of the country's GDP, this holds true for service firms as well.

In the light of the aforesaid development, this conference wishes to understand how the change in perception of operations field from being considered as a horizontal function to an established vertical can lead to creation of sustainable competitive advantage. With this agenda, the department of Operations and IT, IBS Hyderabad, IFHE University, India is organizing the 1st International Conference on Operations Management (IBSOM 2017).

Conference Objectives

The conference is expected to:

- Provide a platform for researchers, academicians, policy makers as well as industrial professionals to present their research results, trends, concerns, challenges and best practices related to operations management (OM).
- Feature inspiring talks by OM professionals and academicians that complement the theme of the conference.



Themes

We invite original papers (full length or extended abstracts) from academicians, industry professionals, research scholars and independent consultants/professionals from NGOs, for paper presentation and subsequent possible publication in the proceedings of the conference. We also encourage case studies related to operations management and related areas.

Suggested themes for the research article / case study may include (but not limited to) the following:

- Operations Management
- Supply Chain Management
- Sustainable Supply Management
- Services Operations Management
- ISM
- Healthcare operations management
- Sports Operations management
- Network design
- Operations research
- Hospitality
- Quality Management
- Humanitarian and Disaster Management
- Agri-business Operations and Supply Chain Management
- Not-for-profit Operations Management

We also invite interdisciplinary studies interacting with financial management, human resource management, marketing management, and science & technology.



Important Dates	
Early Bird Registration Commences:	20-08-2017
Early Bird Registration Concludes:	20-09-2017
Last date of submission of full paper:	30-09-2017
Last date of registration:	20-10-2017
Conference dates:	27-28 October, 2017

Guidelines for Submissions

Abstract / Full Paper MUST ONLY be submitted through E-mail at: IBSOM2017@ibsindia.org with Subject clearly mentioned as Abstract/Full Paper along with the corresponding author name.

Abstract

Abstracts should not exceed 200 words in length including brief introduction, core objectives of the paper, proposed methodology, findings and expected contributions and implications along with key words.

Full paper

We encourage academicians, research scholars, and industry professionals to submit their full papers which would undergo a double blind peer review process. Kindly refer to the following guidelines before submitting your manuscript:

- Abstracts of less than 200 words in length along with brief introduction, core objectives of the paper, methodology used, findings in brief and implications along with key words.
- Submitted manuscripts must not have been previously published, presented, accepted for publication for any other journal or research conference/ seminar.
- The entire manuscript (including cover page, abstract, main text, exhibits, appendices, and references) should be included in one document.
- All author related information – name, affiliation, and contact details should be mentioned only in the cover page and any information conveying identification of the author(s) (including name, affiliation, and acknowledgements) must be removed from the manuscript.
- The manuscript must be submitted in A4 size pages with double-spaced, Times New Roman-12 pitch in MS Word compatible format text.
- The length of research papers (including exhibit and references) should be between 3000-8000 words. Case studies may be between 2000-5000 words.
- All manuscripts must be formatted according to the APA 6th Edition style guide available at: http://www.apastyle.org/manual/
- List the references in alphabetical order at the end of the paper. All references must be single spaced. The references should be distinguished by hanging indents.
- The authors need to send along with the paper their brief bio-data and the certificate of originality and consent for publication in proceedings without which it will not be accepted.
- All the papers will be blind reviewed by an expert committee with respect to their quality, originality, and relevance. Articles will be subject to plagiarism check before being sent for review process.

Accepted papers will be published in the conference proceedings provided at least one of the authors will register and present the paper. There is also a possibility of publication of selected papers in peer-reviewd IUP journals (The IUP Journal of Operations Management & The IUP Journal of Supply Chain Management). In case of joint authors, each author has to individually register to attend/participate and avail the conference kit. All rights of publication of papers presented in the conference shall rest with the Conference Organizers.



Call for Papers

We invite original papers (full length or extended abstracts) from academicians, industry professionals, research scholars, and independent consultants /professionals from NGOs, for paper presentation and subsequent possible publication in the proceedings of the conference. We also encourage case studies related to operations management and related areas.

Registration Process, Travel & Accommodation

Registration Process

Registration Fee: The registration fee can be paid online to ICICI Bank Ltd. A/c No.: 020201007037; Branch: Nerella House, Nagarjuna Hills, Hyd;

A/c Name: IFHE - Seminars & Workshops A/c; RTGS/NEFT Code: ICIC0000202.

Receipt of the fee paid can be sent along with the Registration Form. Alternatively the fee can also be paid by issuing a demand draft in favor of *"IFHE – Seminars & Workshops A/c"*, payable at Hyderabad.

- The registration fee includes conference kit and food.

Fee Details (Regular Registration)

Participant Classification	Registration Fee (₹) for Indian Delegates	Registration Fee ($) for International Delegates
Student/Doctoral student	2,000	60
Government/NGO	3,000	150
Faculty Members	4,000	175
Industry	5,000	225

- For Early Bird Registration the fees are discounted by INR 500 (USD 5) per delegate.
- For Spot Registrations the fees are increased by INR 1000 (USD 15) per delegate.

Travel and Accommodation

- Transportation facility would be provided from the nearest scheduled IBS pickup points, which would be communicated in advance.
- Hotel accommodation assistance would be provided to the participants, and prior request-based bookings would be provided on pre-payment basis.

About the Organizers

The Department of Operations and Information Technology came into existence in 1995. The department is a part of IBS Hyderabad, the Faculty of Management of the University. The department has two major areas of focus – Operations and Information Technology. Currently, the department has 27 faculty members involved in teaching, research and administration.

Teaching

The department offers various courses as part of PhD in Management, MBA, BBA and BBA-LLB (Hons.) programs of the University. The department also academically contributes to the Workshops/Faculty Development Programs and Management Development Programs of the Centre for Management Development of the University.

Research and Publications

The major thrust areas in which research activities are being pursued are Supply Chain Management, Information Technology, Project Management, Information Security, e-Governance, Analytics and Decision Support Systems. Faculty members of the department have published research papers in reputed peer reviewed national and international journals such as Information and Management, Intelligent Information Systems, Business Theory and Practice, Requirements Engineering, Information Technology, etc. Besides, the faculty members have published many books and chapters/articles in original/edited books, conference proceedings etc.

About IBS Hyderabad

ICFAI Business School (IBS), Hyderabad is a constituent of IFHE (The ICFAI Foundation for Higher Education), a Deemed-to-be University, declared by the UGC, under Section 3 of the UGC Act, 1956. It has been ranked among the top business schools in India, consistently for the past few years. Silicon India ranked IBS, Hyderabad as Second in their All India Ranking of non- IIM Business schools-2014.

The School has been re-accredited by SAQS (South Asian Quality Standards) till 2018, rated A** by CRISIL, EB2 IN by ICRA and as an "Excellent" Business School by Eduniversal. The World Consulting & Research Corporation (WCRC)–Asian Edition has ranked IBS Hyderabad, IFHE, among the Asia's Best Private Educational Institutions for the year 2012-13. IFHE (Deemed-to-be University), has been accredited by NAAC with 'A+' Grade.

The School has an excellent Case Research Center which has a repository of 5000+ cases covering all areas of management. Some of the IIMs and leading business schools in India and abroad use the cases developed by the Institute.

Apart from contributing to regular courses leading to award of degrees, our faculty members also offer MDPs to executives and undertake research and consultancy projects. The institute holds International Conferences in all areas of management. The institute offers PhD degree program which is rigorous and known for its high quality inputs. IBS Hyderabad has state-of-the-art infrastructure at its campus spread across 94 acres located near Dontanapalli, Shankarpalli Road, Hyderabad. IBS offers BBA, MBA and PhD programs.

Conference Committees

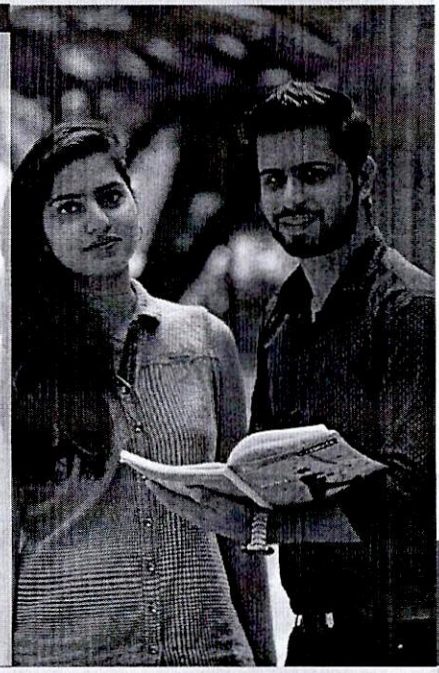
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Campus Address: Dontanapally, Shankarpally Road, Hyderabad - 501 203

ICOM 2018

International Conference on Operations Management

AMDISA SUPPORTED PROGRAMME

Contemporary Operations Management Research & Practice

IBS® ICFAI BUSINESS SCHOOL



Conference Dates
Nov. 30 - Dec. 01, 2018
Venue
ICFAI Business School (IBS), Hyderabad

ICFAI Foundation for Higher Education

(Deemed-to-be University under Section 3 of the UGC Act, 1956)

Autonomous Institution. Accredited by NAAC with 'A+' Grade

About the Conference

We are at the crossroads of technological advancement and operational excellence, where optimization, trade-off management, total quality management, continuous improvement, logistics excellence, coordination, supply chain relationships are the buzzwords that are making rounds. In an environment characterized by greater uncertainty in an increasingly connected world, the traditional function of operations management has undergone a metamorphosis. Operations management, which was often considered a horizontal function, has now established itself as a vertical with multiple branches and varied ramifications.

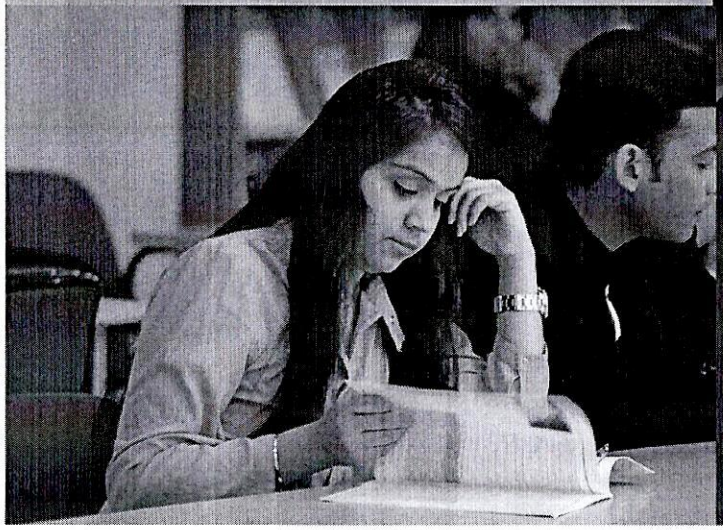
Now-a-zdays, operations managers provide vital insights on how to align the operations strategy to the overall organizational goals. Not stopping just there, business analysts and supply chain specialists are delivering futuristic predictions about the impact of technology, network design and quality norms on the operations of the firms. Owing to an increased contribution towards employment generation and an increasing share of the country's GDP, this holds true for service firms as well.

In the light of the aforesaid development, this conference wishes to understand how the change in perception of operations field from being considered as a horizontal function to an established vertical can lead to creation of sustainable competitive advantage. With this agenda, the department of Operations and IT, IBS Hyderabad, plans to organize the 2nd International Conference on Operations Management (ICOM, 2018).

Objectives of the Conference

The conference is expected to:

- Provide a platform for researchers, academicians, policy makers as well as industrial professionals to present their research results, trends, concerns, challenges and best practices related to operations management (OM).
- Feature inspiring talks by OM professionals and academicians that complement the theme of the conference.



ain Themes

Suggested themes for the research article / case study may include (but not limited to) the following:

- **Operations Management**
- **Supply Chain Management**
- **Sustainable Supply Management**
- **Services Operations Management**
- **Information System for Managers/Management Information System**
- **Healthcare Operations Management**
- **Sports Operations Management**
- **Network Design**
- **Operations Research**
- **Hospitality**
- **Quality Management**
- **Humanitarian and Disaster Management**
- **Agri-business Operations and Supply Chain Management**
- **Not-for-profit Operations Management**

We also invite interdisciplinary studies interacting with financial management, human resource management, marketing management, and science & technology.



Important Dates

Last date of submission of Abstract	:	31-07-2018
Notification of Abstract Acceptance	:	16-08-2018
Early Bird Registration Commences	:	17-08-2018
Early Bird Registration Concludes	:	04-09-2018
Last date of Extended Abstract/ Full Paper submission	:	05-10-2018
Notification of full paper acceptance	:	15-10-2018
Last date of registration	:	15-11-2018
Conference Dates	:	Nov 30- Dec 01, 2018

Guidelines for Submissions

Abstract / Extended Abstract / Full Paper MUST ONLY be submitted through E-mail at: ***icom2018@ibsindia.org*** with subject clearly mentioned as Abstract/Full Paper along with the corresponding author name.

Abstract

Abstracts should not exceed 200 words in length including brief introduction, core objectives of the paper, proposed methodology, findings and expected contributions and implications along with key words.

Extended Abstract / Full paper

We encourage academicians, research scholars, and industry professionals to submit their full papers which would undergo a double blind peer review process. Kindly refer to the following guidelines before submitting your manuscript:

For Extended Abstract submission:

- **Length**: The extended abstract should be around 1000 – 2000 words. Word count includes everything: abstract, text, footnotes, references, tables and figures.
- **Line Spacing**: The paper must be 1.5 spaced.
- **Margins**: one-inch margins
- **Font size**: 12-point Times New Roman font
- **Page size**: A4 paper
- **Typeset text**: Use normal capitalization within the text and do not use bold face for emphasis. Italics are acceptable. Please use footnotes if necessary. Endnotes are not permitted.
- **Language**: All papers must be in good English. Please proofread carefully your paper before submission. Authors for whom English is a second language may choose to have their manuscript professionally edited before submission to improve its language.
- **Paper Title**: The title of the paper should be Times New Roman 14 point font with upper- and lowercase letters in bold font.
- **Authorship**: All authors should be listed on the first page after the title. The corresponding author is responsible for ensuring that all authors have seen, approved and are fully conversant with the contents of the paper. All authors are responsible for the accuracy of the manuscript, including all statistical calculations.

For Full Paper submission:

- Submitted manuscripts must not have been previously published, presented, accepted for publication for any other journal or research conference/ seminar.
- The entire manuscript (including cover page, abstract, main text, exhibits, appendices, and references) should be included in one document.
- All author related information – name, affiliation, and contact details should be mentioned only in the cover page and any information conveying identification of the author(s) (including name, affiliation, and acknowledgments) must be removed from the manuscript.
- The manuscript must be submitted in A4 size pages with double-spaced, Times New Roman-12 pitch in MS Word compatible format text.
- The length of research papers (including exhibit and references) should be between 3000-8000 words. Case studies may be between 2000-5000 words.
- All manuscripts must be formatted according to the APA 6th Edition style guide available at: http://www.apastyle.org/manual/
- List the references in alphabetical order at the end of the paper. All references must be single spaced. The references should be distinguished by hanging indents.
- The authors need to send along with the paper their brief bio-data and the certificate of originality and consent for publication in proceedings without which it will not be accepted.
- All the papers will be blind reviewed by an expert committee with respect to their quality, originality, and relevance. Articles will be subject to plagiarism check before being sent for review process.

Accepted papers will be published in the conference proceedings provided at least one of the authors will register and present the paper. There is also a possibility of publication of selected papers in peer-reviewed journals listed with a reputed publishing house, along with IUP Journal of Operations Management and IUP Journal of Supply Chain Management. In case of joint authors, each author has to individually register to attend/participate and avail the conference kit. All rights of publication of papers presented in the conference shall rest with the Conference Organizers.

INVITATION

The ICFAI Foundation for Higher Education (IFHE)

(Deemed University declared under Section 3 of the UGC Act, 1956)

Hyderabad

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Presents

ICOMBS 2017

September 08 & 09, 2017

7th IBS Conference on Marketing & Business Strategy

The Role of Platform Economy in India - Implications for Marketers

Conference Invite

ICOMBS 2017, the IBS Conference on Marketing and Business Strategy would delve and deliberate on a wide range of prospects and possibilities of how platform enterprises and companies create, capture, communicate and retain value. The conference is aimed at deliberations and presentation of research work and management practices in the areas of Marketing and Business Strategy.

About IBS Hyderabad

IBS, Hyderabad is a constituent of the IFHE, Hyderabad, Telangana, a deemed-to-be University under Section 3 of the UGC Act, 1956. Since inception in 1995, IBS has grown impressively and achieved widespread recognition from industry, academic circles and professional bodies. It is a premier business school that has been consistently ranked by independent rating agencies as one of the top B-Schools of India. IBS Hyderabad is one of the very few B-Schools which incorporate 100% case methodology in its pedagogy. It offers high quality programs such as BBA, MBA, Executive PhD and PhD to a wide cross section of students, executives and professionals. All the above programs are campus based residential programs. IBS Hyderabad also conducts MDPs for industry executives and FDPs for faculty members of business schools.

Please RSVP at icombs2017@gmail.com

Mukesh Mishra: 78427-85085; JSK Chakravarthi: 98492-96922; Sudeepta Pradhan: 99487-48298

CONFERENCE SCHEDULE	
Day 1 - September 8, 2017 (Friday)	
Conference Registration	9.00 - 9.30 am
Pre-Conference Workshop on Digital Marketing	9.30 - 12.30 pm
Lunch (Seminar Hall) - 12.30 - 1.30 pm	
Conference Inaugural (Venue: Auditorium)	1.45 - 3.00 pm
Inaugural Address: Prof J Mahender Reddy, Vice Chancellor - IFHE **Chief Guest** : Mr. Ajay Ray, CMD, Ray Biztech, Member, NASSCOM Council on Internet & Mobile **Keynote Speaker** : Mr Deepak Reddy, GM, UBER **Keynote Speaker** : Hari Thalapalli, CEO, CallHealth **Group Photograph**	
Tea Break - 3.00 - 3.30 pm	
Plenary Session 1: Uber Dialogues (Venue: Seminar Hall)	3.30 - 4.30 pm
Mr. Deepak Reddy, GM, UBER	
Mr. Rajesh Bysani, Chief Procurement Officer, Zoom Cars	
Mr. Ashish Singh, Regional Head, Myles	
Mr. Praveen Dorna, Co-Founder, Startup Byte	
Plenary Session 2: Challenges (Venue: Seminar Hall)	4.45 - 5.45 pm
Mr. Gaurav Mathur, Senior Director, Capgemini	
Ms. Ankita Sinha, Associate Account Director, Chiel Worldwide	
Dr. Dinesh Chandrasekar, Director, Global Solutions and Innovations Hitachi Consulting	
Mr. Rajkumar VK, CEO & Co-Founder, I LOVE9months Fitness Solutions	
Tea Break - 5.45 - 6.00 pm	
Plenary Session 3: Fin-Tech (Venue: Seminar Hall)	6.00 - 7.00 pm
Mr. Abhishek Shroti, Senior Director, Capgemini	
Ms. Rachna Prasad, Chief Marketing Officer, Oxigen	
Ms. Rasleen Kaur, AVP, Policy Bazar	
Mr. Rohit A T, Product Manager, Hubzu	
Networking Dinner 7.30 onwards	
Day 2 - September 9, 2017 (Saturday)	
Breakfast (Venue: Seminar Hall) - 8.30 - 9.30 am	
Paper Presentations (Lecture Theaters M, N, O, P) Four Parallel Tracks	10.00 - 11.30 am
Paper Presentations (Lecture Theaters M, N, O, P) Four Parallel Tracks	11.45 - 1.15 pm
Lunch (Venue: Seminar Hall) - 1.15 - 2.15 pm	
Valedictory : Guest Prof. V Narendranath Menon, IPE (Retd Professor, OU) Hyderabad	2.30 - 3.00 pm
High Tea & Networking (Dome Area) - 3.00 - 3.30 pm	

Pre-Conference Workshops

1. Application of Qualitative Methods in Marketing Research

Prof. Ram Manohar Vikas Consultant and Former Guest Faculty at IIM-Lucknow and Institute of Rural Management, Anand.

2. Applications of Analytics in Branding

Adipta Datta Product Manager, Connected Banking, ICICI Bank

Adarsh V Manager-MQA, Mahindra Heavy Engines Ltd.

Keynote Speaker

Prof. Mithileshwar Jha Pro Vice Chancellor, Jain University, Bangalore, Professor of Marketing (Retd.), IIM Bangalore.

Panel Discussions

Panel 1: The Future of Traditional Branding: Challenges and Opportunities

Panel 2: Branding of Higher Education: Balancing Quality with Quantity

Panel 3: Publishing In Top Tier High Impact Journals: Experiences of India Based Authors

Panel Speakers

- Mr. Mahesh M (CEO, Value Added Real Estate, Deepak Fertilizers India Ltd)
- Mr. Dibyendu Nandy (Head Strategy - Planning & Control at JSW Cements)
- Mr. B S Mohan Krishnan (Senior Consultant - IMRB Kantar & Co-Founder of CMIEE at IIM-Lucknow)
- Mr. Sandeep Santhosham (Founder & Managing Director – Digital Nest)
- Dr. Subhadip Roy (Associate Professor, IIM Ahmedabad)
- Dr. Ramendra Singh (Associate Professor, IIM Calcutta)
- Dr. Abhishek Mishra (Associate Professor, IIM Indore)
- Dr. Ram Manohar Vikas (Consultant and Former faculty at IIM-Lucknow and IRMA)

International Panel of Reviewers

- Dr. Linda Hollebeek, Montpellier Business School, France
- Dr. Bidit Dey, Brunel University, UK
- Dr. Jason Doyle, Griffith University, Australia
- Dr, Sanjit Kumar Roy, University of Western Australia, Australia
- Dr. Makam Balaji, Nottingham University Business School, China
- Dr. Mizan Rahman, University of Lincoln, UK
- Dr. Mohiuddin Babu, Coventry University, UK
- Dr. Saurabh Bhattacharya, Newcastle University. UK
- Dr. Dhouha Jaziri, University of Sousse, Tunisia

Journal Partners

- Selected papers will be published subject to them meeting the quality standard and scope of the respective journals
- Young Consumers (ABDC-B and Scopus indexed)
- South Asian Journal of Business and Management Cases (Scopus indexed)
- IUP Journal of Business Strategy (UGC Listed)
- Other journal partners will be announced subsequently
- Extended Abstract will be published in conference proceedings with ISBN number.

Extended Abstract Guidelines

All Extended Abstracts MUST be submitted in Microsoft Word, double-spaced, in 12-point Times New Roman font.

Please begin with the following elements:

1.TITLE (bold, all caps): Please mention the relevant code under which you want the extended abstract to be considered(for example, In case you want to consider your abstract under area "Branding of Banking & Financial Services" then you should specify Code 15)

Author Names, University Affiliations - No titles (Dr., Mr., Ms., etc.) should be used.

Contact Info: Under author names, please include the following statement for the lead author: "For further information, please contact Lead Author's Full Name, Affiliation (E-mail Address).

Keywords: Please provide a list of 4-5 keywords.

- **Please then standardize the organization and content of your Extended Abstract as per the following headings:**

a. Lead Heading: **EXTENDED ABSTRACT** (bold, centered, all caps).
b. Heading One: **Research Question** (bold, left-aligned, title caps)*
c. Heading Two: **Method and Data** (bold, left-aligned, title caps)* This section is not applicable to nonempirical papers.
d. Heading Three: **Summary of Findings** (bold, left-aligned, title caps)*
e. Heading Four: **Key Contributions** (bold, left-aligned, title caps)*

Extended Abstract should not be more than 2500 words (including references, tables and appendices).

References: A complete list of references is required at the end of Extended Abstract. Include only the references directly mentioned in the paper. Use the APA (6th Edition) citation style throughout the manuscript.

Please submit your extended abstract through the following link:
https://easychair.org/conferences/?conf=icombs2019

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CONFERENCE FEES

Conference fees is inclusive of preconference workshop

Registration Category	INR* ₹ For Indian Participants) (excluding GST)	USD $ (For International Participants) (including GST)
Early Bird Registration for Faculty and Industry practitioners	5,000	165
Regular Registration for Faculty and Industry practitioners	6,500	250
Early Bird Registration for Research Scholars	2,500	100
Regular Bird Registration for Research Scholars	3,500	120
Early Bird Registration for MBA students	1,500	100
Regular Bird Registration for MBA students	2,500	120

(Pre-conference workshop seats will be allocated on first-come- first-serve basis due to limited availability)

The above price does not include the cost of accommodation

Payment details will be confirmed on **July 1, 2019**

For further details, please visit our webpage:
http://www.ibshyderabad.org/icombs2019/index.htm

Important Deadlines

Submission of Extended Abstract	July 19, 2019
Decision on Extended Abstract	August 18, 2019
Submission of Full Papers	September 30, 2019
Registration Opening Date	July 01, 2019
Last Date for 'Early Bird' Registration	September 30, 2019
Last Date for Late Registration	October 31, 2019

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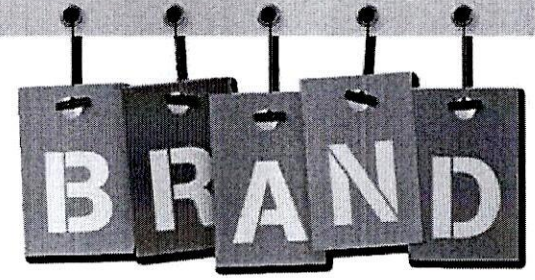
8th

IBS Conference on Marketing & Business Strategy

On

Branding & Strategic Brand Management:

Then, Now & Hereafter...



Conference Dates:
November 15 & 16, 2019

AMDISA
SUPPORTED PROGRAMME

Venue:
ICFAI Business School (IBS)
Dontanapally, Shankarpally Road,
Hyderabad - 501 203, Telangana State.

CONFERENCE THEMES

Brands speak! Brands connect! ..... Most importantly brands sell! Success of companies, organizations, non-commercial entities like NGOs, international institutions and even entities like places, and people are dependent on their ability to create, communicate and sustain their brands. Jeff Bezos, CEO of Amazon had once said "Your brand is what other people say about you when you're not in the room" (source: https://tubikstudio.com). Today, every marketing activity revolves around providing meaningful brand experience to enhance customer engagement with the brand so as to create competitive advantage. Hence, understanding the branding process industry of firms and their impact on consumers is vital for the success of brands across the globe. In recent times, brand management practices have evolved with the advent of digital revolution. As a consequence, firms strive to create synergies among various platforms to create a unique identity for themselves and prevent dilution of their brand image. In this sense, it becomes essential to study the various issues associated with brand management and work out the possible strategies which can aid mangers to efficiently manage their brands.

ICOMBS 2019 calls for original research papers, case studies, working papers, white papers, industry notes and industry reports that are in line but not necessarily limited to below-mentioned themes.

TRACKS	DESCRIPTION
Theorizing brands, branding and brand management (Code – 01)	Theories, commentaries, and discussions on brands, branding, and brand management concepts. • Evolutionary contextualization, analyses of brand related theories and concepts • The future of branding and brand management theories • Archival studies on the brand(s)
Elements of branding strategies (Code – 02)	Critical considerations and aspects of branding strategies that make the brand(s) (un)successful. • The creation and manifestations of brand identity • The brand identity – brand positioning – brand image relationships • Brand dilution • Brand associations • Brand elements • Formation and manifestations of brand personality
Brand communication strategies (Code – 03)	Approaches and strategies relating to brand communication and customer/ target audience feedback. • Brand communication mix • Brand storytelling • Media selection strategy • Issues related to brand communication budgeting • Advertising, and PR and corporate communications • Political rhetoric, and public diplomacy as brand communication
Brand equity conceptualizations and operationalizations (Code - 04)	Brand equity is/as an accepted measure of brand performance in the market(s). • Customer-based brand equity (CBBE) and its measurement • Financial brand equity and financial brand valuation • Service brand equity • Brand equity in the B2B context
Consumer – brand relationship(s) (Code – 05)	Relationship(s) that customer(s) build with brand(s) through their interactions. • Brand adoption process • Brand loyalty • Brand love • Brand engagement • Brand evangelism • Brand tribalism and brand communities • Brand hate, anti-consumption, and brand avoidance
Strategic management perspective(s) of brand(s) (Code – 06)	Brand(s) as a focal point(s) of corporate, business and functional level strategies and its implications thereof. • Corporate branding • Brand architecture and brand portfolio • Brand extensions • Strategies relating to a business conglomerate (brands) • Mergers & Acquisitions in a branding context • Co-branding, joint ventures, and other strategic (brand) alliances • Internationalization of brands • Corporate brand identity and organizational learning • Corporate social responsibility (CSR) and branding
Managing brand(s) across time (Code – 07)	Strategies, decisions, and choices related to performance, sustenance, and lifetime of a brand across the market(s). • Brand life cycle • Introduction, revitalization, and withdrawal of brands • Reintroduction of brands • Brand positioning and repositioning
Managing brand(s) across geographies (Code – 08)	Strategies, decisions, and choices related to the brand(s), branding and brand management across diverse geographical, socio-cultural and economic markets. • Global branding strategies • Managing brands across cultures • Country of origin (COO) effects • Branding under specific governmental regulations • Branding in emerging markets • Emerging market brands
Branding in the age of Web 2.0 & App-based Branding (Code – 09)	The impact of web 2.0, digital media, social media, and digital marketing on the present and the future of branding and brand management. • Managing brand(s) in the digital space • Consumer – brand engagement in the digital space • Handling irate consumers in the digital space • Developing and harvesting online brand communities • Using digital space as a tool for brand communications • Privacy, security, and activism issues in digital space • Branding through mobile applications • Branded apps
Research, measurement, and analyses of branding construct(s) (Code – 10)	Research methodologies and techniques, analytical tools and processes about brands, and brand-related constructs and phenomena. • Application of quantitative modelling in brand research • Development and application of scales in brand research • Application of qualitative techniques in brand research • Application of marketing analytics in brand research • Development, application(s), interpretation(s) of marketing metrics about branding and brand-related constructs



TRACKS	DESCRIPTION
Contextualizing branding and brand management (Code – 11)	Branding and brand management is context specific that goes beyond the traditional contextualization of a brand(s) as products, services, and organizations. • Product branding • Service branding • B2B branding • Employee and Employer branding • Leader as a brand • Celebrity as a brand • Political branding • Branding of higher education • Branding international organizations • Branding of Not for Profit Organizations • Brand as an idea • Branding taboo product(s) and service(s) • Branding in the rural market
Beyond branding and brand management (Code – 12)	Issues relating to any domain(s) of marketing and strategy that apparently have no direct connection(s) to the brand(s) but impact them nonetheless. • Product management • Services marketing • Pricing issues • Sales and distribution management • Integrated marketing communications • Consumer behavior • Customer relationship management • Macromarketing • Bottom of the pyramid marketing • Strategic management • Environmental analyses and the VUCA framework • Business models and business model innovations • Industry analyses and the five forces model • Portfolio analyses • Resource-based view (RBV) of the firm • Dynamic capabilities • Learning organization
Sports Branding (Code - 13)	Branding and brand management of sports properties, events, leagues and athletes across channels and geographies and sports fanaticism thereof. • Globalization and sports branding • Integrative approach to sports branding • Sports brand fanaticism • Valuing player/athlete brand • Branding of sports properties, leagues and events
Place & Destination Branding (Code-14)	Place branding and destination branding are independent disciplines of branding theories applying branding theories and concepts for places and tourist destinations. • Place branding perspectives • Customer based place brand equity (CBPBE) • Tourism destination branding • Tourism destination image and product-country image • Destination brand equity • Branding of hospitality services
Branding of Banking & Financial Services (Code-15)	Branding in a market characterized by product homogeneity. Branding of financial services and consumer well being Consumer-brand relationships in financial services Role of CSR in the branding of banking & financial services Brand experience and engagement for financial service brands
Special track (Code – 16)	Short cases, industry notes, research notes, industry analyses and reports, data set analyses, and practitioners' perspectives on marketing and business strategy issues relating to the brand(s). • Marketing strategies • Corporate and business level strategies • Industry analyses and macro-indicators

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PRESENTS

ICOMBS 2019

8th IBS Conference on Marketing & Business Strategy

On

Branding & Strategic Brand Management: Then, Now & Hereafter...

15th & 16th November 2019

CONFERENCE INVITATION

Conference kit sponsored by: OXFORD UNIVERSITY PRESS

Please RSVP at icombs@ibsindia.org

Vaibhav Shekhar	*Sunny Bose*	*Sudeepta Pradhan*	*Ankur Srivastava*
90102 88241	*98364 54192*	*99487 49298*	*96664 64971*

ABOUT THE CONFERENCE

ICOMBS 2019 aims to deliberate on wide range of contemporary issues related to strategic brand management as well as chart directions for future research on brand management strategies and practices. The conference will host luminaries from industry and academia as well as Indian researchers who have published in top-tier high impact journals. The conference will include presentation and deliberation on research papers and management practices pertaining to contemporary branding management issues. It will also host a special sponsored presentation track on "Artificial intelligence helping companies to automate their knowledge management".

ABOUT IBS HYDERABAD

IBS Hyderabad (a constituent of IFHE, a deemed to be university u/s 3 of UGC Act, 1956). Since its inception in 1995, IBS has grown immensely and achieved widespread recognition from industry, academic circles and professional bodies. It is a premier business school that has been consistently ranked by independent rating agencies as one of the top B-schools in India. It was one of the first three business schools from South Asia to get SAQS accreditation from AMDISA (Association of Management Development Institutions of South Asia) in the year 2006. It has also received an A** rating from CRISIL and ICRA. IBS Hyderabad is one of the very few B schools which incorporates 100 percent case methodology in its pedagogy. It offers high quality programs viz. BBA, MBA, Executive MBA, PhD and Executive PhD to a wide cross section of students, executives and professionals. All the above programs are campus based residential programs. IBS Hyderabad also conducts MDPs for industry executives and FDPs for faculty members of business schools.

ABOUT THE SPONSORS

Ray Business Technologies Private Limited is a Global Information Technology (IT) Services and Solutions company. Our strong systems and processes; CMMI Level 3, ISO 9001:2015 & ISO 27001:2013 Certified; enable our excellent team of Technology Professionals to provide cutting-edge IT Solutions to Enterprises worldwide, empowering them to utilize available resources and manage their operations effectively by improving efficiency, optimizing services, securing information and reducing costs in North America, Australia, Canada, Europe, Middle East, and Asia.

AIBridgeML offers cutting-edge services to its customers around Artificial Intelligence, Deep Learning, and RPA with robust tools and proven methodologies. The firm plays a crucial role in crafting success using with tools and methodologies that encompass the Industry 4.0 automation and intelligence capabilities. AIBridgeML has developed some of the most intelligent tools for real-time transactions driven by a stable AI platform to drive informed business decisions. The firm has a footprint across the US, Australia, Canada, and the Middle East – in addition to state-of-the-art offshore development center in India.

CONFERENCE SCHEDULE
Day 1: 15th November 2019 (Friday)
Conference Registrations Venue: Library Ground Floor (8:00 – 9:15 am)
Pre-Conference Workshops (9:15 am – 12:30 pm)
Track I: Application of Qualitative Methods in Marketing Research Dr. Ram Manohar Vikas (Consultant and Former faculty at IIM- Lucknow & IRMA) Venue: Seminar Hall
Track II: Applications of Analytics in Branding Mr. Adipta Datta (Product Manager, Connected Banking - ICICI Bank) Mr. Adarsh V. (Manager, MQA - Mahindra Heavy Engines Ltd.) Venue: Small IT Lab near Library Ground Floor
Conference Lunch Venue: Seminar Hall (1:00 – 2:00 pm)
Conference Inauguration Venue: IBS Auditorium (2:00 – 4:00 pm)
V-C's Address: Prof. J. Mahender Reddy (Vice-Chancellor - IFHE)
Director's Message: Prof. S. Venkata Seshaiah (Director – IBS Hyderabad)
Chief Guest: Mr. Ameya Kapnadak, (Senior Client Director - Interbrand India)
Keynote Speaker: Prof. Mithileshwar Jha (Pro Vice Chancellor- Jain University, Bangalore and Prof. (Retd.)- IIM Bangalore)
Keynote Speaker: Mr. Prajnajit Mohanty (Chief Data Scientist- Ray Business Technologies Pvt. Ltd.)
High Tea Venue: Outside IBS Auditorium (4:00 – 4:30 pm)
Panel Discussion 1 *The Future of Traditional Branding: Challenges and Opportunities* Venue: IBS Auditorium (4:30 – 6:00 pm)
Mr. Sudhakar Rao (Director, Branding - The ICFAI Group)
Mr. Ajay Ray (Managing Director - Ray Business Technologies Pvt. Ltd.)
Mr. Mahesh M (CEO, Creaticity - Deepak Fertilizers & Petrochemicals Private Ltd)
Mr. Debyendu Nandy (Head, Strategy, Planning & Control - JSW Cements)
Mr. Subhro Bhattacharya (AGM, Marketing & Communications - DTDC Ltd.)

Panel Discussion 2 *Branding of Higher Education: Balancing Quality with Quantity* Venue: IBS Auditorium (6:15 – 7:30 pm)
Dr. Alka Sharma (Director, The Business School, University of Jammu)
Dr. Vishal Talwar (Dean – School of Management, BML Munjal University)
Dr. Varsha Jain (Professor – Marketing & the Co-chair-FPM Program, MICA)
Dr. Nitin Gupta (Professor – Marketing, IMT Hyderabad)
Conference Dinner Venue: Seminar Hall (7:45 – 9:00 pm)
Day 2: 16th November 2019 (Saturday)
Breakfast Venue: Seminar Hall (8:00 – 9:00 am)
Paper Presentations: Venue: Lecture Theatres E, F, G, H, I & J (9:15 – 11:00 am)
Paper Presentations: Venue: Lecture Theatres E, F, G, H, I, J & Big Conference Hall (11:15 am – 1:00 pm)
Conference Lunch Venue: Seminar Hall (1:00 – 2:00 pm)
Panel Discussion 3 *Publishing in Top Tier High Impact Journals: Experiences of India Based Authors* Venue: Big Conference Hall (2:15 – 3:30 pm)
Dr. Subhadip Roy (Associate Professor, IIM Ahmedabad)
Dr. Ramendra Singh (Associate Professor, IIM Calcutta)
Dr. Abhishek Mishra - (Associate Professor, IIM Indore)
Dr. Ram Manohar Vikas (Consultant and Former faculty at IIM- Lucknow & IRMA)
Dr. Sanjit Roy (Associate Professor – The University of Western Australia, Australia)
Valedictory Session Venue: Big Conference Hall (3:30 – 4:30 pm)

Best Paper Awards: The authors of two best papers will be awarded certificates for their work of ingenuity, importance and quality research as adjudged by an awards committee. To compete for the best paper award, a full paper must be submitted as per schedule.

Review Process: Completed submissions shall be pre-screened for conformity with submission guidelines and for overall appropriateness for the Conference. Papers that pass the initial screening processes will be double-blind reviewed.

Originality: All submissions must be original and should not have been published or accepted in a journal or conference proceedings, nor presented at another conference. Further, submissions must not be currently under consideration for publication or presentation elsewhere.

Publication: All accepted extended abstracts shall be published in conference proceedings with ISBN number. The authors must have registered and completed the formalities of payment of registration fee for inclusion of the paper in conference proceedings.

Selected papers shall be published in South Asian Journal of Human Resource Management (both ranked by Australian Business Deans Council) as well as The IUP Journal of Management Research and The IUP Journal of Organizational Behavior (both are Refereed Journals approved by the UGC). Some of the papers may be published as chapters in an edited book of a reputed publisher with ISBN number.

Registration: All participants should register for the Conference by completing the Registration Form which is given separately with the brochure and is also available on the conference websites: ***www.ibshyderabad.org/ICSUSHRM2018.***

Registration fee is payable in advance. The payment can be made through online bank transfer. Bank details would be made available on conference website in due course. Registration fee covers admission to all academic sessions, conference kit, tea/coffee and lunch during designated breaks and conference banquet.

Participant Category	Registration Fee	Early Bird Registration (Before September 15, 2018)
Participants from South Asian Countries		
Academicians	INR 3,500 or USD 100 or Euro 75	INR 2,500 or USD 85 or Euro 65
Practitioners	INR 7,000 or USD 130 or Euro 100	INR 5,500 or USD 110 or Euro 85
Full-time students	INR 2,000 or USD 35 or Euro 25	INR 1,500 or USD 25 or Euro 20
Participants from Non-South Asian Countries		
Academicians	USD 200 or Euro 150	USD 180 or Euro 135
Practitioners	USD 300 or Euro 225	USD 250 or Euro 200
Full-time students	USD 60 or Euro 45	USD 50 or Euro 40

*@ Registration fee is inclusive of all applicable taxes. * Full-time students should attach copy of valid testimonials / Student Identity Card along with Registration Form.*

Cancellation Policy: Registration fee once paid will not be refunded.

Accommodation: Limited accommodation on the University of Hyderabad campus is available on a first cum-first served basis. Hence, participants are encouraged to register early and book their rooms in advance. Participants interested in availing accommodation on the UoH campus are requested to intimate the Conference Secretariat about the same by e-mail while registering for the conference.

Visa Matters: Participants holding non-Indian Passports may require a visa. For more information, please check with the Indian Embassy in your respective country. The Conference Secretariat will issue Letter of Invitation for the conference, which can be used for obtaining Visa. However, the Institute will not be able to provide any further assistance with Visa. Foreign participants are requested to register before 30th September, 2018, as the Government of India requires the personal details of each foreign participant for visa clearances.

Conference Advisory Council	
Prof. Podili Appa Rao	*Vice Chancellor, University of Hyderabad, Hyderabad*
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Prof. Dr. Abdur Rab	*Vice Chancellor, International University of Business Agriculture and Technology (IUBAT), Bangladesh*
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Prof. P. Jyoti	*School of Management Studies, University of Hyderabad, Hyderabad*

CONFERENCE CHAIRS

Prof. Sita Vanka, *School of Management Studies, University of Hyderabad, Hyderabad*
Prof. M. Bhaskara Rao, *ICFAI Business School, The ICFAI Foundation for Higher Education, Hyderabad*
Mr. C. Ramakrishna, *Executive Director, AMDISA, Hyderabad*

KEY DATES AND DEADLINES

Last date for submission of extended abstract(s)	**September 15, 2018**
Last date for submission of full paper(s)	**September 25, 2018**
Early bird registration closes	**September 15, 2018**
Conference registration closes	**October 15, 2018**
International Conference	**November 1-2, 2018**

** Please refer Conference website or Pre-Conference Workshop Brochure for full details.*

Contact

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Address for Correspondence

Please address all your correspondence/queries to:
Conference Administrator–ICSUSHRM 2018, School of Management Studies,
University of Hyderabad, Prof. C. R. Rao Road, CUC, Gachibowli,
P. O. Central University, Hyderabad, Telangana 500046, India.
E-mail: icsushrm@gmail.com

www.ibshyderabad.org/ICSUSHRM2018

2-Day International Conference on

Sustainable Human Resources Management

Practices, Policies & Perspectives in South Asia

November 01 & 02, 2018 *(Thursday & Friday)*

Venue
School of Management Studies, University of Hyderabad
Prof. C R Rao Road, CUC, Gachibowli, Hyderabad - 500 046, Telangana.



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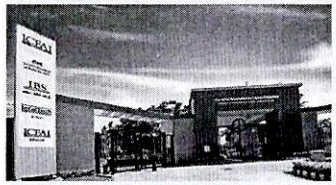
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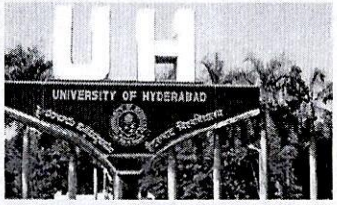
हैदराबाद विश्वविद्यालय
University of Hyderabad
School of Management Studies

About the Organizers



The ICFAI Foundation for Higher Education: The ICFAI Foundation for Higher Education (IFHE) is a deemed-to-be University under section 3 of the UGC Act, 1956. It has three faculties viz., management, science & technology and law. IFHE has evolved a comprehensive student-centric learning approach consisting of several stages, designed to add significant value to the learner's understanding in an integrated manner, covering relevant knowledge, practical skills and positive attitudes. IFHE has a large and well qualified faculty pool comprising of mostly doctorates with rich industry experience. The faculty members are involved in research, case development and industry consultancy. The University is accredited by the National Assessment and Accreditation Council (NAAC) with A+ grade. The University Grants Commission (UGC) has granted autonomy to the University.

ICFAI Business School (IBS) is one of the consistently top ranked business schools in India. IBS is ranked 22nd among business schools in India by the National Institutional Ranking Framework (NIRF), Ministry of Human Resource Development, Government of India for the year 2018. The school has been re-accredited by South Asian Quality Assurance System (SAQS), rated A** by CRISIL, EB2 IN by ICRA and as an Excellent Business School by EdUniversal. The programs offered at IBS include PhD, MBA and BBA. Case Research Centre of IBS develops on an average over 100 business cases per year. These cases are used all around the world for teaching, in textbooks and industry.



University of Hyderabad: University of Hyderabad (UoH), one of the major institutions of higher education in India, is largely devoted to postgraduate studies and is widely known for its excellence in research and for its distinguished faculty. The University has built a reputation for providing high quality academic training, and has been recognized through a number of awards – PURSE is one among them given by the Prime Minister of India. The University is accredited by the National Assessment and Accreditation Council (NAAC) with A++ grade. The University Grants Commission (UGC) has granted autonomy to the University. International measures of research excellence also show the pre-eminence of University. UoH ranks among the top 100 universities in Asia in many of its areas of study. UoH is ranked 5th among Universities in India by the National Institutional Ranking Framework (NIRF), Ministry of Human Resource Development, Government of India for the year 2018.



Association of Management Development Institutions in South Asia: Association of Management Development Institutions in South Asia (AMDISA), the only Association that networks management education and management development institutions in South Asia, is recognized by South Asian Association for Regional Cooperation (SAARC) and has 256 members from the region. AMDISA launched the global benchmark quality assurance and accreditation system for Business Schools viz., South Asian Quality Assurance System (SAQS) as a service to the management education profession worldwide. SAQS quality label is recognition to the institution's commitment to quality and quality assurance through continuous improvement. AMDISA publishes the South Asian Journal of Management.

The Conference: With over 21 per cent of world's population (1.6 billion) occupying 3 per cent of world's area and contributing 3.8 per cent of the global economy as of 2015, the South Asian region comprising of Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan and Sri Lanka is an important geopolitical union of nations. The region is plagued by extreme poverty, mega-urbanisation, immense disparities between the rich and the poor and fundamental problems in the areas of infrastructure, energy and the environment (Delinić, 2011). There is tremendous opportunity for cooperation among South Asian nations for sharing best practices and discussing policy implications. With vast population, the concerns for the region are gross enrolment ratio (GER), youth unemployment, poverty, economic development, infrastructure, technological developments, industrialization, etc. Social and economic issues of the region are linked to the human development and management of human capital. Therefore it is apt to focus on issues on management of human resources and more so on sustainable HRM practices in the region.

Sustainable HRM is defined as those long-term oriented conceptual approaches and activities aimed at a socially responsible and economically appropriate recruitment and selection, development, deployment, and downsizing of employees (Ehnert, 2006). Broadly, there exist three schools of thought on sustainability. The first approach emphasizes on reproducing capability. Here, the focus is on creating such HR systems that can manage social, environmental, and demographic pressures to last long and achieve organizational goals (Ehnert, 2009). The second approach emphasizes on the triple bottom line consisting of economic, environmental and social consequences. Scholars argue that HR practices that are oriented toward triple bottom line are sustainable in nature primarily because of their ability to create socio-, eco-, and economy-friendly image in the minds of the stakeholders (Branco & Rodrigues, 2006). The third approach emphasizes on coupling the earlier two approaches together by acknowledging and appreciating that HR systems and external economical, ecological, and social factors are interrelated (Renwick, Redman, & Maguire, 2011). In fact, sustainable development is also an important development goal of SAARC. Against this background, the University of Hyderabad and the ICFAI Foundation for Higher Education (IFHE) are jointly organizing a conference on Sustainable Human Resources Management: Practices, Policies and Perspectives in South Asia.

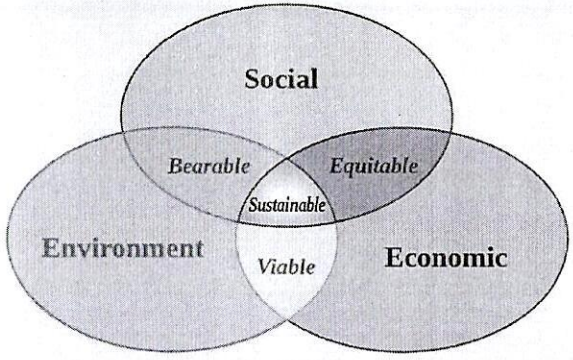
The focus of the conference is on the evolving area of HRM viz., sustainable HRM, the source of sustained competitive advantage. However, papers from all sub-themes of HRM are welcome. Conceptual/theoretical/empirical papers on the themes/subthemes of the conference are invited. Critical reflection of existing concepts, theories, or frameworks requiring refinement for carving a role for HRM in creating sustainable organizations are encouraged. This forum is meant to discuss, discover, innovate and deliver the emerging areas of HRM.

Pre-Conference Workshop on Sustainable HRM

A one-day pre-conference workshop on Sustainable HRM is scheduled on October 31, 2018 (Wednesday) at the University of Hyderabad campus. Distinguished professors and accomplished researchers would be resource persons. Refer the relevant link on the Conference website for further details.

Objective(s)

To provide a platform for the stakeholders to present and discuss the trends, innovations, concerns and challenges encountered in the areas of HRM with specific focus on sustainable HRM and solutions thereof.



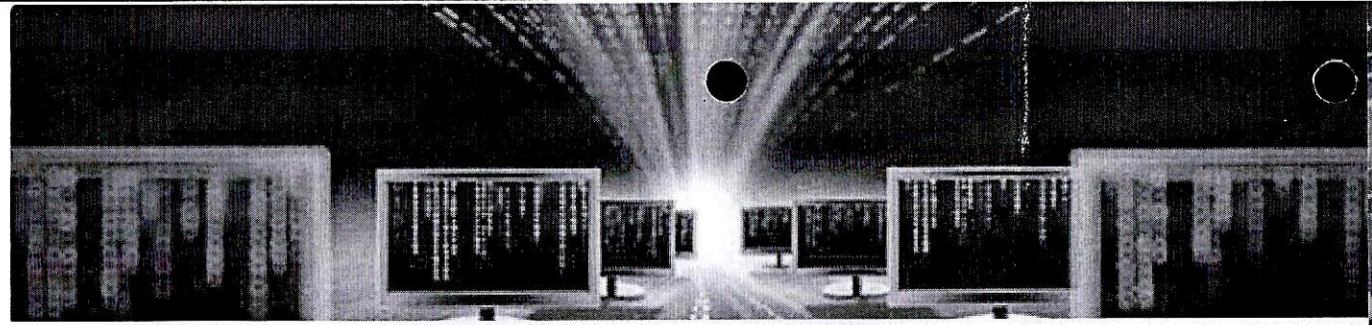
Conference Themes

The conference welcomes papers on various themes/topics of HRM, although the focus is on Sustainable HRM. The aim of the Conference is to bring together international scholars and practitioners to reflect on the progress, to present state-of-the art scholarly work in the field of HRM, and to create agenda for further research.

- Changing Employer-Employee Relationships
- Competency-based Sustainable HRM
- Cross-Cultural HRM
- Digital HRM
- Disruptive Trends in HRM
- Diversity and Sustainability
- e-HRM
- Employee Engagement
- Employer Branding
- Engaging & Managing Human Resources
- Equality, Diversity and Inclusion: Matters of Sustainable HRM
- Flexibility & Change Management
- Green HRM
- Harnessing Analytics for HRM Effectiveness
- HR Analytics: Sustainability and the Role of Data
- HR Information Systems
- HR Outsourcing & Offshoring
- HR Shared Services
- HRM and Corporate Ethics
- HRM and Entrepreneurship
- HRM and Societal Responsibility
- HRM and Sustainable Organizations
- HRM, Employee well-being and Organizational Performance
- HR's Role in Organizational Innovation
- Human Capital Management
- Inclusive HRM for Vulnerable Employees
- Industrial Relations to Employee Relations
- Innovation and HRM
- Intellectual Capital and HRM
- Interdisciplinary Studies in Contemporary Research
- International HRM
- Intersection of Sustainable HRM and Proactive Organizations
- Leadership, with Focus on Sustainable Leadership
- Learning & Development
- Learning Organization
- Learning, Development and Talent Management for Sustainability
- Multiple Dimensions of Sustainability and HRM
- Offices without Humans
- Organizational Behavior
- Organizational Citizenship Behavior
- Organizational Culture and Climate
- Organizational Development and Change Management
- Performance Management Systems
- Positive Psychology
- PsyCap and Sustainable HRM
- Psychological Contract
- Recruitment and Selection for Sustainable Work
- Re-engineering for Enhancement of Work Processes
- Role of Leaders and Managers in Sustainable Delivery and Outcomes of HRM
- Self-sustaining Excellent HR Systems
- Social Media & Privacy
- Strategic Human Resource Planning
- Strategic Staffing
- Sustainability and Managing Performance
- Sustainability of Flexibility and Entrepreneurialism in Future Labor Markets
- Sustainable Careers
- Sustainable HRM and Sustaining Employee Motivation
- Sustainable HRM for all: A Multi Stakeholder Perspective
- Sustainable HRM for the Public Sector
- Sustainable HRM in Educational Institutions
- Sustainable HRM in Healthcare Organizations
- Sustainable HRM: How do we Measure?
- Sustainable Organizations
- Sustainable Talent Acquisition and Employer Branding
- Sustainable Workforce
- Talent Management
- Technology-based Self-service Applications
- The Implementation and Value of Innovative HRM
- Theories and Strategies for Sustainable HRM
- Union Substitution Strategies and Co-partnership
- Work Harm Reduction
- Work-life Harmony
- Other Contextually Relevant Research Papers

Call for Papers

- Submit extended abstracts of 1,000-2,500 words clearly indicating objectives methodology, findings, and contributions of the study.
- Authors whose extended abstracts are accepted may submit full papers of 5,000-8,000 words.
- All papers must be written in English language, prepared as per APA 6.0 guidelines *(refer www.apastyle.org)* and submitted in Microsoft Word format *(.doc/docx)*.
- All extended abstracts/full papers must be submitted through e-mail to *icsushrm@gmail.com*



Dr. P. Narahari Sastry	Associate Professor of Electronics Communication Engneering, Chaitanya Bharathi Institute of Technology, Hyderabad
Dr. Eugene John	Professor of Electrical and Computer Engg, University of Texas at San Antonio

Keynote Speakers

Dr.V. Ramgopal Rao	Director IIT-Delhi, Dr. Shanti Swarup Bhatnagar Prize in Engineering Sciences (2005), Prof. C.N.R. Rao Bangalore INDIA NANO Science Award (2016)
Dr. R.K.Shevgaonkar	Ex-Director IIT-Delhi, Fellow IEEE, Prof of Electrical Engg IIT-Bombay
Mr. Mani Srinivasan	Program Director HW Development, India Systems Development Lab
Dr. B.G. Fernandes	HoD & Prof. of Electrical Engg IIT-Bombay
Mr. P. Sudhakar	CMD ECIL Hyderabad

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	Ganesh Dharmireddy
	K Harika Devi
	P Chandrasekar

Important Dates

Full paper submission	01/Jan/2017
Notification of Acceptance	10/Feb/2017
Registration	15/Feb/2017

Registration Details

Category	With Proceedings (₹)
Industry Delegates	3,000
Faculty Members	2,500
Students / Research Scholars	1,500

*Payment will be accepted in following modes. DD should be taken in favour of "THE ICFAI FOUNDATION FOR HIGHER EDUCATION", payable at Hyderabad.

Online payment is preferable.

Bank	:	HDFC Bank Limited
Account no.	:	05212000010342
IFSC code	:	HDFC0000521

Registration payment details are to be sent to the mail id: **ncrae.fst@ifheindia.org**

For more details visit: **www.ifheindia.org**

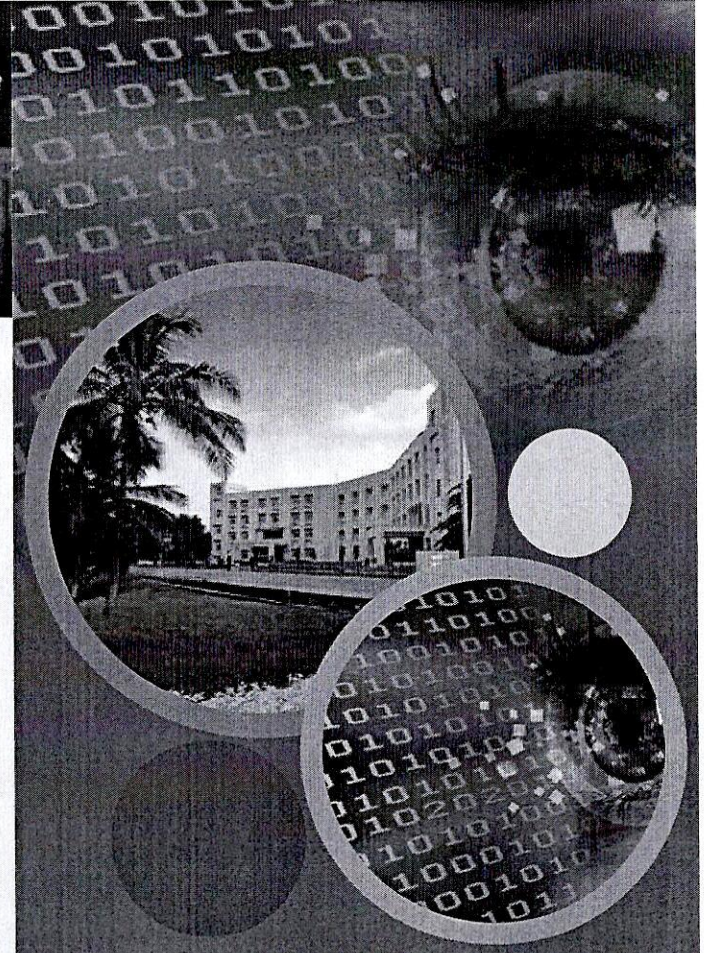
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Donthanpalli, Shankarpally Road, Hyderabad-501203, Telangana
Phone: +918417 236676, Fax: 918417 236673



A TWO DAY 2nd NATIONAL CONFERENCE ON "RECENT ADVANCES IN ELECTRONICS" (NCRAE - 2017)

24th - 25th February, 2017

Organized by Department of

Electronics and Communication Engineering

&

Electrical Engineering

About IFHE

The ICFAI Foundation for Higher Education (IFHE) is declared as a Deemed-to-be-University under section 3 of UGC Act,1956. It comprises of Faculty of Science and Technology (FST), Faculty of Management (IBS Hyderabad), Faculty of law (FOL). IFHE is well recognized in the educational sector due to its immense contribution in developing future professionals spread across the country. IFHE has been awarded with "A" grade by NAAC and also has received the performance excellence award from the Indian Institute of Industrial Engineering (IHE).

About FST

Faculty of Science and Technology (FST) was established in the year 2010. It provides a quality engineering education. FST produces organization-ready technology professionals. FST is equipped with modern infrastructure and multidisciplinary faculty resources engaged in quality teaching, research and extension activities.

About Conference

Electrical and Electronics Engineering is a dynamic field which involves development and application of modern technology such as analogue and digital circuitry, microelectronics, microprocessors and memory devices, signal processing and data communications, control and expert systems, electromagnetism and telecommunication, electric machines, power systems and electricity distribution systems. The developments in these areas in the last two decades have undoubtedly improved our life a great deal in various aspects and the trend is expected to continue in the future. Realizing the growing importance of this field, NCRAE-2017, aims to provide a platform for exchange of knowledge between academia and industry professionals to keep pace with the rapid development and innovation in these areas.

The main theme of NCRAE is "Recent Advances in Electronics" and the sub-themes are:

- Electronic Devices
- Nano Technology
- VLSI
- Facts Devices
- Bio-medical
- Image Processing
- Mobile Communication
- Micro Electronics
- MEMS
- Power Electronics
- Drives
- Wireless Communication
- Signal Processing
- Analog & Digital Communication

Papers are invited from the academicians; prospective researchers and practicing industry professionals in the above mentioned themes.

About 1st NCRAE

The conference was aimed at providing a platform for researchers, scientists, industrial professionals and students to exchange and share their research accomplishments, achievements and new ideas on the contemporary and emerging trends in electronics, communication systems and energy & power, which would enable them to arrive at new ideas and techniques in these fields. The conference received over 100 papers, out of which 41 were selected through peer review process. This 2 day event, started off with the tutorial/key note addresses conducted by experts in their fields, in order to facilitate brainstorming discussions to follow over the two days.

Call for Papers

Papers are invited for presentation and publication in conference proceedings. Those intending to submit papers may send their full paper by e-mail at **ncrae.fst@ifheindia.org**

Submission will be handled electronically. The paper must be prepared in MS Word and must incorporate the title, authors name, address with email id. Authors may send the full length paper in IEEE format. The IEEE format can be downloaded from **www.ieee.org/documents/trans_jour.docx.**

All selected papers in the conference would be published by IUP Journal of Electrical and Electronics Engineering (ICFAI University Press). ISSN: 0974-1704.

IUP is a 'peer reviewed' journal distributed by EBSCO and Proquest Database. Realizing the growing importance of the electrical & electronics field, IUP has come up with a quarterly journal, The IUP Journal of Electrical and Electronics Engineering.

Visit **www.iupindia.in** for more details.

Registration Form

Name :_____

Designation :_____

Department :_____

Applicants status :_____

Institution :_____

Title of the Abstract :_____

Registration Fee :_____

DD Details/ :_____

Online Transactions :_____

Contact No. :_____

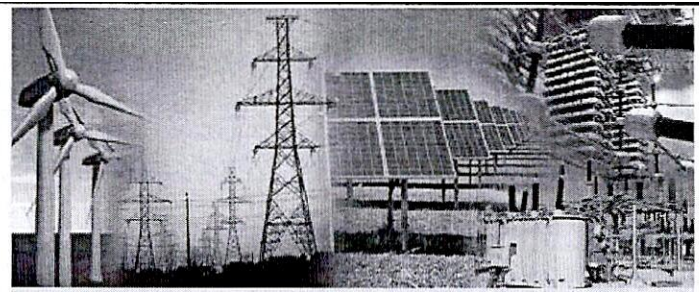
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2nd National Conference on

Recent Advances in Electronics

NCRAE-2017

24th - 25th February 2017, Department of ECE & EEE



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Dr. Sos Agaian	Prof. of Electrical and Computer Engg., University of Texas at San Antonio
Dr. S P Singh	Professor & Head of Electronics & Communication Engineering, Mahatma Gandhi Institute of Technology Hyderabad

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Vice-Chancellor, IFHE University

Chief Conference Advisor : Prof.R.P.Mohanty, ICFAI Group

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Mr.D.Ganesh	

Important Dates:

Abstract Submission	:	13/12/2015
Notification of Acceptance	:	22/12/2015
Full Paper Submission	:	31/12/2015
Registration	:	15/01/2016

REGISTRATION DETAILS:

Category	With Proceedings(INR)
Academics	1500
Industry	2000
Students	1000

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online payments is preferable.

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IFSC code : HDFC0000521

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For more details visit ***www.ifheindia.org***

Address for Correspondence

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Saswati Paramita
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A TWO DAY NATIONAL CONFERENCE ON "RECENT ADVANCEMENT IN ELECTRONICS" (NCRAE)"

22ND & 23RD JAN-2016

Organized by Department of
Electronics and Communication Engineering,
&
Electrical Engineering

IFHE Hyderabad
Faculty of Science and Technology
Dontanpally, Shankarapally Road, Hyderabad-501203, Telangana.
Phone:+918417 236676, Fax:+918417 236673
Website: www.ifheindia.org

About IFHE

The ICFAI Foundation for Higher Education (IFHE) is a Deemed University under section 3 of UGC Act. 1956. It comprises of Faculty of Science and Technology (FST), Faculty of Management (IBS Hyderabad), Faculty of Law (FOL). IFHE Hyderabad is well recognized in the education sector due to its immense contribution in developing future professionals spread across the country. IFHE has been awarded with "A' grade by NAAC and also has received the performance Excellence Award from the Indian Institution of Industrial Engineering(IIIE).

About FST

Faculty of Science and Technology (FST) was established in the year 2010. It provides a quality engineering education. FST produces organization-ready technology professionals. FST is equipped with modern infrastructure and multidisciplinary faculty resources engaged in quality teaching, research and extension activities.

About the Conference

With the rapid advances in Electronics and Communication technologies, scientists and engineers are coming up with innovative systems for data transmission. The aim of the NCRAE is to provide a learning platform for exchange of knowledge between academia and industry professionals engaged in the study of Electronic Devices and Instrumentation, Power Electronics and Communication Technologies.

The main theme of the NCRAE is "Recent Advancement in Electronics" and the sub-themes are :

- Electronic Devices
- Microelectronics
- Nano Technology
- MEMS
- VLSI
- Power Electronics
- Facts Devices
- Drives
- Bio-Medical
- Wireless Communication
- Mobile Communication
- Analog & Digital Communication
- Image Processing
- Signal Processing

Papers are invited from the prospective researchers and practicing industry professionals in the above mentioned sub-themes.

Call for Papers

Papers are invited for presentation and publication in the conference proceedings. Those intending to submit papers may send their abstracts by e-mail at *ncrae2016@ifheindia.org*. Submission will be handled electronically. The abstract must be prepared in MS-Word and must incorporate the title, author's name, address with email id. Authors may send the full length paper in IEEE format. The IEEE format can be downloaded from *www.ieee.org/documents/trans_jour.docx.*

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National Conferene on

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NCRAE - 2016
January 22nd & 23rd, 2016
Department of ECE & EEE

For any enquiry please contact:
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Saswati Paramita - 7660929753
Email: ncrae2016@ifheindia.org

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Dr. J.Mahender Reddy
Vice-Chancellor
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Sr Advisor-ICFAI Group,
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2. Dr. Rama Mohan Rao A	Chief Scientist, CSIR-SERC, Chennai
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एक कदम स्वच्छता की ओर

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Mobile: 9774149243
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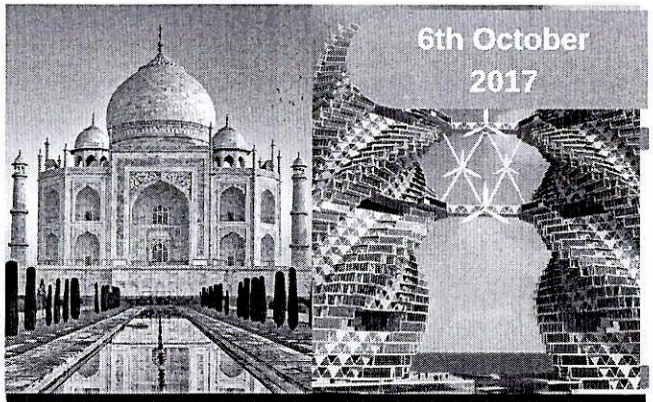
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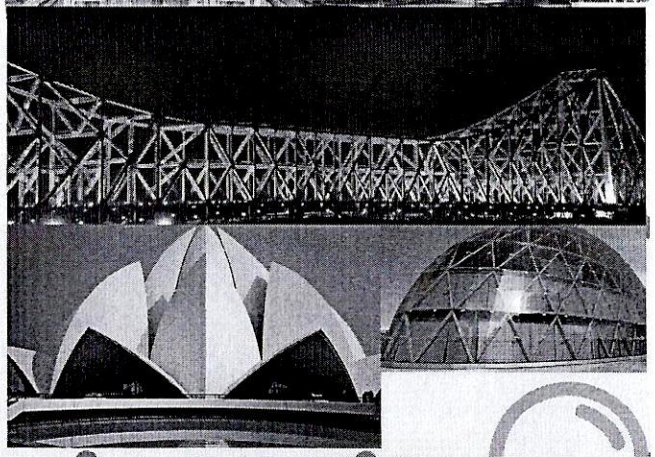
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ITS ICFAI TECH SCHOOL

ICFAI GROUP





NCCS 2017

1st National Conference on Advances of Construction Engineering for Sustainability

Organized by
Civil Engineering Department
ICFAI Tech School- Hyderabad

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The ICFAI Foundation for Higher Education (IFHE) is a Deemed University under section 3 of UGC Act. 1956. It comprises of ICFAI Tech School (ITS), ICFAI Business School (IBS), ICFAI Law School (FOL). IFHE is well recognized in the educational sector due to its immense contribution in developing future professionals spread across the country. IFHE has been awarded with "A" grade by NAAC and also has received the performances excellence award from the Indian institute of Industrial Engineering (IHE).

About ITS (Icfai Tech School)



ICFAI TECH SCHOOL (ITS) was established in the year 2010. It provides a quality engineering education. ITS produces organization-ready technology professionals. ITS is equipped with modern infrastructure and multi-disciplinary faculty resources engaged in quality teaching, research and extension activities.

About Conference

NCCS 17 is a national level conference organized by Department of Civil Engineering, ITS, IFHE, Hyderabad. The aim of this conference is to provide a platform for researchers, engineers, academicians as well as industrial professionals across the country to present their research and development activities in advances in civil and construction engineering. This conference will bring together leading engineers and scientists in Civil and Construction Engineering from around the Country by providing opportunity for the delegates and young researchers to exchange new ideas and knowledge.

Conference Theme

- Sustainable Structure Design
- Sustainable Transportation System
- Innovation in Construction Technology
- Creative Management in Construction
- Materials – Environment Interaction
- Geotechnical Challenges in Construction

Construction Engineering

Sustainable Structure design

* New technologies for buildings and smart systems
* Green design and construction
* ICT (Information and communications technology) in buildings
* Structural Condition/Health Monitoring of Structures

Materials – Environment interaction

*Recycling of construction waste
* Soil, Air and Water pollution control
* Sustainability in Waste Management
* Climate change issues in construction

Creative Management in Construction

*Risk analysis and decision making in construction
* Supply chain management
* Project monitoring and control

Sustainable Transportation System

*Material, Design, Construction, Operations, Safety and Security of all modes of transportation
* Advanced Technologies, Infrastructure Systems and Freight Transportation and Logistics
* Intelligent Transport Systems

Innovation in construction technology

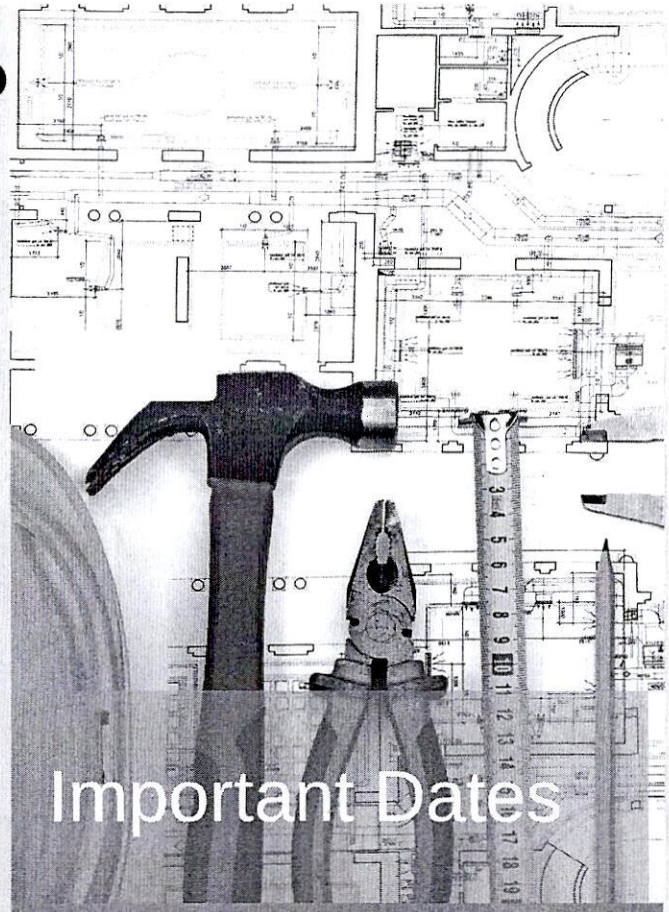
*Innovative materials for energy efficiency
* Advanced materials modelling
* Condition assessment
* Case studies on repair and retrofitting of structures

Geotechnical challenges in construction

*Soil Structure interactions
* Ground improvement techniques
* Geosynthetics

CALL FOR PAPERS

Papers are invited for presentation and publication in conference proceedings. Those intending to submit papers may send their full paper by e-mail at ce.its@ifheindia.org
Submission will be handled electronically. The paper must be prepared in MS Word and must incorporate the title, authors name, address with email id. Authors may send the full length paper in ASCE conference proceeding format. The ASCE format can be downloaded from www.ascelibrary.org



Important Dates

Abstract submission deadline:
11.07.2017

Notification of provisional acceptance:
15.07.2017

Last date of submission of full papers:
15.08.2017

Notification of acceptance of full papers:
05.09.2017

Last date for registration:
20.09.2017

Date of conference:
06.10.2017

For more details visit: www.ifheindia.org

IcfaiTech
Faculty of Science & Technology (FST)

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ICFAI GROUP



About The Conference

The department of Mechanical Engineering of Faculty of Science & Technology, IFHE Hyderabad is organizing '1st International Conference on Emerging Trends in Mechanical Engineering (ICETiME 2016)' from 23th-24th Sept, 2016. This conference shall be providing a platform where the researchers, academicians, practitioners and professionals from industry all across the world meet to exchange their ideas and experiences on related fields with each other.

Key note lectures and the invited talks by the eminent researchers are arranged in the conference which will help the delegates to explore novel areas of research.

The conference covers the research areas under different themes related to the conference title. The papers received in the conference will be reviewed by the technical review committee of the conference and the authors of the accepted papers will be invited for presentation of the papers.

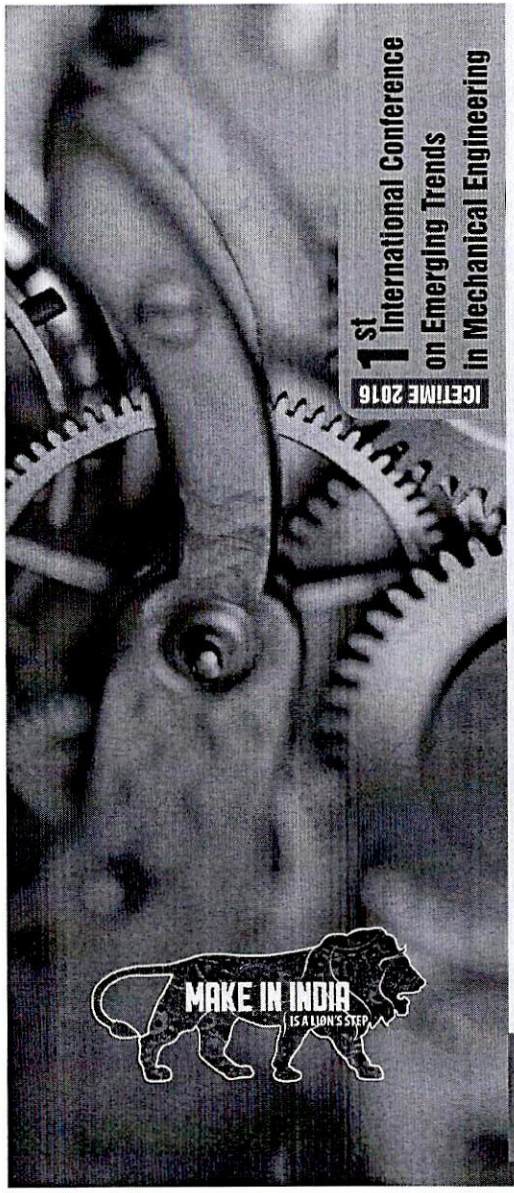
Relevant papers will be published in the following journals subject to peer review:

- The IUP Journal of Mechanical Engineering
- International Journal of Supply Chain Management
- Industrial Engineering Journal

Important Dates

Abstract Submission Dead line	: 16.05.2016
Notification of Provisional Acceptance	: 26.05.2016
Last Date of Submission of full papers	: 06.06.2016
Notification of Acceptance of full papers	: 26.06.2016
Last Date of Submission Final Manuscript and Copyright Form	: 27.06.2016
Last date of Registration	: 01.07.2016
Date of Conference	: 23 & 24.09.2016

For more details, contact:
Prof. A.Chandrashekhar
Convener, **ICETiME2016**
Faculty of Science & Technology, IFHE Hyderabad.
Cell: 9866167140, 9010377002
Email ID: icetime@ifheindia.org, acshekhar@ifheindia.org



Patron
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Vice-Chancellor-IFHE

Chief Conference Advisor
Prof. R P Mohanty
Senior Advisor, ICFAI Group

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Convener, ICETiME2016
Faculty of Science & Technology, IFHE Hyderabad.
Cell: 9866167140, 9010377002
Email ID: icetime@ifheindia.org, acshekhar@ifheindia.org

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ICFAI GROUP

ICETIME 2016

1st International Conference on Emerging Trends in Mechanical Engineering

23th & 24th September 2016



In Association with

Department of
Mechanical Engineering

About the University

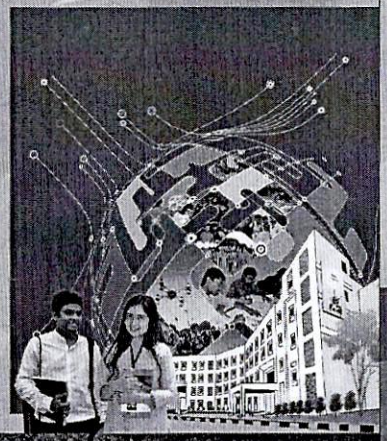
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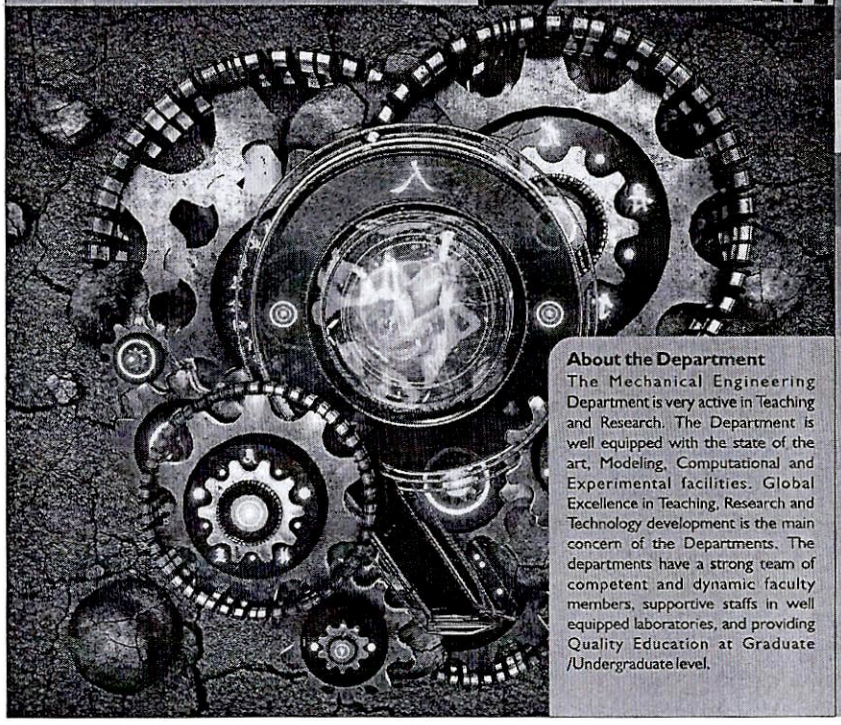
Accreditation: The University is accredited by the National Assessment and Accreditation Council (NAAC) with 'A' Grade.

The University has evolved, over the years, a comprehensive student-centric learning approach consisting of several stages, designed to add significant value to the learner's understanding in an integrated manner, covering relevant knowledge, practical skills and positive attitudes.

The Faculty of Science and Technology, a constituent of the IFHE at Hyderabad offers a unique four year, full-time campus-based B.Tech. Program in following disciplines:

- Civil Engineering
- Computer Science & Engineering
- Electrical and Electronics Engineering
- Electronics & Communication Engineering
- Mechanical Engineering





About the Department

The Mechanical Engineering Department is very active in Teaching and Research. The Department is well equipped with the state of the art, Modeling, Computational and Experimental facilities. Global Excellence in Teaching, Research and Technology development is the main concern of the Departments. The departments have a strong team of competent and dynamic faculty members, supportive staffs in well equipped laboratories, and providing Quality Education at Graduate /Undergraduate level.

About The Conference

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Key note lectures and the invited talks by the eminent researchers are arranged in the conference which will help the delegates to explore novel areas of research.

The conference covers the research areas under different themes related to the conference title. The papers received in the conference will be reviewed by the technical review committee of the conference and the authors of the accepted papers will be invited for presentation of the papers.

Conference Themes

01 **Advances in Manufacturing Systems Engineering**

02 **Advances in Thermal Sciences & Engineering**

03 **Advances in Mechanical Engineering Design & Development**

04 **Advances in Materials Science & Engineering**

05 **Energy Systems Engineering**

06 **Prospective authors may also submit papers in the related disciplines**

Awards

3 Best Paper Awards

Best Student (UG/PG) Award

Call For Papers

Papers are invited from academicians, practitioners and professionals from industry and research scholars to share the knowledge and ideas on topics related to the theme of the conference.

The thrust will be on innovative ideas and advancements in the field of Mechanical Engineering. All participants need to register prior to attend the conference. For guidelines and further query, visit *www.ifheindia.org ICETiME 16* or University website *www.ifheindia.org*, or contact any of the organizing secretaries.

The length of full paper should not exceed 8 A4 size pages. Please mention the subject area where in the research paper is suitable while sending the papers. Paper format should be as per ASME format or please download format from *http://www.icetime.ifheindia.org*

Publications

Relevant papers will be published in the following journals subject to peer review:

- **The IUP Journal of Mechanical Engineering**
- **International Journal of Supply Chain Management**
- **Industrial Engineering Journal**

Important Dates

Abstract Submission Dead line	: 16.05.2016
Notification of Provisional Acceptance	: 26.05.2016
Last Date of Submission of full papers	: 06.06.2016
Notification of Acceptance of full papers	: 26.06.2016
Last Date of Submission Final Manuscript and Copyright Form	: 27.06.2016
Last date of Registration	: 01.07.2016
Date of Conference	: 23.09.2016 & 24.09.2016

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Delegates from Academia	:	₹ 3500	$ 100
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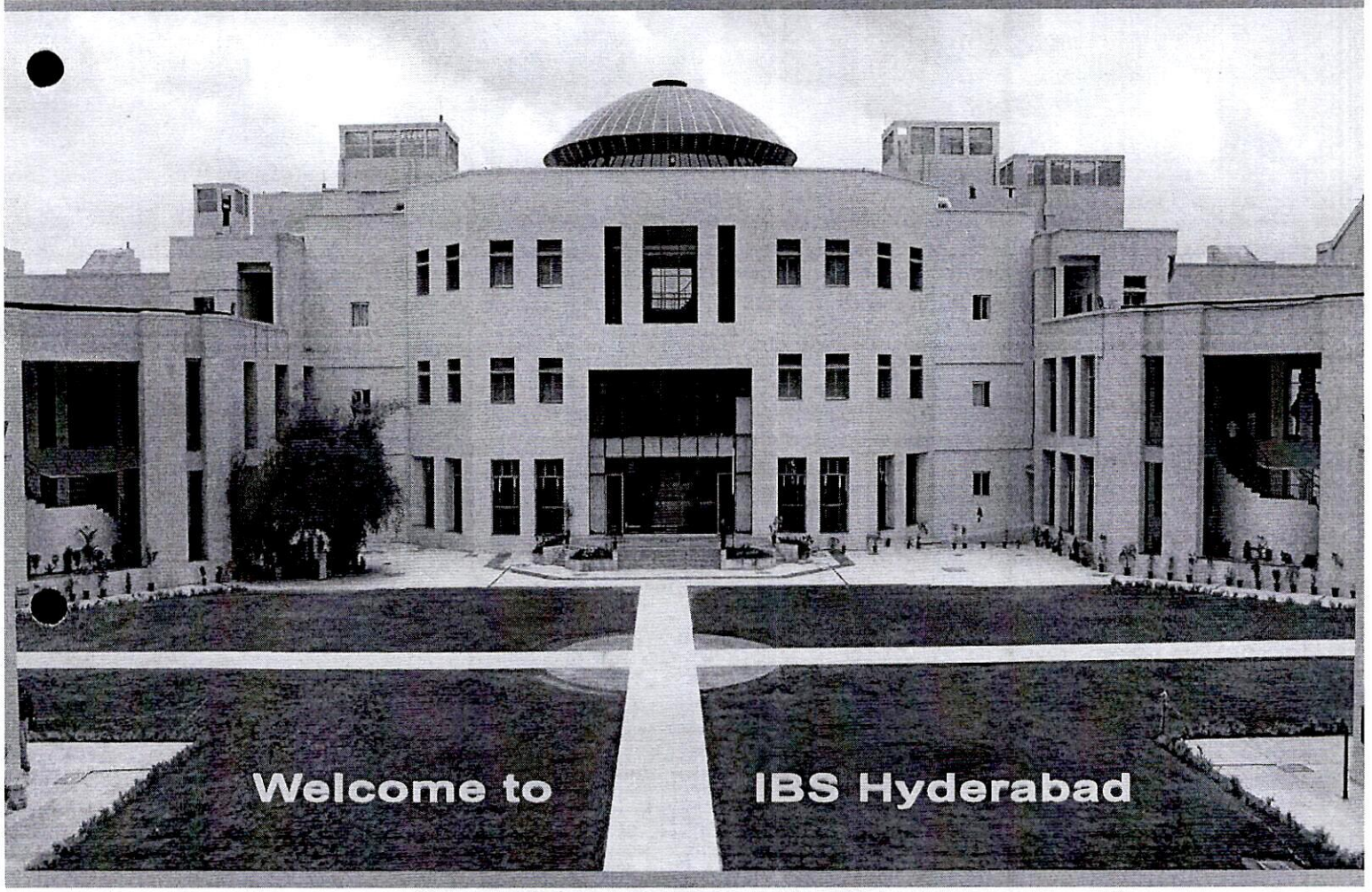
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20-21 April, 2017

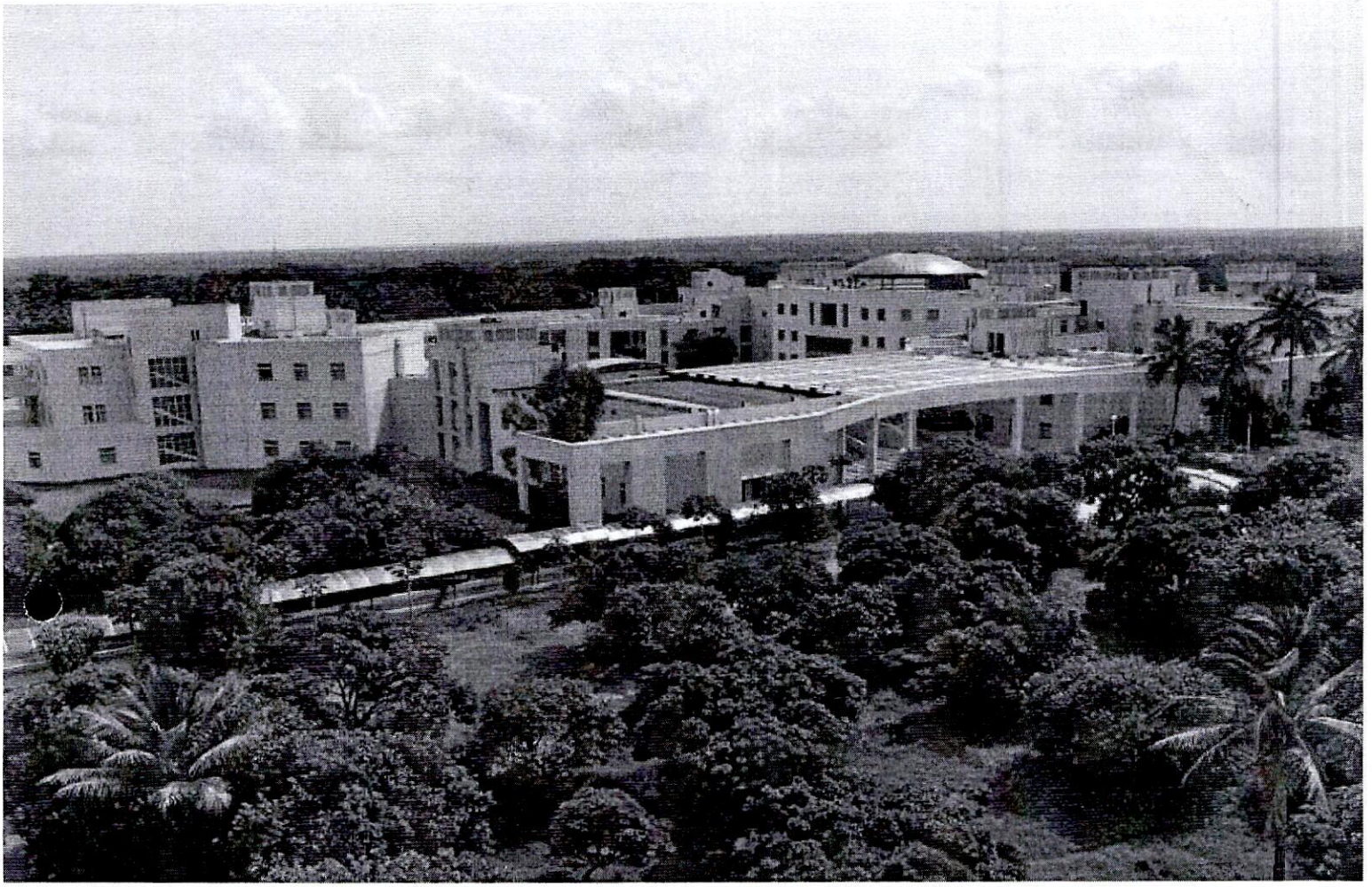
Venue: IBS Hyderabad, India. **email: dtc@ibsindia.org**



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Indira Gandhi Institute of Development Research (IGIDR) Mumbai



About IBS, Hyderabad

The ICFAI Business School (IBS) Hyderabad is a constituent of the ICFAI Foundation of Higher Education (IFHE), a Deemed to be University as per the UGC Act 1956. IFHE has been awarded the National Assessment and Accreditation Council (NAAC) rating of A. The institute offers high-quality programs in different areas of management to a wide cross-section of students, executives and professionals. The mission of the institute is to offer high quality management programs that equip students with the right knowledge, skills and attitudes required to succeed in a dynamical world. The School has been re-accredited by SAQS (South Asian Quality Standards) till 2018, rated A** by CRISIL, EB2 IN by ICRA and as an "Excellent" Business School by Eduniversal.

About IGIDR, Mumbai

Indira Gandhi Institute of Development Research (IGIDR) is an advanced research institute established and fully funded by the Reserve Bank of India for carrying out research on development issues from a multi-disciplinary point of view. Subsequently, the Institute was recognized as a Deemed University under Section 3 of the UGC Act. Since then it has been awarded the highest National Assessment and Accreditation Council (NAAC) rating of A++ (under the old methodology) given to Indian academic institutions. Starting as a purely research institution, it rapidly developed into a full-fledged teaching cum research organization when it launched a Ph.D. program in the field of development studies in 1990.

About the Conference

The Doctoral Thesis Conferences (DTC) organized by IBS Hyderabad has received wide recognition from the researchers across various universities and institutions of repute in India and overseas since its inception in 2007. The enthusiastic and positive responses of the participants in the previous Doctoral Thesis Conferences inspire us to continue this effort.

Objectives of the Conference

The Doctoral Thesis conference is expected:

- To provide a platform for sharing the research ideas on an international level.
- To provide a platform to meet domain experts to discuss research ideas, methodologies and career issues
- To provide a platform for scholars to make informal networks with their peers from other institutions.

Call for Papers

We invite submission for the following two tracks.

Track 1: Research Design presentation - Papers are invited from those scholars who are in their initial stages of PhD. Research scholars, who have completed their course work and have made progress in research proposal are expected to participate. Participants in this track are not expected to present any estimation results and are requested to follow the following structure for paper submission:

Introduction, Extensive literature review, Research gaps, Objectives, Proposed Hypothesis, Proposed Methodology, Expected contribution to the literature.

Track 2: Advanced research paper presentation - Track two is for scholars who are in their advanced stages of thesis. Research scholars who have made progress in thesis work and are near to submission/ submitted and waiting for defence are expected to participate. Participants are requested to follow the following structure for paper submission:

Introduction, Extensive literature review, Research gaps, Objectives, Hypothesis, Methodology, interpretation of results, conclusion and policy or managerial implications.

Main Themes

- Finance and Accounting
- Banking and Insurance
- Human Resource Management
- Operations Management
- Marketing , Business Strategy
- General Management
- Economics
- Statistics
- Information Technology
- Social Work
- Psychology
- Entrepreneurship Development

Paper Submission Guidelines

Kindly refer to the following guidelines before submitting your manuscript.

- Cover page: Each paper should have a cover page which includes title of the paper, abstract (not more than 200 words), author names and affiliations with full postal addresses, email address and mobile Number.
- Structure of the paper

  Doctoral proposal track: Introduction, followed by literature review, Research gaps, Objectives, Hypothesis, Methodology, Expected contribution to the literature.

  Doctoral Thesis paper Track: Introduction, followed by literature review, Research gaps, Objectives, Hypothesis, methodology, interpretation of results, conclusion and policy or managerial implications
- Font: Times New roman, size 12, double space.
- Maximum words: 8000 (for Doctoral Thesis paper) , 5000(for Doctoral Proposal).
- References: All papers should follow the APA 6th Edition style guide available at: http://www.apastyle.org/manual/, List the references in alphabetical order at the end of the paper. All references must be single spaced and must be distinguished by hanging indents.
- Paper should be sent via mail to dtc@ibsindia.org.
- While sending the mail, the authors should clearly mention the track and area (theme)

Important Dates

Date of conference:	20-21, April, 2017
Last date for submission of Full paper:	1st February, 2017
Intimation on acceptance/rejection:	15th February, 2017
Last date for receiving Registration form:	10th March, 2017

Registration Process

No registration fee is charged for the full time as well as part time research scholars. Registration forms will be sent to the authors of accepted papers.

Those who are not presenting papers but wish to attend the conference will be charged Rs. 1500/- as registration fee and they are required to pay accommodation charges as per the institute rules, if they require campus accommodation.

Travel and Accommodation

The IBS Hyderabad will reimburse to and fro 3rd AC train fare in shortest route within India for one of the authors (full time Research scholar) who will be presenting papers in the conference. The part-time research scholars shall not be given travel reimbursement. For getting travel reimbursement, the research scholar has to submit a certificate of bonafide candidature as a full-time research scholar duly signed by the Dean/Head of the respective department at the time of the conference. Free accommodation at the campus on a twin sharing basis and other hospitality will be provided for the paper presenters (full time as well as part time scholars).

Conference Conveners

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Prof. Padmavathi V, Department of Economics

Prof. C S Shylajan,
Area Head, Department of Economics, IBS Hyderabad

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ICFAI FOUNDATION FOR HIGHER EDUCATION
(Deemed-to-be-University establishes under section 3 of UGC Act 1956.)
HYDERABAD